

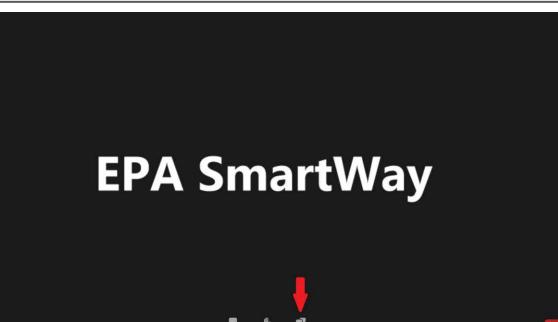
## Webinar Housekeeping

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EPA SmartWay

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- The presentation slides will be shared after the webinar
- Today's webinar is being recorded
- Submit a question or comment via the Q&A pane on your Zoom control panel
- After the presentation, as time permits, our EPA hosts and presenters will answer questions submitted via the Q&A box
- Please complete the survey at the end of today's webinar



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EPA SmartWay Partin the extra mile – than In these extraordinary times, EPA SmartWay pr to produce and deliver essential supplies to he communities healthy and safe. THANK YOU! • Learn about COVID resources for truckin	k you! artners are working sip keep	SmartWay Latest News <ul> <li>April Affiliate Calendar</li> <li>Yew the SmartWay Timeline</li> <li>COVID-19 Resources for Trucking Companies</li> <li>Launch your Freight Sustainability Strategy</li> </ul> More SmartWay News
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Overview of SmartWay     Why Freight Matters     CSR and Freight Logistics     SmartWay Program Successes     Trends, Indicators & Partner Statistics (TIPS)	How to Participate in SmartWay     How the SmartWay Partnership Wor     Become a SmartWay:     Shipper     Logistics Company     Carrier     Affiliate     Tools & Resources for Partners & Affi	<ul> <li>4/22/2021: <u>Webinar</u>. <u>The Benefits of Freight</u> <u>Railroad Transportation</u> <u>Capacity</u>. <u>Safety &amp; Clean</u> <u>Airi</u></li> <li>5/20/2021: <u>Webinar</u>.</li> </ul>
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#### SmartWay Webinars & Events

SmartWay<sup>®</sup>

EPA hosts free webinars to help you learn how to get the most out of the SmartWay Program.

#### On this page:

- <u>Upcoming Webinars</u>
- Past Webinar Recordings

#### **Register for Upcoming Webinars**

- Participants must pre-register.
- Registration closes at 12:00 pm on the day of the webinar.
- · Click the event name for a description and registration links.

#### Event Type Legend

Date	Туре	Event Name
Thursday, April 22, 2021	Education	The Benefits of Freight Railroad Transportation Capacity, Safety & Clean Air!
Wednesday, May 20, 2021	Education	SmartWay Shippers: Submitting Activity Data Gets You More Out of SmartWay!

Have an idea for a webinar? Email your idea to (smartway\_transport@epa.gov) with the subject line "SmartWay Webinar Suggestion."



Learn more about SmartWay's Freight Matters! Webinar Series; This series features leaders in the freight sector discussing trends and issues that matter to your business.

#### Past Webinars

Event Type Legend

Webinar † Type	≎ Event Name	<ul> <li>Primary</li> <li>Audience</li> </ul>
Freight Matters!	Alternative Fuel Adoption Accelerates: Discussion with Penske and GNA	All Partners, General Audience



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# Affiliate Networking: It's all about building connections

November 18, 2021





## **Covering today**

### < The role of the SmartWay Affiliate

- Senefits and building connections
- Introduction of EPA Regional Staff
- < Open discussion



- Affiliates are organizations that agree to support their members' efforts to improve freight transportation efficiency and sustainability
- SmartWay Affiliates can do this by:
  - Conducting educational webinars, distributing SmartWay resources on best practices, strategies and technologies
  - Helping local businesses learn how their freight supply chain can be efficient and sustainable



