



# The 2022 Safer Choice Partner & Stakeholder Summit

## November 2-3, 2022 Schedule



NOVEMBER 2, 2022		
8:00 AM – 9:00 AM	REGISTRATION	
9:00 AM – 9:15 AM	<b>WELCOME AND INTRODUCTORY REMARKS</b> <i>David Widawsky will introduce Jennie Romer.</i>	Presentation by Jennie Romer
9:15 AM – 10:00 AM	<b>SAFER CHOICE AND DESIGN FOR THE ENVIRONMENT (DFE) UPDATE</b> <i>Program updates for partners and a framing of the day's sessions.</i>	Presentation by Clive Davies
10:00 AM – 11:00 AM	<b>INNOVATIONS IN CLEANING PRODUCTS AND PACKAGING</b> <b>Moderator: Jennie Romer, Environmental Protection Agency (EPA) (5 min introduction)</b> <ul style="list-style-type: none"> <li>• <i>John Mascari, Blueland, will discuss the company's innovation in refillable and concentrated products (10 min)</i></li> <li>• <i>Chase Yacko, Canberra, will discuss packaging for the company's latest innovative products (10 min)</i></li> <li>• <i>Bruce Phillippi, ChemStation, will present on refillable institutional products (10 min)</i></li> <li>• <i>Panel discussion (20 min)</i></li> </ul>	Safer Choice leads: Melanie Adams and Muna Nahar
11:00 AM – 11:15 AM	BREAK	

11:15 AM – 12:15 PM	<p><b>SAFER CHEMICAL INGREDIENTS LIST/CLEANGREDIENTS MAINTENANCE</b>  <i>Moderator: Art Fong, Apple (10 min introduction)</i></p>	<p>Safer Choice leads: Muna Nahar, Lauren Duffy, and Tony Thompson</p>
<ul style="list-style-type: none"> <li>• <i>Muna Nahar and Lauren Duffy, EPA, will provide background on the Safer Chemical Ingredients List (SCIL), an overview of recent updates, and examples of the importance of SCIL maintenance. (10 min)</i></li> <li>• <i>Elizabeth Ritch, CleanGredients, will provide background on CleanGredients, trends in ingredient listings, and ideas for expanding the database. (5 min)</i></li> <li>• <i>Brett Sandler, BASF, will discuss the value of Safer Choice and CleanGredients for BASF and ways the company promotes Safer Choice to their customers. (5 min)</i></li> <li>• <i>Kathleen Stanton, American Cleaning Institute, will discuss the work they did to list chemicals on SCIL on behalf of their stakeholders. (5 min)</i></li> <li>• <i>Jim Pell, BISSELL, will discuss the value of SCIL and CleanGredients in formulating their products. (5 min)</i></li> <li>• <i>Panel discussion and audience Q&amp;A (20 min)</i></li> </ul>		
12:15 PM – 1:30 PM	<p>BREAK FOR LUNCH (ON YOUR OWN)</p>	
1:30 PM – 2:30 PM	<p><b>NATIONAL OUTREACH CAMPAIGN FOR SAFER CHOICE AND DfE</b>  <i>Clive Davies will introduce Taylor Dunivin</i></p>	<p>Safer Choice leads: Taylor Dunivin and Lauren Duffy</p>
<ul style="list-style-type: none"> <li>• <i>Taylor Dunivin, EPA, will provide a high-level summary of the outreach campaign, highlight key messaging for the Safer Choice and DfE programs, discuss the program’s Facebook page relaunch (including metrics), and share sneak peeks of the material that will be in audience-specific media packets.</i></li> <li>• <i>Audience Q&amp;A (15 min)</i></li> </ul>		
2:30 PM – 2:45 PM	<p>BREAK</p>	

2:45 PM – 4:00 PM	<p><b>ENSURING YOUR PURCHASERS KNOW YOUR PRODUCTS ARE SAFER CHOICE-CERTIFIED</b>  <i>Moderator: Roger McFadden</i></p>	<p>Safer Choice leads: Melissa Hopkinson and Nicole Scharko</p>
	<ul style="list-style-type: none"> <li>• <i>Roger McFadden, McFadden and Associates, LLC Introduction (5 min)</i></li> <li>• <i>Steven Baker, General Services Administration (GSA), will discuss the federal government’s new tool, the Verified Products Portal and the role of data in identifying products on GSA Advantage. (10 min)</i></li> <li>• <i>Giselle Gonzales, Amazon, will give a retailer’s perspective on the importance of offering safer products to consumers and ensuring correct product data designation from manufacturers to better inform customers. The presentation will focus on Amazon’s Climate Pledge Friendly badge. (10 min)</i></li> <li>• <i>Jeff Pozen, Jelmar, will give a manufacturer’s perspective on the importance of offering safer products and how to best communicate accurate product data with retailers/distributors. (10 min)</i></li> <li>• <i>Panel discussion and audience Q&amp;A (40 min)</i></li> </ul>	
4:00 PM – 4:45 PM	<p><b>SAFER CHOICE COMMUNITY DATABASE</b>  <i>Lauren Duffy will introduce Mariana Felix-Kim</i></p>	<p>Safer Choice leads: Mariana Felix-Kim and Lauren Duffy</p>
	<ul style="list-style-type: none"> <li>• <i>Mariana Felix-Kim, EPA, will discuss and demonstrate new features such as addition and quality control of product identifier fields, product-specific certificates, and how this information is helpful.</i></li> <li>• <i>Audience Q&amp;A -- Opportunity for stakeholders to provide feedback to improve the data system.</i></li> </ul>	

