



# ALLIANCE

for the Chesapeake Bay

## EPA MID-ATLANTIC REGION SUMMIT

May 17, 2023



## VISION

We envision clean streams and rivers flowing through resilient landscapes, cared for by the people who live, work, and play in the Chesapeake Bay watershed.

## MISSION

The Alliance brings together communities, companies, and conservationists to improve our lands and waters.

## VALUES

- Collaborative - We believe in partnering across sectors and regions to achieve a larger, collective impact.
- Inclusive - We are partners who demonstrate integrity and amplify diverse voices for equitable impact.
- Result-Driven - We drive with data, promote informed action, and hold ourselves and our partners accountable for measurable impact.

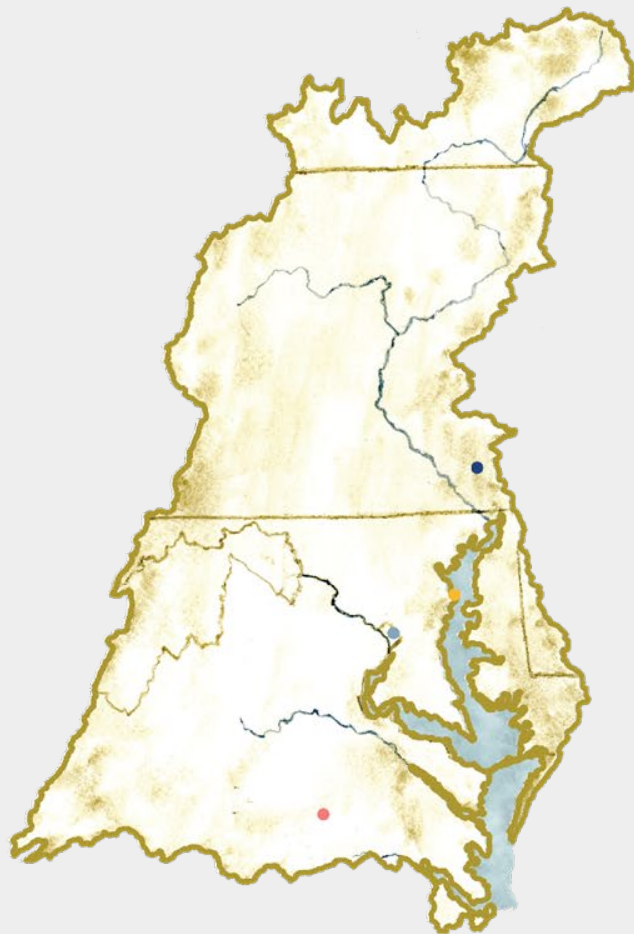


# BRINGING UPSTREAM SOLUTIONS TO FRUITION

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With offices in Annapolis, Maryland, Lancaster, Pennsylvania, Richmond, Virginia, and Washington, D.C., the Alliance works upstream; implementing programs across the Chesapeake Bay watershed.

- Annapolis, MD
- Lancaster, PA
- Richmond, VA
- Washington, D.C.





**AGRICULTURE**



**FORESTS**



**GREEN  
INFRASTRUCTURE**



**STEWARDSHIP  
& ENGAGEMENT**



# WHY THIS WORK IS IMPORTANT TO ME



24" - 6 LB PLUS  
LARGE MOUTH BASS  
CAUGHT BY KATIE FRITZ  
AGE 7 YRS - JUNE 23<sup>RD</sup> '89  
WHILE FISHING FROM FRONT  
LAWN AT BEAVER RUN  
AUTOGRAPHS BY HER GRANDFATHER  
(AND TRAINER) AVAILABLE





