



AN INTRODUCTION TO GREEN-E® CERTIFICATION AND HOW IT WORKS

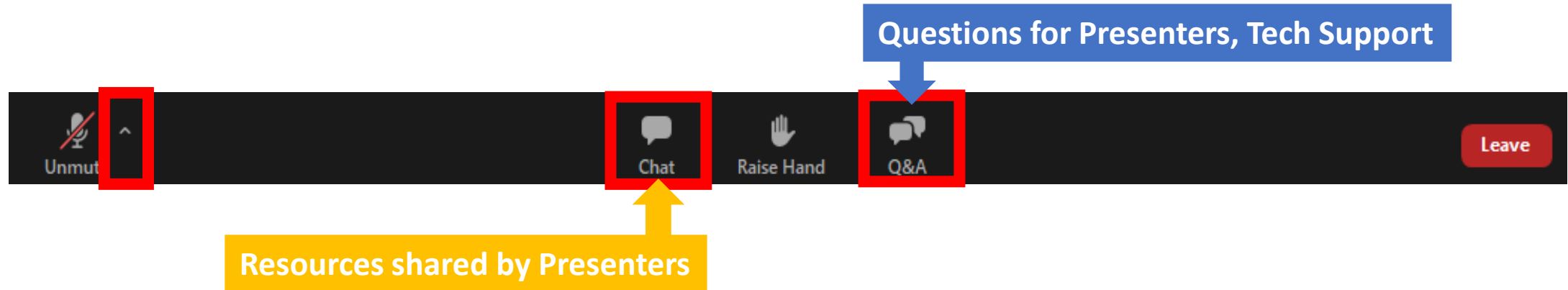
October 17, 2024



Speakers and Agenda

- Speakers:
 - **Bailey Rosen**, Program Manager, EPA's Green Power Partnership
 - **Michelle McGinty**, Senior Manager, Center for Resource Solutions
- Agenda:
 - Webinar Logistics
 - About the Partnership
 - Green Power Basics
 - Green-e® certification in the GPP
 - What Green-e® certification is why it is important
 - The differences between "CRS-Listed" and Green-e® certification
 - Leveraging the Green-e® logo through the Green-e® Marketplace program
 - Question & Answer Session (may run past 30 minutes)

Webinar Logistics



- The webinar will be recorded and available on the EPA website
- All attendees will be muted upon entering the webinar
- Please submit questions in the Q&A box
- If we are unable to answer all of the questions, we will follow up with you separately
- If you are experiencing any technical difficulties, please send a message through the Q&A box or contact Jonathan.Haarstick@erg.com

What is the Green Power Partnership?

- The U.S. EPA's Green Power Partnership is a **voluntary leadership** program for organizations using green power.
- **We seek to:**
 - Reduce U.S. GHG emissions.
 - Expand the voluntary green power market.
 - Standardize green power procurement as part of best practice environmental management.
- **We provide Partners with:**
 - Technical assistance and tools on procuring green power.
 - A recognition platform for organizations using green power.





