

Look to WaterSense for Savings

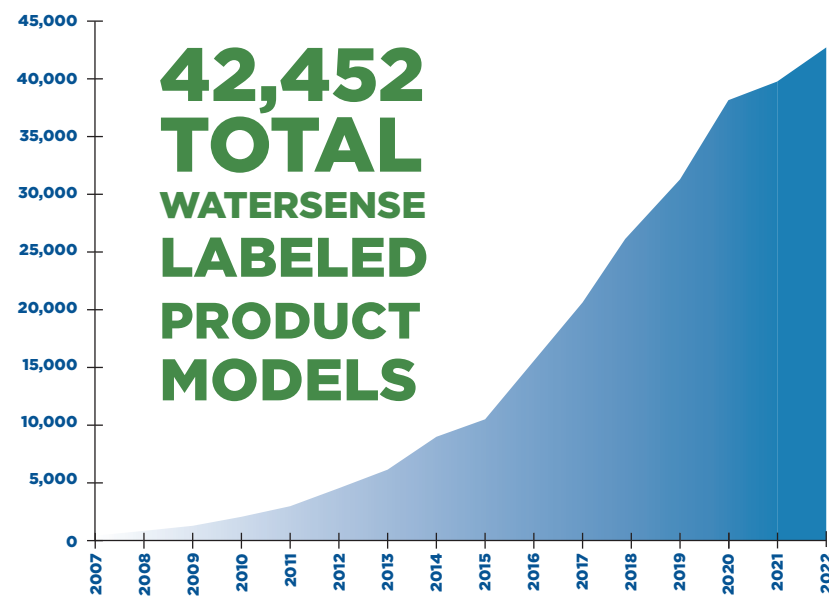


2022 WaterSense Accomplishments

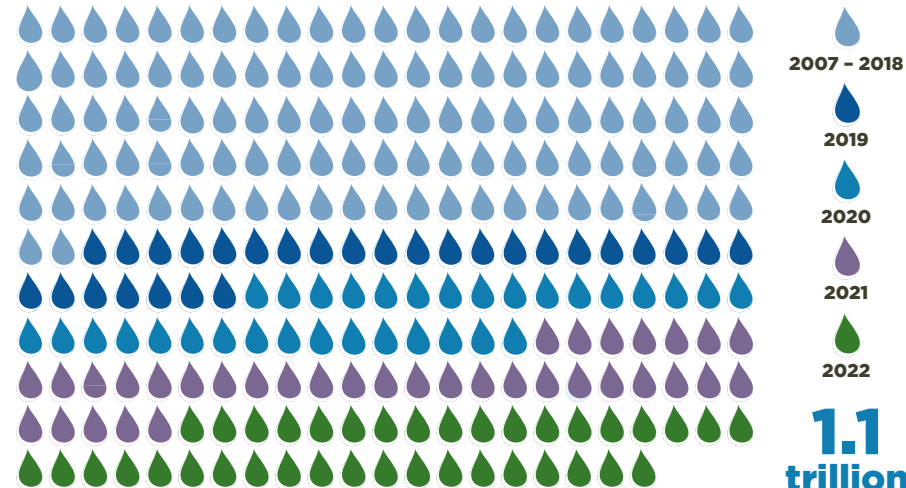


Look to WaterSense and Save.

WaterSense, a partnership program sponsored by the U.S. Environmental Protection Agency (EPA), partners with manufacturers, retailers, builders, utilities, organizations, and communities to help consumers and businesses save water, energy, and money. Since 2006, the WaterSense label has been a guide to identify water-efficient products. Millions of Americans look to WaterSense for certified, high-performing products and keep coming back to them for water savings.



7.5 trillion gallons of water



That's the water used in **9.5 months** by all U.S. households!

1.1 trillion gallons saved in 2022

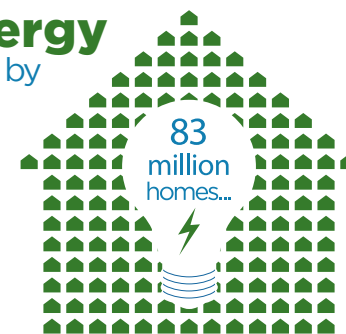
WaterSense has more than **2,100** organizational partners



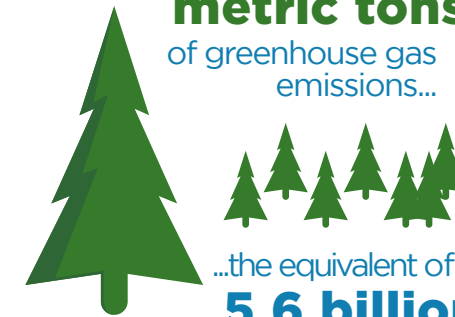
WaterSense

has helped reduce the amount of **energy** needed to pump, treat, and heat water by

880 billion kilowatt hours, enough to supply a year's worth of power to nearly



...eliminating **337 million metric tons** of greenhouse gas emissions...