# LOCAL OPPORTUNITY - FLOODING AND EXTREME WEATHER

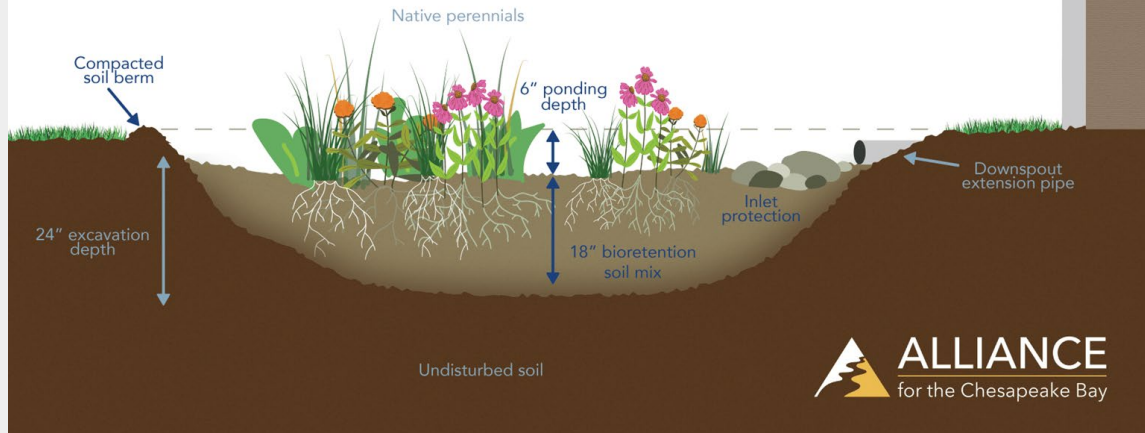
Install features that help capture and infiltrate stormwater

- rain gardens
- rain barrels
- conservation landscaping
- permeable pavers



## WHAT IS A RAIN GARDEN?

A rain garden is a bowl-shaped garden designed to capture and slowly infiltrate stormwater into the ground rather than allowing it to flow across the property into storm drains and ultimately our local waterways. Deep-rooted native plants are well adapted to local climate, require less maintenance, and provide habitat for pollinators and native wildlife. A well-planned rain garden can be a beautiful and effective way to improve water quality.



# LOCAL OPPORTUNITY - AGRICULTURAL POLLUTION



Part of the BRIDGE TOWER MEDIA network

Hershey Co., Land O'Lakes, Chesapeake Bay Alliance collaborate to foster sustainable dairy production in Pa.



By Paula Wolf / Contributing Writer

July 13, 2021 11:32 am

The Hershey Co., Land O'Lakes Inc. and the Alliance for the Chesapeake Bay are collaborating on Sustainable Dairy PA, an initiative to reduce greenhouse gas emissions and help improve water quality in



LAND O'LAKES, INC.



We Believe In Responsible Food and Agriculture®



# LOCAL OPPORTUNITY - PLANTING NATIVE TREES & SHRUBS



The Native Plant Center

<https://www.nativeplantcenter.net/>

## SPRING CARE TIPS



### TAKING CARE OF PERENNIALS

Cut back any dead parts of perennial plants and grasses that remain from winter, to a height of 4-6 inches and dispose of cut vegetation. Leave all new growth and green basal\* leaves of plants such as Black-eyed Susans, Asters and Penstemons.

\*Basal leaves grow in a tight cluster or rosette at the base of a plant.

### LEAVE DORMANT PLANTS UNTIL SPRING

Prune shrubs to remove dead or diseased branches. Native shrubs and trees should never be sheared or shaped. Check out our Pruning Guide for more instructions on pruning.



### START REGULAR WEEDING

Start hand weeding now when you see new growth, and at least twice monthly by the end of April through June. Be sure to dig up the roots of any weeds as many weeds can grow back even from small root chunks.

Visit the Virtual Service Center:  
[www.allianceforthebay.org/maintenance](http://www.allianceforthebay.org/maintenance)



Sign-up for the Alliance's monthly email newsletter, *The Confluence*, for regular tips and resources

<https://www.allianceforthebay.org/get-involved/newsletters/>



# LOCAL OPPORTUNITY - REDUCING PLASTIC POLLUTION



**Make bringing a reusable mug and water bottle with you a daily practice.**

**Keep reusable bags in your car to utilize whenever you are out shopping.**



# LOCAL OPPORTUNITY - CONSERVATION DOLLARS



**Buy a fishing license annually - funding goes to local conservation efforts in Maryland!**

The screenshot shows the Chesapeake Bay Trust website. At the top is the logo with the text 'Chesapeake Bay Trust' and the tagline 'Empowering people. Restoring nature.' Below the logo is a navigation bar with links: Home, About, Grants and Opportunities, Support, Events, Bay Plate, and English. The main content area features a large image of a Maryland license plate that says 'OUR BAY' with a scenic view of the bay and a bridge. Overlaid on the bottom right of the plate is a circular button that says 'Upgrade Your Plate' and 'ONLY \$20 MARYLAND'. To the right of the plate, there is text explaining the program: 'Did you know Chesapeake Bay plates help restore the Chesapeake Bay and other natural resources of our region? Simply by purchasing a Chesapeake plate for only \$20, car owners can show their support for the environment. And with the Plate Perks Program, you can make your \$20 investment back quickly!' Below this, it says 'For only \$20, you can purchase Treasure the Chesapeake license plates online and they will be mailed directly to your home. Your contribution is distributed through the non-profit Chesapeake Bay Trust in the form of grants to schools, community groups, and other not-for-profits for K-12 environmental education, restoration and protection of our waterways.' Further down, it states 'Our impact extends beyond feet of shoreline restored or number of trees planted: it is also measured in lives touched as people gain a new appreciation for the Bay and the land and water within its watershed.' At the bottom, there are two links: 'Learn about how to get discounts with your Bay plate' and 'Learn about Bay-friendly car dealerships', followed by the text 'Use the links below to order your Bay Plate today!'.