Program Resources



Renewable Electricity Procurement for Use of Sold Products



September 2024



Renewable of Other



May 2022



RECs: Making Green Power Possible



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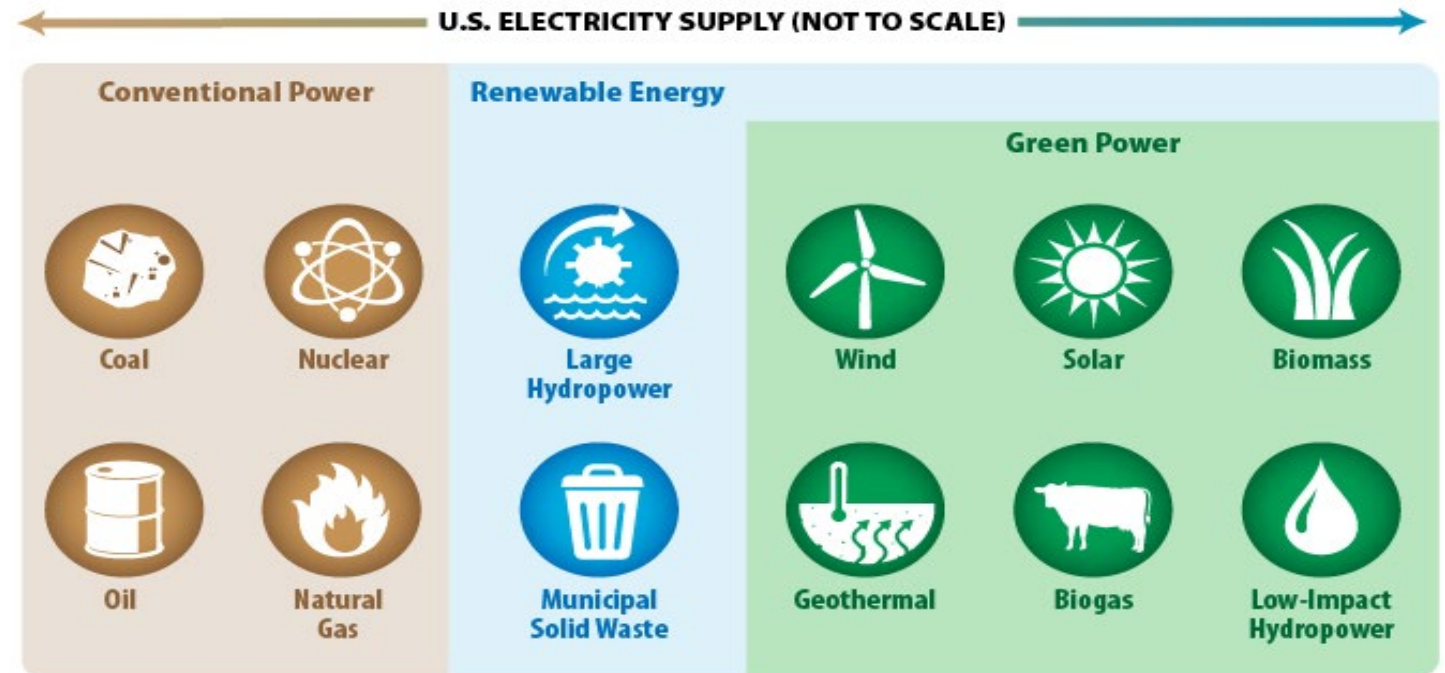
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NOTE: If you need captions, please click the CC button on the player to turn them on.

Renewable Energy Certificates, also known as RECs, represent the environmental and other non-power attributes. [Show more](#)

What is Green Power?

- **Green power** is a subset of renewable electricity and represents those renewable energy resources and technologies that provide the highest environmental benefit.
 - Meets national standards for product quality and content
 - Green Power is specific to the “voluntary market” and is driven by consumer preference rather than by policy mandate
 - Is generation that is incremental to what is required by mandate
- **Renewable Electricity** is a broader category and includes some resources and technologies that have significant impact on the environment.





Green Power Supply Options

Retail Options

Unbundled Renewable
Energy Certificates (RECs)

Competitive Products

Utility Products or Programs

Community Choice
Aggregations (CCAs)