...and saving consumers **\$171 billion** in **water and energy bills**

BATHROOM SINK FAUCETS
20,105

SPRAY SPRINKLER BODIES
572

SHOWER-HEADS
13,008

IRRIGATION CONTROLLERS
975

TOILETS
6,867

URINALS
925

2022 WaterSense Partners of the Year

Sustained Excellence Award Winners

Athens-Clarke County (Georgia) Public Utilities Department Water Conservation Office • Citrus County (Florida) Utilities • City of Charlottesville (Virginia) • The City of Plano (Texas) • City of Sacramento (California) Department of Utilities • Cobb County (Georgia) Water System • Irvine Ranch Water District • KB Home • Kohler Co. • Metropolitan North Georgia Water Planning District • Sonoma-Marín (California) Saving Water Partnership • Upper San Gabriel Valley (California) Municipal Water District

Partners of the Year

Big Bear Lake (California) Department of Water and Power • City of Durham (North Carolina) Water Management • City of Fort Worth (Texas) • City of Round Rock (Texas) • Harris-Galveston (Texas) Subsidence District • Houston Public Works (Texas) • Northern Colorado Water Conservancy District • Sonoma-Marín (California) Saving Water Partnership • Fulton Homes • Niagara® • The Home Depot

Excellence Award Winners

American Water • Department of Water, County of Kauai (Hawaii) • Tarrant (Texas) Regional Water District • The Toro Company • Walnut Valley (California) Water District • Rancho California Water District • G3, Green Gardens Group (California) • The Broward Water Partnership (Florida) • Sloan Valve Company • Smart Rain • Santa Clarita Valley (SCV) Water Agency

Customers Keep Coming Back for More WaterSense

Quantitative opinion research conducted in 2021 revealed that consumers, once made aware of WaterSense, would look for the label when purchasing plumbing and irrigation products. And most customers who bought a WaterSense labeled product said they would do so again in the future! In 2022, EPA commissioned qualitative consumer research to consider the messaging used to talk about WaterSense labeled products. Consumers viewed WaterSense as their guide to find products that save water. Consumers also responded best to messaging that focused on labeled products being affordable, independently certified to perform well, and beneficial for the environment.



Looking to WaterSense for Pool Water Efficiency



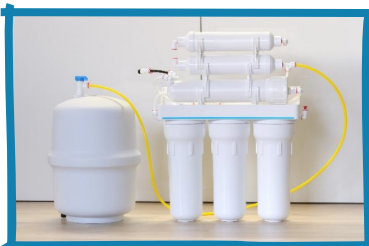
WaterSense published the [Jump Into Pool Water Efficiency guide](#) to help residential pool owners and maintenance professionals understand and implement water-efficient pool practices. The guide covers practices such as using pool covers, installing high-quality filtration systems, and learning to identify leaks. By using a solid pool cover, pool owners could reduce evaporation by more than 90 percent!

Open House for WaterSense Homes 2.0

The first full year of Version 2 of the [WaterSense Homes program](#) saw exciting growth. The total number of Home Certification Organizations (HCOs) increased from one to four and the number of WaterSense labeled homes increased by more than 200 percent. Welcoming additional HCOs into the program increases the program's national reach, offers more choices to builders who wish to pursue the label, and provides greater availability of verifiers in the field.



Point-of-Use Reverse Osmosis Draft Specification Published



In 2022, EPA released the [draft specification](#) for point-of-use reverse osmosis (RO) home water treatment systems to earn the WaterSense label. A point-of-use RO system is a water filtration device that is connected to a single fixture and uses the process of reverse osmosis to remove contaminants from the water supplied to that fixture. Once the specification is final, point-of-use RO systems that have earned the WaterSense label could reduce water use on average by nearly 3,200 gallons of water annually.

Coming in 2023: Sprinkler Nozzle Draft Specification

In November 2022, EPA issued a Notice of Intent (NOI) to develop a WaterSense specification for [spray sprinkler nozzles](#) to reduce water use in irrigation systems. As the next step in the process for approving spray sprinkler nozzles to earn the WaterSense label, WaterSense expects to publish a draft specification in 2023. Once the final specification is released, spray sprinkler nozzles would join WaterSense's suite of outdoor labeled fixtures, including weather- and soil moisture-based irrigation controllers and spray sprinkler bodies.

