

# SmartWay Leadership Profile Submission Form for Logistics Companies, Air/Barge/Rail Carriers & Affiliates

Partner Company or Affiliate Organization Name \_\_\_\_\_



## Application Instructions

All logistics company, air carrier, barge carrier, and rail carrier Partners (with two years of on-time SmartWay Tool submissions with quality data) and Affiliates are invited to complete and submit a SmartWay *Profile in Leadership* submission form (application) to EPA for consideration.

The completed *Profiles in Leadership* application will be evaluated on a point system that that considers:

- Clarity and completeness of application responses.
- Quality and substance of summaries and descriptions.
- Evidence, proof or documentation that substantiates submissions.
- Actual achievements, innovative actions, emissions reductions, fuel savings, as well as impact and influence.

In addition to your narrative summaries that address application questions/sections (as only a secondary means to support written/typed statements in this application), provide web links to clearly identified sources that support and/or document your company's efforts wherever appropriate.

- Please write out the full URL of web links.
- Please test the web links prior to submission to SmartWay.
- When including web links is not possible, clearly identified digital attachments will be accepted. Clearly mark the document with the question or section the attachment is meant to support.
- In order to round-out your Profiles in Leadership application, EPA SmartWay encourages submission of your company logo, a picture/photo associated with this project, or other relevant graphics and
- Please email attachments to [smartway\\_transport@epa.gov](mailto:smartway_transport@epa.gov). No hard copies of documentation will be accepted or considered.

Please note that, with permission, the submitted responses will be shared publicly.

There is a total of 100 possible points for the Profiles in Leadership application. Important evaluation considerations include project summary, innovation, influential impact, and project benefits.

A list of questions and instructions for using the online application (pdf) are available on the SmartWay website.

Please complete and submit the Profiles in Leadership application by the due date of Monday, July 29, 2024, 5 pm PT.

# SmartWay Leadership Profile Submission Form for Logistics Companies, Air/Barge/Rail Carriers & Affiliates

**Partner Company or Affiliate Organization Name** \_\_\_\_\_

**SmartWay Partner Type or Affiliate** *Select one option:*

- Logistics Company   
  Air Carrier   
  Barge Carrier   
  Rail Carrier   
  Affiliate

**Business Model/Type** \_\_\_\_\_

*If applicable, indicate the type of company (e.g., Broker, Forwarder, 4PL, Class 1 Rail, Class 2 Rail, inland, coastal, belly freight, air cargo, etc.)*

**Affiliate Type** \_\_\_\_\_

*Indicate type of Affiliate (e.g., Trade association, Academia, Leasing, Dealer, Clean Cities, environmental organization, etc.)*

**Leadership Profile Area of Emphasis.** *Select only one option below. Separate, additional Leadership profile forms can be submitted for other areas of emphasis.*

<input type="checkbox"/> <b>Corporate Social Responsibility/Environmental, Social and Governance</b> CSR/ESG is a management concept that focuses on the integration of social and environmental concerns in a company's business operations. (e.g., ESG, greenhouse gases (GHG) accounting/reporting, GHG target setting and goals, freight sustainability-related or community-related to minimize environmental footprint)	<input type="checkbox"/> <b>Information System and Data Innovation</b> Recent innovations in the acquisition, integration/fusion, analysis, modeling, or visualization of freight data; data tools that are adaptable and user-friendly freight systems that leverage innovative private and public data sources while preserving their proprietary nature. (e.g., use of real-time transportation visibility data, digital dashboards, artificial intelligence, application program interfaces, integration of freight-efficiency modules into business systems)
<input type="checkbox"/> <b>Forecasting Innovation Trends in Freight Transportation</b> Identifying or foretelling of changes/developments in the freight sector that have the potential to result in behavior shifts or advances of new technologies. The expectation is that the potential to impact freight sustainability is significant.	<input type="checkbox"/> <b>Strategy/Operations Innovation</b> Novel and optimal ways to move and deliver goods more efficiently in the supply chain network. (e.g., integration of new fuel-efficiency equipment or supply chain freight efficiency practices to reduce empty miles)
<input type="checkbox"/> <b>Freight Research</b> Studies, testing, or pilots conducted to better understand fuel efficient technologies or supply chain freight efficiency practices to reduce emissions.	<input type="checkbox"/> <b>Sustainability Education and Socialization.</b> All internal and external actions to educate employees, customers, suppliers, colleagues, members, and investors about your freight sustainability efforts, how SmartWay helps with doing that work and incorporating sustainability values as part of a normal way of doing business.
<input type="checkbox"/> <b>Influential Collaboration</b> Those intentional cooperative endeavors that advance freight sustainability, including modeling and championing accountability, inspiring market and industry transformations impacting how freight is moved and sharing successful efficiency strategies within the freight industry.	<input type="checkbox"/> <b>Technology Innovation</b> New equipment or associated supporting infrastructure to move and deliver goods more efficiently in the freight supply chain network. (e.g., electric or alternatively powered vehicles, autonomous vehicles, etc.)
<input type="checkbox"/> Other _____ _____	

