



The 2023 Safer Choice Partner of the Year Awards Ceremony

October 2, 2023
Draft Agenda



OCTOBER 2, 2023	
12:30 – 1:00 PM	CHECK-IN
1:00 – 1:02 PM	LOGISTICS <i>Clive Davies</i>
1:02 – 1:05 PM	INTRODUCTION OF MICHAL FREEDHOFF AND JENNIE ROMER <i>David Widawsky</i>
1:05 – 1:15 PM	WELCOME AND CONGRATULATIONS <i>Michal Freedhoff, Assistant Administrator, Office of Chemical Safety and Pollution Prevention</i>
1:15 – 4:15 PM	AWARDS PRESENTED <i>One representative from each winning organization will come forward to accept the award and have their photo taken. The awards will be given in alphabetical order by organization name in the following category order: Supporters; Innovators; Retailers; and Formulators/Product Manufacturers; followed by all organizations accepting the award virtually, regardless of their category. A brief intermission will be included.</i>
4:15 – 5:00 PM	PHOTOS OF EACH ORGANIZATION'S ATTENDEES WITH EPA LEADERSHIP



The 2023 Safer Choice Partner & Stakeholder Summit

October 3-4, 2023
Draft Agenda



OCTOBER 3, 2023	
8:00 AM – 9:00 AM	REGISTRATION
9:00 AM – 9:15 AM	WELCOME AND INTRODUCTORY REMARKS <i>Jennie Romer, Deputy Assistant Administrator for Pollution Prevention, Office of Chemical Safety and Pollution Prevention</i>
9:15 AM – 10:00 AM	SETTING THE STAGE FOR THE SUMMIT <i>Program updates for partners, framing of the day's sessions, and review of the listening session on expanding Safer Choice and Design for the Environment (DfE) programs.</i>
10:00 AM – 10:15 AM	BREAK
10:15 AM – 11:15 AM	CLEANING SERVICES CERTIFICATION <i>Presentations and discussion on the value of a Safer Choice and DfE Cleaning Service Certification.</i> <i>Participants:</i> <ul style="list-style-type: none"> • David Widawsky, EPA • Bill Balek, ISSA – The Worldwide Cleaning Industry Association • Melissa Hopkinson and Nicole Scharko, EPA • Audience Q&A
11:15 AM – 12:45 PM	BREAK FOR LUNCH (ON YOUR OWN)
12:45 PM – 2:00 PM	PACKAGING <i>Panelist presentations highlighting packaging success stories by partners, and ending with an audience Q&A.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Moderator: Art Fong, Apple Inc. • Muna Nahar, EPA • Pete He, Dirty Labs Inc. • Martin Wolf, Seventh Generation • Kevin He, The Pew Charitable Trusts • Moderated panel discussion and audience Q&A

2:00 PM – 3:00 PM	THE BUSINESS CASE FOR SAFER CHEMICALS AND SAFER PRODUCTS – WINNING THE MARKETPLACE <i>A panel will explore the business case for meeting the Safer Choice Standard.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Moderator: Roger McFadden, Roger McFadden and Associates LLC • Liz Hitchcock, Toxic-Free Future • Paige Varner, Environmental Defense Fund • Maurice (Butch) Dery, Nouryon • Scot Case, National Retail Federation • Moderated panel discussion and audience Q&A
3:00 PM – 3:15 PM	BREAK
3:15 PM – 4:30 PM	CONSUMER OUTREACH <i>Presentation by EPA on consumer outreach followed by a panel discussion highlighting partner success stories.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Taylor Dunivin, EPA • Julie Palermo, Henkel Corporation • Alison Gutterman, Jelmar, LLC • Ed Rice, Rust-Oleum Corporation • Moderated panel questions and audience Q&A
OCTOBER 4, 2023	
9:00 AM – 9:15 AM	REFLECTIONS ON DAY 1 AND SETTING THE STAGE FOR DAY 2 <i>Presentation by Clive Davies</i>
9:15 AM – 9:45 AM	WELCOME AND INTRODUCTORY REMARKS
9:45 AM – 10:45 AM	ADVANCING ENVIRONMENTAL JUSTICE THROUGH SAFER CHOICE <i>A panel will explore opportunities to increase education and access to Safer Choice-certified products in underserved communities.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Moderator: Cara Crumbliss, Grupo AIE • Angel Contreras Cruz, Pollution Prevention Resource Center (PPRC) • Xi Chen, Church & Dwight Co., Inc. • Robera Tasissa, DC Department of Energy & Environment's GreenWrench Technical Assistance Program • Diana Restrepo, ECOS • Moderated panel questions and audience Q&A
10:45 AM – 11:00 AM	BREAK

11:00 AM – 12:00 PM	INSTITUTIONAL & INDUSTRIAL (I&I) OUTREACH <i>Panel discussion to discuss I&I outreach and determine the value of Safer Choice within the I&I space, followed by an audience Q&A.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Moderator: John Nothdurft, ISSA – The Worldwide Cleaning Industry Association • Rebecca Kaufold, Spartan Chemical Company • Chris Alex, BradyIFS • Sara Porter, Healthy Schools Campaign • Moderated panel discussion and audience Q&A
12:00 PM – 12:30 PM	SAFER CHOICE COMMUNITY DATABASE <i>Presentation by EPA providing an overview of the recent updates in the Safer Choice Community.</i>
12:30 PM – 2:00 PM	BREAK FOR LUNCH (ON YOUR OWN) <i>Safer Choice Community Database Office Hours will be held from 12:30 – 1:15 PM.</i>
2:00 PM – 3:00 PM	INNOVATIONS IN SAFER CHEMISTRY <i>Presentations by product and chemical manufacturers on innovations in Safer Chemistry.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Moderator: Brian Sansoni, American Cleaning Institute • Taryn O'Connor and John Schierlmann, Bona US • Julie Froelicher, The Procter & Gamble Company • John Crawford, The Dow Chemical Company • Jennifer Foreman, ExxonMobil Chemical Company • Moderated panel questions and audience Q&A
3:00 PM – 4:00 PM	DESIGN FOR THE ENVIRONMENT (DfE) PROGRAM UPDATE <i>EPA presentation of program updates, followed by a discussion amongst panelists on best practices in DfE product marketing and strategies for adding new antimicrobial actives.</i> <i>Participants:</i> <ul style="list-style-type: none"> • Moderator: Molly Blessing, Household & Commercial Products Association • Jacqueline Hardy, EPA, Office of Pesticide Programs, Antimicrobials Division • Julie Timberman, The Clorox Company • Jeff Singer, Wexford Labs Inc. • Diana Stewart, EnvirOx LLC • Moderated panel questions and audience Q&A
4:00 PM – 4:15 PM	SUMMARY OF OUTCOMES AND FOLLOW-UP <i>Presentation by Clive Davies</i>