

## SmartWay Program Highlights for 2023

Learn more about SmartWay and find out how your company can benefit

#### **SMARTWAY DATA DRIVES PARTNERSHIPS**

SmartWay enables companies across the supply chain to exchange performance data in ways that help businesses contribute to stronger and more competitive economy and healthier air for Americans.

With consistent, quality-checked information and tools, SmartWay lets companies spend less time figuring out their freight supply chain footprints, and more time getting down to business.

By listening to and working with Partners, SmartWay delivers more of what businesses need.

## SMARTWAY SAVES MONEY AND CONTRIBUTES TO AMERICAN PROSPERITY

Trucking and freight transportation are vital to U.S. prosperity.

- Logistics and transportation contributed \$1.85 trillion to our economy in 2021, representing 8 percent of annual G.D.P.
- Trucks moved 72.2% of all U.S. freight tonnage and trucking revenues represent 80.8% of the nation's freight bill.
- Over 7.99 million people are employed in trucking-related jobs, many in small businesses, supporting hardworking families in communities across America.
- Working with SmartWay, U.S. trucking companies have saved \$52.3 billion on fuel costs, contributing to lower prices while helping American truckers



#### SMARTWAY SAVES OIL AND SUPPORTS U.S. ENERGY INDEPENDENCE



Since 2004, SmartWay has helped its Partners save 379 million barrels of oil - equivalent to liminating annual energy use in over 25 million homes.

By helping America's freight industry reduce its dependence on foreign fuel, we can invest more dollars at home and reduce our national trade deficit.

Tractor, trailer and equipment suppliers to the freight industry also rely upon SmartWay to verify the benefits of fuel-saving vehicles and equipment.





barrels of oil

Eliminating annual energy use in over



# THOUSANDS OF BUSINESSES AND ORGANIZATIONS RELY UPON SMARTWAY

Roughly 4,000 companies and organizations use SmartWay to improve freight sustainability and efficiency.

These Partners rely upon SmartWay for:



Information on clean and efficient technologies, operational strategies and other business practices that leverage transportation spend, reduce costs and contribute to healthier air for our families and communities;



A no-cost comprehensive and well-recognized system to track, document and share information about fuel use and freight emissions across supply chains;



Data to help companies identify and select more efficient carriers and modes;



Opportunities to share best practices, access training and information that improve performance, and gain recognition for achievements;

Metrics to use in sustainability reports, procurements and KSA processes.

Over 200 major industry associations, non-governmental organizations, states and localities, and professional trade groups also participate as SmartWay Affiliates.

### SMARTWAY HELPS TO PROTECT THE HEALTH OF AMERICANS

Since 2004, SmartWay has helped partners avoid emitting 162.2 million metric tons of CO2, 2.8 million short tons of NOx, and 114,000 short tons of PM, which helps protect the environment and keep Americans healthy.



Emissions reductions benefit communities near ports, borders, and truck stops, protecting the health and well-being of citizens in these areas.







### SMARTWAY DEMONSTRATES AMERICAN LEADERSHIP IN GREEN FREIGHT

- Recognizing our inextricably linked U.S.-Canada commerce, energy and environmental cooperation, SmartWay, in coordination with Natural Resources Canada, offers N. American businesses a single, seamless bi-national program.
- As part of a Global Green Freight Action Plan,which aims to develop green freight programs in other regions, SmartWay serves as a global role model.



SmartWay is a market-driven initiative that empowers businesses to move freight in the cleanest, most energy-efficient way possible. It provides shippers and carriers with the tools and support they need to track, document, and share information about transport modes, equipment, and operational strategies that can reduce fuel use and emissions across the supply chain.

