



2023 Green Power Leadership Awards Application Process

*Hosted by the U.S. EPA's Green Power Partnership and
the Center for Resource Solutions*

March 29, 2023





Webinar Logistics

- The webinar will be recorded and available on both the CRS and EPA websites.
- All attendees will be muted upon entering the webinar.
- Please submit questions in the Q&A panel on the bottom of the screen.
- If we are unable to answer all of the questions, we will follow up with you separately.



Today's Agenda

- Presenters:
 - Bailey Rosen, Green Power Partnership, U.S. EPA
 - Christopher Kent, Green Power Partnership, U.S. EPA
 - Rachael Terada, Center for Resource Solutions
- Introduction and Overview
- EPA Awards
 - What is new
 - Steps to apply
 - Insights
- CRS Awards
 - Award categories
 - Steps to apply
- Questions & Answers





Overview

- Background
- Key Dates
- Application Process



Background

- The awards serve to recognize the leading actions of organizations that significantly advance the development of the voluntary green power market
- The Green Power Leadership Awards (GPLAs) were first presented in 2001
- The GPLAs are presented annually at the Renewable Energy Markets™ Conference
- Co-sponsored by EPA's Green Power Partnership (GPP) & Center for Resource Solutions (CRS)
- EPA and CRS administer their awards separately

2023
GREEN POWER
Leadership Awards



Background



2023 GREEN POWER *Leadership* Awards



- Both EPA & CRS have separate process for selecting and awarding winners
- Applicants are welcome to apply for both- but understand the application and review are independent of each other



Key GPLA Dates

- **March 13, 2023:** Application period opened
 - **April 21, 2023:** Final application deadline
 - **Summer 2023:** Winner and non-winner notifications
 - **September 18-20, 2023:** REM™ Conference, including the Awards Ceremony
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Application Process Overview

EPA	CRS
Submit applications and data reporting forms to EPA by April 21, 2023	Submit applications to CRS by April 21, 2023
Application evaluation from representatives from EPA	Application evaluation from representatives from CRS and national green power experts
EPA will review all finalists are in good standing with an EPA compliance screen	
Notify award winners in Summer	Notify award winners in Summer



Questions about Application Process

Where is the application available?

EPA

www.epa.gov/greenpower/green-power-leadership-awards

CRS

www.greenpowerleadershipawards.com

Who to ask questions about the application process and awards

EPA

kent.christopher@epa.gov

CRS

marcia.sitcoske@resource-solutions.org







EPA Awards

- Areas of Leadership
- Steps to apply
- Insights







EPA's Areas of Leadership

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- **Intention and Ambition** – Applicants' intention and ambition to establish and achieve a renewable energy or emissions reduction target using green power
 - **Green Power Use** – Applicants' green power use demonstrates leadership, drives demand, and increases market impact
 - **Communication** – Applicants' communications related to green power use help raise awareness, provide social proof, inspire others, and support market principles and best practices





EPA's Areas of Leadership

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- **Influence** – Applicants' concrete actions to influence green power access and use within various communities
 - These communities could be defined as: where they operate; stakeholder groups such as competitors, suppliers, employees, customers, and load-serving entities; communities disproportionately burdened by environmental harms and risks, such as minority, low-income, and tribal communities; and others
 - **Transparency** – Applicants' willingness to collaborate, share information, report data, and advance best practices and market principles
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EPA's Areas of Leadership

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- **Innovation, Sustainability, and Grid Improvements** – Applicants' innovative actions help create a more sustainable and improved grid to help accelerate the transition to a clean energy future
 - This includes actions around the deployment of storage, electrification of operations, support of resilient grid infrastructure, and supporting market principles and best practices





Steps To Apply for EPA GPLA

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1. Assess Eligibility
 2. Complete a Green Power Data Report
 3. Complete a Green Power Leadership Award Application
 4. Submit Materials



