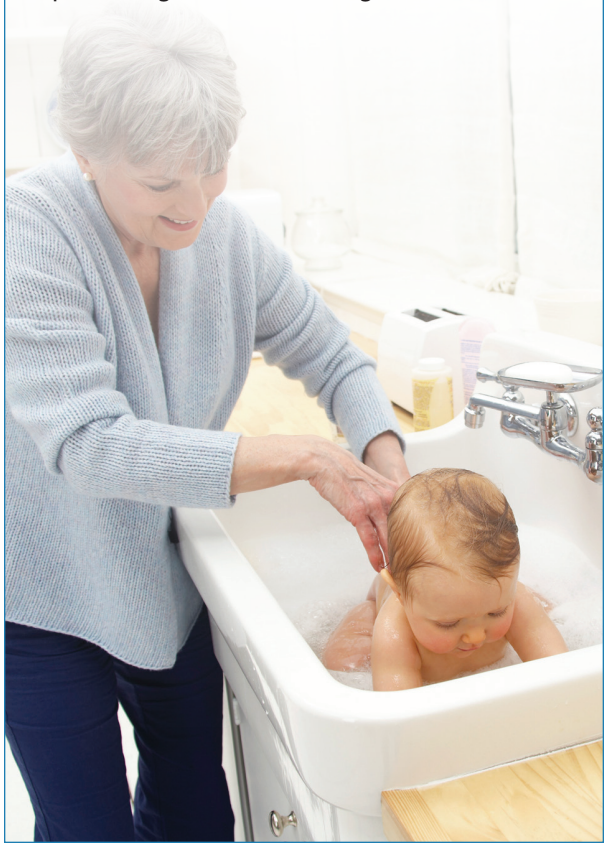
Choosing a home is an investment in the future—not just yours, but the planet's too. That's why builders across the country are partnering with the U.S. Environmental Protection Agency's (EPA's) WaterSense® program to offer homes that save you water—inside and out. And while you're at it, you'll save energy, reduce utility bills, and benefit from products that have been tested and certified for performance.

WaterSense labeled homes not only feature quality products and workmanship, they are designed to use 30 percent less water than the average new home. Living in a single- or multi-family home that has earned the WaterSense label allows you to do more using less water and feel good about preserving water for future generations.



## About WaterSense

WaterSense is a partnership program sponsored by the U.S. Environmental Protection Agency that seeks to protect the future of our nation's water supply by offering people a simple way to use less water. For more information about WaterSense, visit www.epa.gov/watersense.

EPA WaterSense

we build WaterSense Meets EPA Criteria

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EPA

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EPA WaterSense

# A Smart Investment With WaterSense®

Residential water use accounts for more than half of the publicly supplied water we use as a nation. Each American uses an average of about 80 gallons of water each day, but that number can be a lot lower if you live in a WaterSense labeled home. The good news is, if you're in the market for a home, using less water can be easy—especially if your home does it for you.

Choosing a WaterSense labeled home means making an investment in the future—an investment that saves water and energy in your community, protects resources for future generations, and can save an average family hundreds of dollars per year in utility bills compared to a traditional home. Owning a WaterSense labeled home means you can enjoy all the comforts of a new home, with added benefits.

## Savings That Perform

You don't have to sacrifice comfort for efficiency with WaterSense labeled products that have been independently certified to perform well and use less water than standard models.

## Peace of Mind

Just like WaterSense labeled products, your WaterSense labeled home is independently certified for efficiency and performance, so you can be sure the home performs well and saves water.

## Freedom From Leaks

Your home is verified to be free of visible and hidden water leaks both inside and out, reducing water waste and preventing potentially costly damage.

## Outdoor Ease

Outside, landscaping is designed to create a healthy, beautiful front yard that uses less water. Plantings will thrive in your local climate with minimal maintenance and less frequent watering. And if your yard uses an irrigation system, WaterSense labeled irrigation products will ensure plants get the right amount of water and help homeowners water smarter.

## The WaterSense Label

The WaterSense label can be found on products, homes, and programs that have been independently certified to meet EPA's criteria for efficiency and performance. WaterSense labeled plumbing fixtures use at least 20 percent less water and perform as well as or better than standard models.

In addition to products and homes, WaterSense labels professional certification programs that focus on water efficiency. Certified irrigation professionals can design, install, maintain, and audit water-efficient systems for WaterSense labeled homes. Let the WaterSense label bring you confidence and peace of mind. Backed by the credibility of EPA, WaterSense labeled single-family homes, as well as those in multi-family buildings, are independently inspected by green home professionals and certified by home certification organizations to meet EPA's criteria for efficiency and performance. And that's something you can feel good about every time you turn on the tap.

Your wisest investment should be an energy- and water-efficient one: Make it one that uses WaterSense. For more information about WaterSense labeled homes, visit www.epa.gov/watersense.

"We love this house. Living here has enabled us to do good things for the environment, without drastically changing our lifestyle."

*Jennifer Bowman, homeowner of the first WaterSense labeled home in Chapel Hill, North Carolina*