**Buy a Chesapeake Bay plate for \$20 and support the Chesapeake Bay Trust. This funding goes towards environmental education grants in the state of Maryland - helping educate and engage K-12 students in environmental education curriculum and projects.**

# REGIONAL OPPORTUNITY - ENGAGING 19M+ PEOPLE




**The Alliance offers paid internships for Bowie State University students in order to diversify the pipeline of professionals into the environmental field.**



**Consider mentoring a young person, formally or informally. The Choose Clean Water Coalition runs a Young Professionals of Color Mentoring Program**  
<https://www.choosecleanwater.org/young-professionals-of-color>



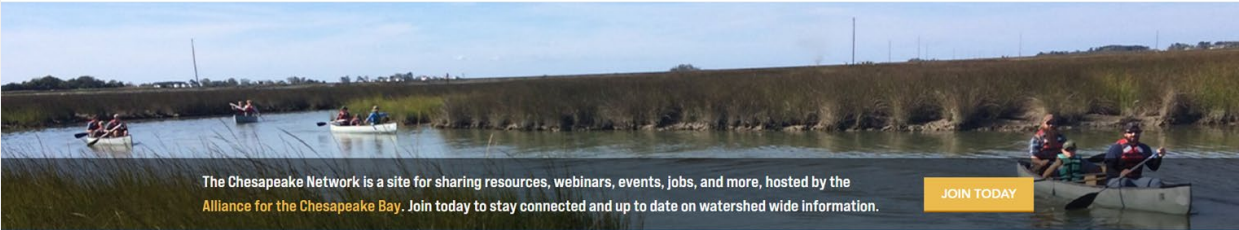
# REGIONAL OPPORTUNITY - ENGAGING 19M+ PEOPLE



CHESAPEAKE  
NETWORK.org  
HOSTED BY THE ALLIANCE FOR THE CHESAPEAKE BAY

[REGISTER](#) [MEMBERS](#)

[Home](#) [Groups](#) [Job Board](#) [Events](#) [SUBMIT A POST](#)



The Chesapeake Network is a site for sharing resources, webinars, events, jobs, and more, hosted by the Alliance for the Chesapeake Bay. Join today to stay connected and up to date on watershed wide information.

[JOIN TODAY](#)

[LOGIN](#)

[LOG IN](#)

[RESET  
PASSWORD](#)

[LATEST ACTIVITY](#)

Sort by Type

Sort by Location

**Join the Alliance's free listserv, the Chesapeake Network, and join over 7k users for daily job postings, event announcements, and other Bay-happenings.**

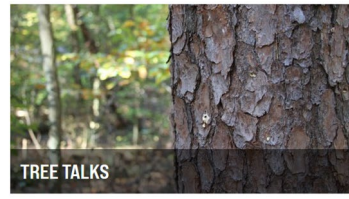
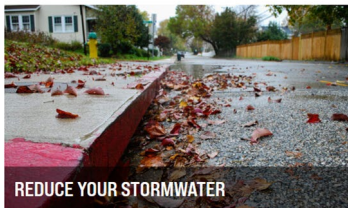
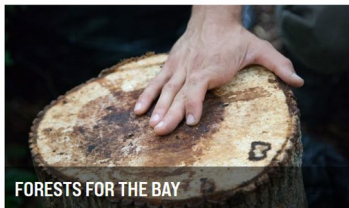
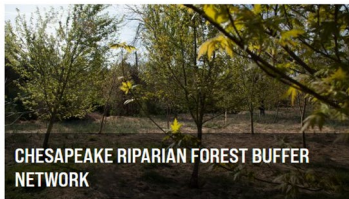
**[www.chesapeakenetwork.org](http://www.chesapeakenetwork.org)**

# REGIONAL OPPORTUNITY - ENGAGING 19M+ PEOPLE

## TAKE ACTION IN YOUR OWN BACKYARD

The Alliance for the Chesapeake Bay provides tools and resources for community members to take action by beginning in their own backyard.