Assess Eligibility

- Applicants are either currently or will become an EPA Green Power Partner by April 21, 2023
- If you have questions about whether your green power use qualifies, or joining as a partner, review the Green Power Partnership's [Partnership Requirements](#) document or contact EPA



CRS





Assess Eligibility

- Applicants must have completed a green power purchase or have an operational on-site green power generator by April 21, 2023. The green power purchase is considered complete when delivery is executed or commercial operation has commenced
- Applicants will be evaluated on the green power use they have reported to the EPA as of April 21, 2023
- Applicants must substantiate eligible green power by owning and retaining the renewable energy certificates (RECs)
- Eligible green power use must be incremental to the “standard mix” provided by utilities and be surplus to regulation



Assess Eligibility

- Only U.S.-based operations and facilities are eligible
- EPA will consider only green power generated from U.S.-based renewable energy generators as eligible.
 - EPA uses the market definition of eligible green power to be from resources such as solar, wind, geothermal, biogas, and low-impact hydro
- Previous winners are eligible but will be judged based on their incremental activities since their last successful award submission. If the applicant has never won an award, the applicant's total history of green power procurement is eligible for consideration



EPA Green Power Data Report

- Complete the Green Power Data Report to ensure eligibility
- Current GPP Partners can contact GPLA@epa.gov for a pre-populated Green Power Data Report
- Ensure answers in the Award Application align with information in the Green Power Data Report

Green Power Leadership Awards Green Power Use Form		
<p>This GPLA Green Power Use form should be used to update the EPA on your organization's green power usage. Please complete the report, save the file, and return to GPLA@erg.com (EPA Contractor address) with your completed application. Note, if you are already an EPA Green Power Partner and submitting your own application, you may request a form pre-populated with your current information by emailing GPLA@erg.com.</p> <p>All fields are required unless noted otherwise.</p>		
Contact Information		
Salutation	Primary Contact	Public Relations Contact (Optional)
Contact Name		
Title		
Street Address		
City/State/Zip		
Email Address		
Phone Number		
Organizational Information		
Partner Name		
Website Link		
Green Power Related Web Page <small>(e.g. environmental or sustainability page)</small>		
<i>Optional</i>		
Industry <small>(select from picklist)</small>		
Organizational Electricity Use		
Annual Electricity Use (kWh/yr)		
Scope of Reported Electricity Use <small>(select from picklist)</small>		
Please Identify Reporting Facility or Group of Facilities <small>(only if "Single Facility or Subset" is selected above)</small>		
<p>Reporting Period: The electricity and green power information contained in this report covers the following 12-month period. Partners may choose to report most recent calendar year, fiscal year, other 12-month period, or forward-looking data.</p>		
Reporting Period Start Date		
Reporting Period End Date		
Motivating Factors (Optional): Check the motivating factors behind your green power use (check all that apply)		
<input type="checkbox"/> Brand or product differentiation	<input type="checkbox"/> EPA recognition	<input type="checkbox"/> Reduce carbon footprint
<input type="checkbox"/> Cost stability or savings	<input type="checkbox"/> LEED certification	<input type="checkbox"/> Support economic development & job creation
<input type="checkbox"/> Demonstrate environmental leadership	<input type="checkbox"/> Meet sustainability goals	<input type="checkbox"/> Support renewable energy development
<input type="checkbox"/> Other		
(If other, please specify):		





EPA Award Application

- EPA has updated the award application to reflect the simplified single award category
- The new application features more questions
- Applicants should understand that not all questions are required for the application to be submitted
- Applicants should only provide information in a question area if it is relevant to their green power activities
- If the applicant has not undertaken activities in a question area, it is acceptable to leave it blank. Applications will not be considered incomplete if there are questions left blank





Submit EPA GPLA Application

- Submit all required materials to GPLA@epa.gov by April 21, 2023
- Required materials include:
 1. Green Power Data Report
 2. Green Power Leadership Award Application
- Note: Applicants can attach supplemental materials directly relevant to the information in the award application
 - Don't send every piece of marketing collateral you have — hand pick those that support your unique story
 - Don't send a printout of a press release if you can provide a link