Project-Specific

Self-supply

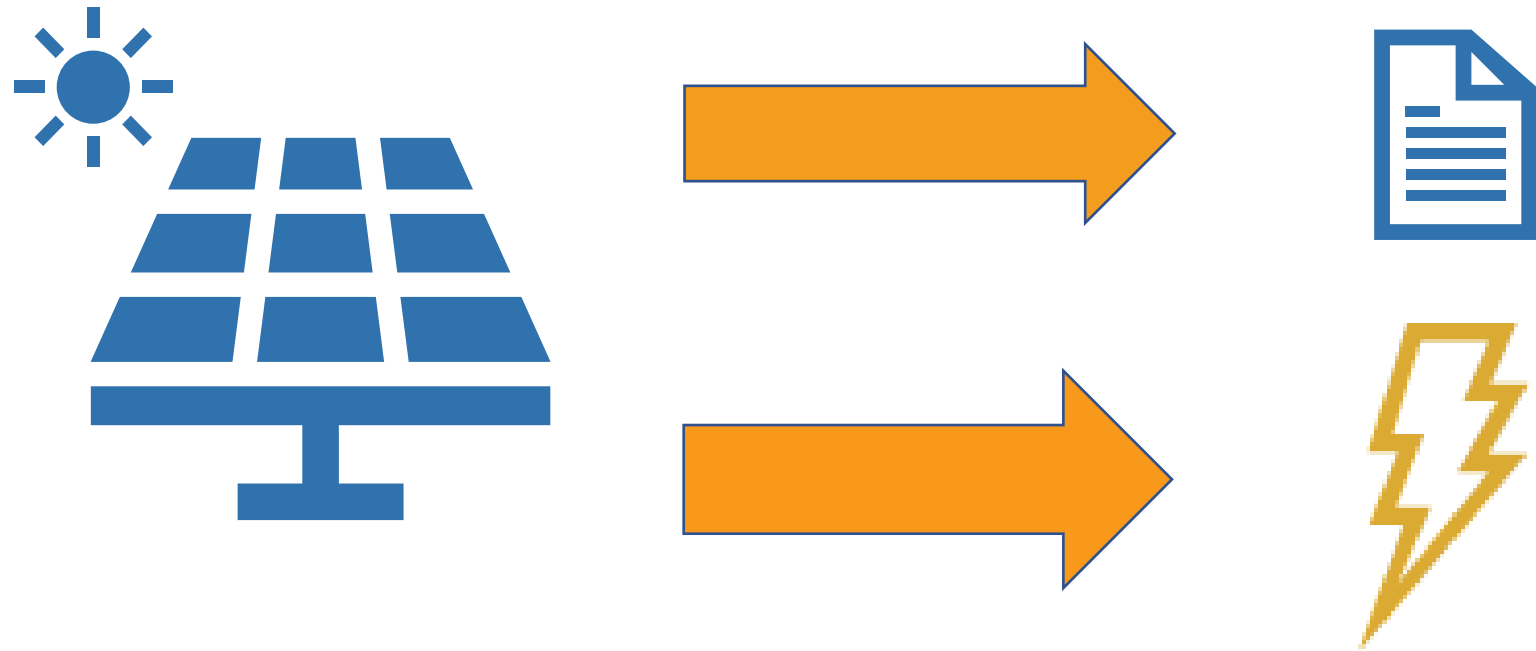
Physical PPAs

Shared Renewables

Utility Green Tariffs

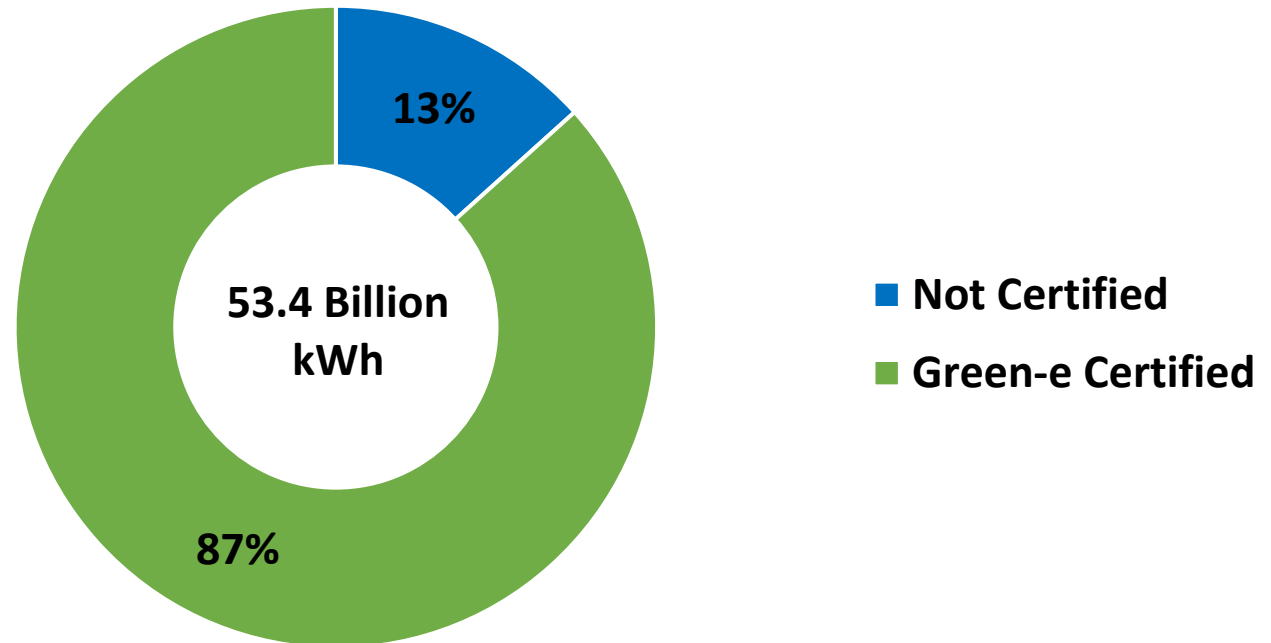
Financial/Virtual PPAs

Renewable Energy Certificates – RECs



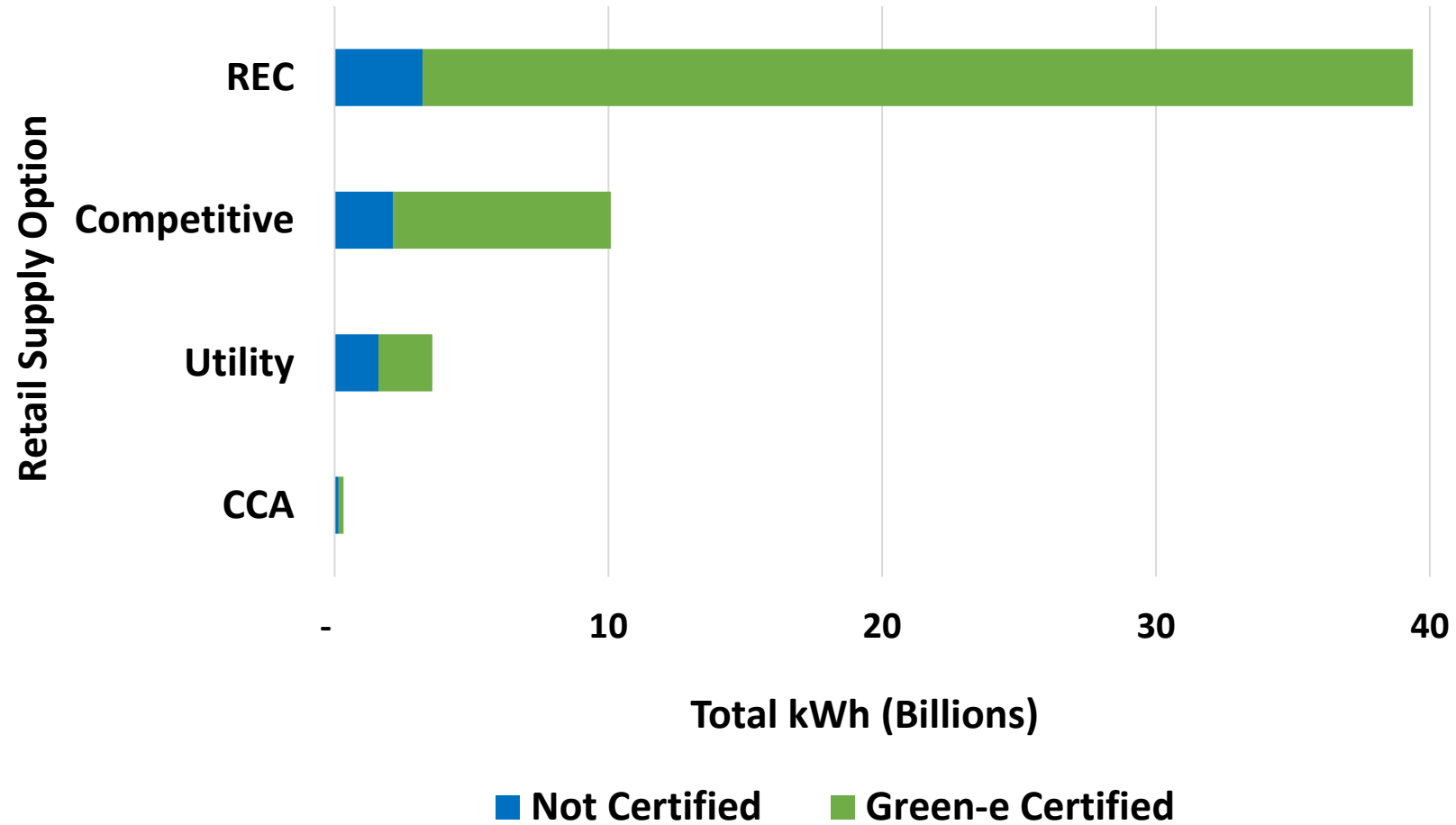
Green-e Certification in GPP

Green-e Certified Retail Contracts in GPP



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Questions?

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For more information, visit:

www.epa.gov/greenpower

www.epa.gov/green-power-markets