### By participating you can:

- Access an Account Manager who provides education on pollution prevention and market-based environmental programs
- Access credible materials and resources that will allow you to provide convincing outreach, backed by data, to inform your members
- Bring value to businesses belonging to your organization by sharing SmartWay Partner best practices
- Show businesses their efficiency can make a difference and improve air quality impacts from goods movement
- Be recognized by EPA for your commitment to raising awareness and transforming the freight sector

## **Build connections by:**



- Identifying and working with organizations sharing your goals and interests
   your project /event has added impact, advances your goals
  - your project/event has added impact, advances your goals
- Exchanging contact information, you're gaining people who will give you fresh ideas, expand your knowledge base
- Connecting with staff at EPA Regional Offices
  - They will have information on local and regional air quality concerns and climate impacts, and an enhanced understanding of environmental and health-related issues at the community level







# **US EPA Regional Staff**

- Region 1-Boston (serving CT, ME, MA, NH, RI, and VT)
  - Contact: Abby Swaine; <a href="mailto:swaine.abby@epa.gov">swaine.abby@epa.gov</a>
- <u>Region 2</u> *New York City* (serving NJ, NY, Puerto Rico, and the U.S. Virgin Islands)
  - Contact: Reema Loutan; loutan.reema@epa.gov
- Region 3 Philadelphia (serving DE, DC, MD, PA, VA, WV and 7 federally recognized tribes
  - Contact: Alison Riley; riley.alison@epa.gov
- <u>Region 4</u> *Atlanta* (serving AL, FL, GA, KY, MS, NC, SC, and TN)
  - Contact: Alan Powell; <u>powell.alan@epa.gov</u>
- <u>Region 5</u> *Chicago* (serving IL, IN, MI, MN, OH, and WI)
  - Contact: Anthony Maietta; <u>maietta.anthony@epa.gov</u>
- Region 6 Dallas (serving AR, LA, NM, OK, and TX)
  - Contact: Clovis Steib; <u>steib.clovis@epa.gov</u>
- <u>Region 7</u> -- *Kansas* City (serving IA, KS, MO, and NE)
  - Contact: Steven Brown; <u>brown.steven@epa.gov</u>
- <u>Region 8</u> *Denver* (serving CO, MT, ND, SD, UT, and WY)
  - Contact: Allison Reibach; reibach.allison@epa.gov
- <u>Region 9</u> -- **San Francisco** (serving AZ, CA, HI, NV, American Samoa, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Marshall Islands, and Republic of Palau)
  - Contact: Francisco J. Donez. Ph. D; donez.francisco@epa.gov
- <u>Region 10</u> **Seattle** (serving AK, ID, OR, WA and 271 native tribes)
  - Contact: Karl Pepple, Ph. D., Q.E.P; pepple.karl@epa.gov

## Connect with these Affiliates



### California-R9

University of CA Santa Barbara

#### <u>Colorado-R8</u>

- Colorado Motor Carriers Association
- Food Shippers of America
- North Colorado Clean Cities
- State of Colorado-Department of Transportation

### District of Columbia-R3

- Environmental Defense Fund
- National Retail Federation

### Indiana-R5

- Greater Indiana Clean Cities, Inc.
- North American Council for Freight Efficiency
- South Shore Clean Cities, Inc.

### North Carolina-R4

• NC Clean Energy Technology Center

#### New York-R2

Rensselaer Polytechnic Institute

### Pennsylvania-R3

- Penske Truck Leasing
- Retail Industry Leaders Association

#### <u>Texas-R6</u>

North Central Texas Council of Governments

### Virginia-R3

- American Trucking Associations
- American Waterways Operators
- National Industrial Transportation League
- Virginia Clean Cities



### **Discussion Questions**

- What environmental initiatives are you and your organization involved in?
  - What one or two things would you like SmartWay to do to support your efforts?
- What energizes/motivates your organization to act?

## Registrant Questions/Comments



- Solution How best to get state governments to join SmartWay ATA
- Grants/projects in Colorado/ electric vehicles/hydrogen/telematics NCCC
- Currently open regional funding opportunities NCTCOG
- Solution How can Universities interact with SmartWay? UC Santa Barbara

Possible pilot tests as part of our USDOE project focused on collaborative approaches to foster energy efficient logistics - RPI





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