If you are looking for ways to make your home more watershed-friendly, you can find information on how to design and install your own rain garden, assess your property's natural resources, research native plants for your home, and more!





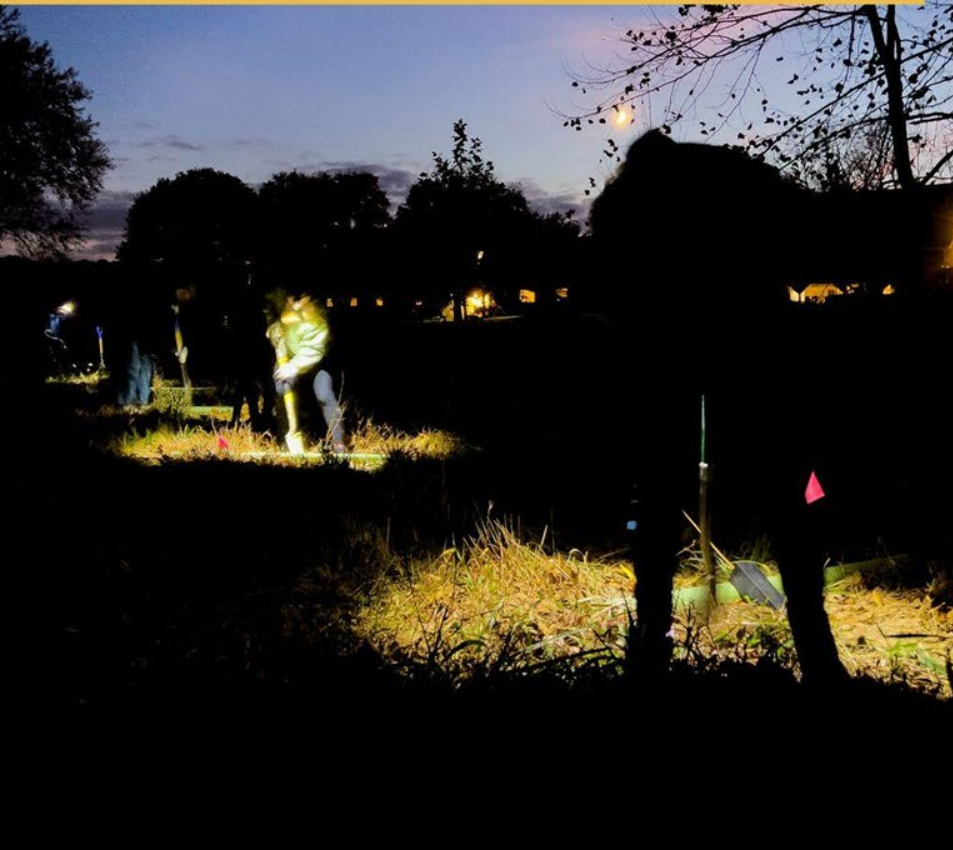


# PROJECT CLEAN STREAM





# TREE PLANTING







# RIVER TRENDS



# [ALLIANCEFORTHEBAY.ORG/VOLUNTEER](https://allianceforthebay.org/volunteer)





# CHESAPEAKE BAY AWARENESS WEEK - JUNE 3-11, 2023

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Learn More from the Chesapeake Bay Program <https://www.chesapeakebay.net/>

*A time to celebrate the cultures, history, and natural beauty of the nation's largest estuary.*

**2023 Theme - "Chesapeake Journeys"**

**Sharing stories about the journeys people and wildlife take within the Chesapeake region.**



# CHESAPEAKE BAY AWARENESS WEEK - JUNE 3-11, 2023

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- **Saturday, June 3rd: Kicking off Chesapeake Bay Awareness Week**
- **Sunday, June 4th: From the headwaters to the Bay**
- **Monday, June 5th: Wildlife migrations**
- **Tuesday, June 6th: Restoring our watershed**
- **Wednesday, June 7th: Preserving special places**
- **Thursday, June 8th: Journey by land**
- **Friday, June 9th: Journey by water**
- **Saturday, June 10: Resilience of the watershed**
- **Sunday, June 11: Begin your stewardship journey**



# THANK YOU!

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FOR OUR FORESTS. FOR OUR STREAMS. FOR OUR FUTURE.

