

The U.S. **Environmental** Protection Agency's **Landfill Methane** Outreach Program (LMOP) is a voluntary program that works with industry stakeholders to reduce or avoid methane emissions from landfills and encourages the recovery and beneficial use of biogas generated from organic municipal solid waste.

Please complete and submit a scanned or electronically signed copy of your MOU to Imop@epa.gov.

Please send an electronic, high-resolution version of your organization's logo or seal to Imop@epa.gov.

Name:

## Landfill Methane Outreach Program

U.S. Environmental Protection Agency Washington, DC https://www.epa.gov/lmop

# U.S. Environmental Protection Agency's Landfill Methane Outreach Program

# **Endorser Agreement**

between the U.S. Environmental Protection Agency's (EPA's) Landfill Methane Outreach Program (LMOP)

LMOP Endorsers support LMOP in principle and encourage their members to promote LMOP's goal of increasing the development of landfill gas as an energy resource, thereby reducing emissions of methane, a potent greenhouse gas.

LMOP Endorsers and EPA agree that, while this agreement is in effect, either party may publicize the fact that this endorsement has been made. Upon your acceptance as an LMOP Endorser, your organization and contact information will be considered publicly available information.

LMOP Endorsers and EPA also agree to cooperate on at least one public recognition event or outreach activity (e.g., newsletter or journal article, conference presentation) per year to promote the goals of LMOP and the Endorser.

Authorized Representative:		(printed name)
Signature:	Date:	
Sharyn Lie: Director, Climate Change Division, U.S. EPA		
EPA Signature:	Date:	

The undersigned officials execute this Endorser Agreement on behalf of their parties.

Please identify your organization's designated Landfill Methane Outreach Program (LMOP) Coordinator:

Address:		Suite/Floor Number:	-
City:	State: _	Zip:	_
Phone:			

\_\_\_\_\_ Title: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

 Please provide a brief description (150 words or less) of your organization and any involvement in LFG energy projects (if applicable):

This collection of information is approved by OMB under the Paperwork Reduction Act, 44 U.S.C. 3501 et seq. (OMB Control No. 2060-0446). Responses to this collection of information are voluntary (42 USC 7403(g)). An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The public reporting and recordkeeping burden for this collection of information is estimated to be 1.5 hours per response. Send comments on the Agency's need for this information, the accuracy of the provided burden estimates and any suggested methods for minimizing respondent burden to the Regulatory Support Division Director, U.S. Environmental Protection Agency (2821T), 1200 Pennsylvania Ave., NW, Washington, D.C. 20460. Include the OMB control number in any correspondence. Do not send the completed form to this address.

### LMOP LOGO USE GUIDELINES



These LMOP Logo Use Guidelines are designed to provide a clear, easy reference. Please note that the LMOP logo, shown here, should be used only in accordance with these guidelines. A copy of the logo and these guidelines should be forwarded to your marketing support manager or appropriate representative.

LMOP Partners may use the LMOP logo only on materials that promote LMOP or LFG utilization. Such materials include advertisements, brochures, product literature, websites, and catalogs.

#### **LIMITATIONS ON USES OF THE LMOP LOGO**

The LMOP logo must not be used in any manner that implies EPA endorsement of any LMOP Partner products, services, or systems. Partners must always use the entire LMOP logo.

Materials containing the LMOP logo must conform to the following guidelines:

 The LMOP logo must never be applied directly (as a decal, label, or in any other form) to a product, service, or system or on any materials used in the packaging of this product, service, or system.

- When using the LMOP logo in advertisements or any other promotional materials, Partners must conform to the following guidelines:
  - The logo must not be placed in the body of the text or next to or below a photograph or another depiction of the product, service, or system promoted.
  - The logo must follow the company name or appear in the bottom left-hand or right-hand corner of the advertisement page or advertisement block separated from text and photographs of the product, service, or system promoted.

#### LIMITATIONS ON TEXT MENTIONING LMOP

Text mentioning LMOP must conform to the following guidelines:

- All statements in the text must be factual.
- References to LMOP must be in accordance with the descriptions presented in current program information distributed by EPA.
- Text describing the relationship between the Partner and LMOP must not claim or imply that the Partner's association with LMOP goes beyond the agreement set forth in the MOU.

#### **EPA LMOP LOGO REVIEW POLICY**

The Partner agrees to deliver to EPA any materials developed by the Partner that use the LMOP logo or otherwise mention LMOP before printing copies so that EPA may review such materials for conformance to LMOP standards. EPA ensures a response to the submission within three (3) business days of its receipt. All submissions using the LMOP logo will be evaluated and approved on a case-specific basis and must be submitted before printing via email to Imop@epa.gov.