November 3, 2022		
9:00 AM – 9:15 AM	<b>REFLECTIONS ON DAY 1 AND SETTING THE STAGE FOR DAY 2</b>	Presentation by Clive Davies
9:15 AM – 9:45 AM	<b>WELCOME AND INTRODUCTORY REMARKS</b> <i>Presentation on Environmental Justice</i> <i>Jennie Romer will introduce the Deputy Administrator.</i>	Presentation by Deputy Administrator Janet McCabe
9:45 AM – 10:50 AM	<b>ADVANCING ENVIRONMENTAL JUSTICE THROUGH THE SAFER CHOICE AND DFE PROGRAMS</b> <i>Moderator: Harley Stokes, BlueGreen Alliance (3 min)</i> <ul style="list-style-type: none"> <li>• <i>Kholoud Naser Aldeen, Mother Africa, will share their work with Middle Eastern and African refugee and immigrant communities in King County, Washington. Mother Africa conducted in-home virtual training in several languages on safer cleaning practices, including the use of Safer Choice-certified products, and distributed safer cleaning kits to families enrolled in the program. (3 min)</i></li> <li>• <i>Julia Presar, King County Hazardous Waste Management, will discuss success in modifying beliefs about cleaning products by covering topics including: some cleaning products can cause harm, some are safer than others, there is a simple way to identify safer products, and they are most likely available where you already shop. (3 min)</i></li> <li>• <i>Kelly Vlahakis-Hanks, President &amp; CEO of ECOS, will discuss her company’s efforts to increase access to Safer Choice-certified cleaning products by ensuring a value price point and placement in diverse retailers, so everyone has access to a healthier home. As a woman-owned and Black-owned company, ECOS also supports access to safer, affordable cleaners through its collaborations with NGOs and community leaders to educate underserved communities on the benefits of using safer products. (3 min)</i></li> <li>• <i>Panel discussion and audience Q&amp;A (52 min)</i></li> </ul>	Safer Choice leads: Mariana Felix-Kim, Aerin Kirk, and Cally Xi
10:50 AM – 11:05 AM	<b>BREAK</b>	

11:05 AM – 12:05 PM	<p><b>DESIGN FOR THE ENVIRONMENT LOGO UPDATE</b>  <b>Moderator: Tony Thompson, EPA</b></p> <ul style="list-style-type: none"> <li>• <i>Lauren Duffy, EPA, Introduction (5 min)</i></li> <li>• <i>Phil Klein will discuss the collaborative process among industry, NGOs, and EPA to redesign the DfE logo. (10 min)</i></li> <li>• <i>Jennifer Sass, Natural Resources Defense Council, will discuss awareness of the DfE logo as an opportunity to find products that meet the stringent EPA criteria for human health and the environment. (10 min)</i></li> <li>• <i>Alissa Sasso, Environmental Defense Fund, will discuss the benefits of the new logo for consumers, retailers, and underserved communities. (10 min)</i></li> <li>• <i>Jacquie Hardy, EPA, will discuss the process to update the DfE logo for DfE-certified products and how a company can apply for the DfE logo for the first time. (10 min)</i></li> <li>• <i>Audience Q&amp;A (15 min)</i></li> </ul>	<p>Safer Choice leads: Tony Thompson and Lauren Duffy</p>
12:05 PM – 1:30 PM	<p>BREAK FOR LUNCH (ON YOUR OWN)</p>	
1:30 PM – 2:30 PM	<p><b>SAFER CHOICE AND DESIGN FOR THE ENVIRONMENT: CERTIFICATION FOR CLEANING SERVICES</b></p> <ul style="list-style-type: none"> <li>• <i>David Widawsky, EPA, will introduce the potential certification program, highlighting connections to environmental justice. (15 min)</i></li> <li>• <i>Bill Balek, ISSA, will present on the value of a Safer Choice and DfE recognition program for cleaning services. (10 min)</i></li> <li>• <i>Nicole Scharko and Melissa Hopkinson, EPA, will provide details on the potential criteria. (15 min)</i></li> <li>• <i>Audience Q&amp;A (20 min)</i></li> </ul>	<p>Safer Choice leads: Melissa Hopkinson, Nicole Scharko, and Melanie Adams</p>

November 3, 2022

2:30 PM – 3:30 PM

**IMPROVING SUPPLY CHAIN COMMUNICATION**

*Moderator: Melanie Adams, EPA (5 min introduction)*

- *Leslie Dietrich, NSF International; Erica Harriman, ToxServices LLC; and Kim Reid, Gradient Corp., will discuss best practices and tips from the third-party profilers (TPPs). (10 min)*
- *Yesenia Soto, PurposeBuilt Brands, will share successes and lessons learned from interactions with their suppliers and TPP. (10 min)*
- *John Crawford, The Dow Company, will share successes and lessons learned from interactions with their suppliers, customers, and TPP. (10 min)*
- *Audience Q&A (10 min)*

Safer Choice lead: Melanie Adams

3:30 PM – 3:45 PM

**SUMMARY OF OUTCOMES AND FOLLOW-UP**

Presentation by Clive Davies