## SmartWay Leadership Profile Submission Form for Logistics Companies, Air/Barge/Rail Carriers & Affiliates

**Partner Company or Affiliate Organization Name** \_\_\_\_\_

**Project Name.** \_\_\_\_\_

**Project Summary.** *Summarize the company/organization project being submitted to EPA SmartWay for recognition. Summary should clearly describe/discuss/explain how the Partner or Affiliate effort addresses the Area of Emphasis identified above. Include the following elements as applicable: project goals, project purpose, expected/projected outcome, target audience, lessons learned, meaningful impact on the company/organization and/or community, and why/how it was a success. Add weblink(s) to supporting documentation which substantiates this summary. Note: with permission, this summary will be shared publicly. Maximum of 1,000 words.*

# SmartWay Leadership Profile Submission Form for Logistics Companies, Air/Barge/Rail Carriers & Affiliates

Partner Company or Affiliate Organization Name \_\_\_\_\_

*Please describe your project benefits. Include the assumptions used to estimate the project benefits. Benefits could include or go beyond the specific items listed below. If a topic isn't relevant for your chosen area of emphasis, feel free to add "NA". Submit supporting documentation which substantiates the project benefits via weblink or email a digital file. Please write out the full URL for web links. Note: with permission, these summaries will be shared publicly.*

**Emissions Reductions (results/benefits).** \_\_\_\_\_

---

---

**Fuel Savings.** \_\_\_\_\_

---

---

**Cost Savings.** \_\_\_\_\_

---

---

**Public Health Benefits.** \_\_\_\_\_

---

---

**Community Impact.** \_\_\_\_\_

---

---

**Research Findings.** \_\_\_\_\_

---

---

**Predictive/Modeling Impact.** \_\_\_\_\_

---

---

# SmartWay Leadership Profile Submission Form for Logistics Companies, Air/Barge/Rail Carriers & Affiliates

Partner Company or Affiliate Organization Name \_\_\_\_\_

**Other Benefits.** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Collaborative Partner(s).** *Identify those entities with which your organization coordinated to conduct this project, describe those interactions and explain how it was impactful. Attach supporting documentation which substantiates collaboration.* \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Relevant Executive Quote.** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Relevant Quote from Target Audience.** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**Lessons Learned.** \_\_\_\_\_

\_\_\_\_\_

**What's Next as a Result of this Effort?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Note: with permission, the above responses will be shared publicly.*

# SmartWay Leadership Profile Submission Form for Logistics Companies, Air/Barge/Rail Carriers & Affiliates

Partner Company or Affiliate Organization Name \_\_\_\_\_

*All fields in this section are required, except for the optional PR/Media Contact section.*

	SmartWay Primary Company Contact:	SmartWay Executive Company Contact:
<b>Names:</b>		
<b>Titles:</b>		
<b>Email addresses:</b>		
<b>Phone numbers:</b>		
<b>Mail addresses:</b>		

I confirm that all information submitted on this application is accurate and valid.  
**Actual or digital signatures required:**

	Company PR/Media Contact:	Company PR/Media Contact (optional)
<b>Names:</b>	_____	_____
<b>Titles:</b>	_____	_____
<b>Email addresses:</b>	_____	_____
<b>Phone numbers:</b>	_____	_____