**Environmental Justice (EJ) Video Challenge for Students**

**Community Capacity Building Strategy TEMPLATE**

A detailed strategy that demonstrates effective community engagement and advocacy to address the EJ issue identified in Phase 1 must be provided. This written strategy should meet the following format and content requirements. Remember… *This challenge is meant to generate ideas that can address seemingly unsolvable and challenging EJ issues even if the ideas may require a significant amount of resources (e.g., funding, people, etc.) to implement. Therefore, we encourage you to THINK BIG and to allow yourselves to be creative in order to generate the innovative solutions needed to reduce or even eliminate the EJ issue!*

Format Requirements

* Size 11 Calibri or Times New Roman font
* Single-spaced
* 3/4” margins on all sides
* No longer than 5 pages
* Final document in PDF format

Community Capacity Building Strategy Content Requirements

* **Strategy Proposal** - Summary of proposed strategy for how to address the EJ issue(s) identified in Phase 1
* **Description of Community Partner Collaboration** - Description of how the team worked with community partner(s) to develop the strategy
* **Description of the Use of Publicly Available Data/Tools** - Explanation of how publicly available data and/or tools have been or will be used to inform the implementation of the strategy (e.g., use of data/tools to identify where issues are located or to measure success) as applicable
* **Resource Needs for Strategy Implementation** - Resources needed (people, funding, tools, etc.) to implement the strategy
* **Barriers to Strategy Implementation** - Potential barriers to strategy implementation
* **Measures of Successful Strategy Implementation** - Description of measures of successful implementation (i.e., what will you measure to know if the strategy is successful)

**NOTE**: *All strategies must be original (i.e., developed by the student(s) in collaboration with at least one community-based organization) and not a summary or highlight of any existing or awarded/funded contract, grant, or cooperative agreement plans. Strategies may include, but are not limited to community education efforts, policy recommendations, remediation plans, etc. or a combination of these proposed solutions (as applicable) to the EJ issue at hand.*

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| **Video Title:** |  |
| **Student Names:** |  |
| **Community Organization Name(s):**  |  |

1. **Strategy Proposal**
2. **Description of Community Partner Collaboration**
3. **Description of the Use of Publicly Available Data/Tools**
4. **Resource Needs for Strategy Implementation**
5. **Barriers to Strategy Implementation**
6. **Measures of Successful Strategy Implementation**