What does a Safer Choice-certified product mean to consumers?

You don’t have to choose between performance, sustainability or safer ingredients.

SAFER CHOICE
Meets U.S. EPA Safer Product Standards™
epa.gov/saferchoice

SAFER INGREDIENTS	PERFORMANCE	SUSTAINABILITY	TRANSPARENCY	CREDIBILITY
Ingredients meet strict safety criteria for human health and the environment	Performance tested and shown to work as well as conventional products	Meet sustainable packaging & environmental health requirements to help meet your sustainability goals	All ingredients are included on the product’s label or online	Certified by U.S. EPA scientists