Third-Party Nominations

- If you are a third-party nominating an organization for an award, please be sure to consult that organization while filling out the application
- This helps ensure the application is as complete as possible and covers all their green power use
- If you're a third-party nominating an organization, please be sure to also copy the main contacts for the organization on your email submission





Insights into EPA Compliance Review

- What is EPA's compliance review?
 - EPA will review all applicants to ensure that they are in good standing with EPA. Finalists will need to pass an EPA compliance screen to be selected
 - If an applicant is unable to pass this review, EPA will remove them from further consideration
 - Removal from consideration is not permanent





Insights Into EPA's GPLA Application

- Because all applicants are Green Power Partners and thus are using green power as a minimum requirement to be eligible for a GPLA, each applicant will have to differentiate itself on how it made a market impact beyond its green power use alone
- Bigger is not necessarily better, but it is relative to your peers
 - EPA will evaluate applicants against their peers and consider the applicant's relative size, industry, and access to green power
- Innovation and creativity is rewarded
- Use examples to illustrate your broader strategy and impact-tell a story!



2022 EPA GPLA Winners



[Register](#) for EPA's webinar with the
2022 GPLA awardees
for a discussion on leadership in the green power market
on
April 12, 2023 at 3:00 PM EDT



CRS Awards

- Award Categories
- Steps to Apply
- Insights





CRS Awards

- The four CRS award categories recognize individuals, companies, or other renewable energy industry leaders that have helped build the market for green power in the U.S. and internationally.





CRS Awards

1. Market Development
2. International Market Development
3. Leadership in Education
4. Leader of the Year






CRS Awards

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- 1. Market Development:** Recognizes organizations and individuals building and growing the voluntary market for green power. This may include organizations using renewable energy, electricity suppliers and REC providers, policy advocates, leaders in project development, and others influential in driving green power. The award honors industry leaders that are innovators and champions of renewable energy and whose actions are supporting the accelerated development of green power markets.
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CRS Awards

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- 2. International Market Development:** Recognizes organizations and individuals who are building markets or demonstrating leadership in green power procurement outside North America. This may include organizations using renewable energy, project developers, policy advocates, certificate providers, electricity suppliers, or others influential in developing and growing green power markets.







CRS Awards

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- 3. Leadership in Education:** Recognizes effective and unique programs and organizations focusing on green power education. This award honors work that spreads the word about the environmental benefits of green power, and efforts to boost public interest in renewable energy.




CRS Awards

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- 4. Green Power Leader of the Year:** Recognizes outstanding leadership by an individual who is leveraging his or her influence, power, position, or purchasing power to increase the prevalence of renewable energy. Evaluation criteria include: efforts and achievements of an individual, contributions to building the green power market, and dedication to and vision for renewable energy.





CRS Application Process

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1. Why should the applicant win a GPLA? (300 words)
 2. Optional supplemental materials (5 maximum)
 3. Apply at greenpowerleadershipawards.com







CRS Awards

2022 CRS Award Winners:

- Green Power Market Development
 - East Bay Community Energy
 - RPE, LLC
 - T-Mobile
- International Green Power Market Development
 - International REC Standard
- Leadership in Green Power Education
 - Silicon Valley Clean Energy
- Green Power Leader of the Year
 - Kristen Graf, WRISE (Women of Renewable Industries and Sustainable Energy)



Reminder Key GPLA Dates

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Question & Answer

- **Basic Information**

- EPA Green Power Leadership Partner Awards: www.epa.gov/greenpower/green-power-leadership-awards
- CRS Awards: www.greenpowerleadershipawards.com

- **Questions?**

- Christopher Kent, EPA, 202.564.9046, gpla@epa.gov
- Marcia Sitcoske, CRS, 415.561.2103, marcia.sitcoske@resource-solutions.org

