

Data Quality Record for Long-Term Performance Goals

Long-Term Performance Goal Text: By September 30, 2026, EPA's Safer Choice program will certify 2,300 products compared to the FY 2021 baseline of 1,892 total certified products.

Corresponding Annual Performance Goal: Number of products certified by EPA's Safer Choice program.

Goal Number/Objective: Goal 7/Objective 7.2

NPM Lead: Office of Chemical Safety and Pollution Prevention (OCSPP), Office of Pollution Prevention and Toxics (OPPT)

1a. Purpose of Long-Term Performance Goal:

This long-term performance goal (LTPG) tracks the total number of products certified by the Safer Choice program at the end of the fiscal year. Safer Choice is a voluntary program that helps consumers, businesses, and purchasers find products that perform and contain ingredients that are safer for human health and the environment. A positive trend for several years of results will convey that the program is operating at a high and increasing capacity, that manufacturers see value in and are using the Safer Choice program, and that the Safer Choice program is adequately resourced.

1b. Performance Measure Term Definitions:

Safer Choice program: Safer Choice is a voluntary program. For the purposes of this LTPG, data include Design for the Environment-certified antimicrobial products. For additional information: <https://www.epa.gov/saferchoice>.

Certify: Certified products are verified by EPA to meet the Safer Choice Standard through initial certification, annual audits, and recertification every three years. Data are tracked in EPA's Safer Choice database.

1c. Unit of Measure:

The number of Safer Choice certified products.

2a. Data Source:

Primary (original) Source(s) of Data and Name(s) of Relevant Information System(s):

- Original source of data is EPA's Safer Choice program, which conducts the certification process.
- The relevant data system is The Safer Choice Community, a Salesforce-based system that houses all information for certification under the Safer Choice program.

Entity That Reports Data to the System: EPA/OCSPP/OPPT/Data Gathering and Analysis Division (DGAD), EPA's qualified Safer Choice third-party profilers, and product and chemical manufacturers report the data.

Frequency and Timing at Which Primary Data are Reported to EPA: Progress toward strategic target is reported quarterly.

Smallest Unit for Which Data are Collected: Individual certified product.

2b. Data needed for interpretation of (calculated) Performance Result:

Baseline: The FY 2021 baseline of total Safer Choice certified products is 1,892.

Tracking Progress: Progress toward strategic target is reported quarterly, monitored via the associated annual performance goal, and results will be reviewed by senior management on a quarterly basis.

Universe: All Safer Choice-certified products and Design for the Environment-certified antimicrobial products.

3. Calculation Methodology:

The long-term performance goal tracks the total number of certified products at the time of reporting.

4. Quality Assurance/Quality Controls:

- The program criteria and certification process, described at <https://www.epa.gov/saferchoice/standard>, ensure data quality.
- Quality Assurance Project Plan for DfE/Safer Choice Support under Contract #EP-W-16-009, covering work assignments 5-03 and 5-04.

5. Data Limitations/Qualifications:

None.

6. Technical Contact:

Clive Davies (OCSP), 202-564-3821, davies.clive@epa.gov

7. Certification Statement/Signature:

I certify the information in this DQR is complete and accurate.

DAA Signature Original signed by Richard Keigwin **Date** 2/14/2024