

SmartWay 2025 *Profiles in Leadership*

Application Information & Instructions

All logistics company, air carrier, barge carrier, and rail carrier Partners (with two years of timely SmartWay Tool submissions with quality data) and Affiliates are invited to complete and submit a SmartWay *Profiles in Leadership* application to EPA for consideration.

Overview and Areas of Emphasis



Through the *Profiles in Leadership* recognition program, EPA recognizes freight sustainability leadership actions for SmartWay Affiliates and multiple SmartWay Partner categories. SmartWay defines leadership as the ability to drive positive change, influence industry, lead freight efficiency innovation and performance improvement, while sustaining freight environmental excellence. Areas of emphasis for *Profiles in Leadership* recognition include:

-  Environmental Sustainability and Corporate Goal Setting
-  Freight Research and Future Industry Trends
-  Influential Collaboration
-  Information System and Data Innovation
-  Sustainability Education and Socialization
-  Strategy/Operations Innovation
-  Technology Innovation
-  Other

Please refer to the [Profiles in Leadership webpage](#) for a detailed description of each Area of Emphasis.



Eligibility

The following eligible entities are invited to complete and submit a SmartWay Profile in Leadership application to EPA for consideration:


-  **SmartWay Affiliates**
-  **SmartWay Partner categories** with two years of timely, quality data SmartWay Tool submissions
 - Logistics companies
 - Air carriers
 - Barge carriers
 - Rail carriers

Evaluation Criteria

The completed *Profiles in Leadership* application will be evaluated on a point system that considers and prioritizes

-  **Innovative achievements and influential actions** supporting a thorough project summary and complemented by comprehensive project benefits—demonstrating emissions reductions, fuel savings, and overall impact.
-  **Clarity and completeness** of responses.

 **Quality and substantive** responses.

 **Evidence**, Proof or documentation that substantiates submissions.

In addition to narrative responses, please provide valid web links, using the full URL, to clearly identified sources that support and/or document your company's efforts. If web links are not available, clearly identified digital attachments are acceptable.

EPA SmartWay encourages submission of your company logo, a picture/photo associated with this project, and/or other relevant graphics and charts which highlight results or outcomes.

Please label digital attachments with your company name and the question number the attachment supports by using the following naming protocol: **SWProfiles_CompanyName_Q1-x-y.DOC**

For example, to name a chart that supports an answer in Section 2.5 - Project Information, Question 2 - Project Benefits, Sub question a) - Emissions reductions (results/benefits), the ABC Logistics Company would label a PDF as follows: **SWProfiles_ABCLogistics_Q2-5-a.PDF**

Reference the attachment in the response. Please email attachments to **smartway_recognition@erg.com**. Hard copies will not be considered.

If an application is selected, some or all the submitted responses may be referenced or made public in the published Profile. Please mark sensitive content to avoid publishing.

Important 2025 Profiles in Leadership Competition Dates

Mon., July 28, 5 p.m. PT: Application deadline.

October: Anticipated notification of selected applications (to remain confidential until the public announcement).

November: Public announcement.

Application Questions

The **SmartWay 2025 Profiles in Leadership application.pdf** web document provides a comprehensive list of the 2025 application questions. This may be a useful resource for applicants to use while gathering and documenting responses. Please input all responses via the [2025 Profiles in Leadership online application](#). Please do not submit the PDF form—it is only a resource for response preparation, not the actual application.

Online Application Instructions

The *Profiles in Leadership* application is available on the SmartWay website:

www.epa.gov/smartway/smartway-profiles-leadership See "Overview & Instructions" by clicking the "+".

Please review all responses before submitting the application. Confirm URLs listed are valid. Click the "Edit" button on the review page to revise responses. To save your progress, please click the "Save Draft" button. Save each page before proceeding to the next page. Click the "Submit" button for your application to qualify.

You will have **30 days** to complete the application using the same computer and browser. Be sure to **save the link provided** in the pop-up window. Contact EPA's contractor at smartway_recognition@erg.com if you have trouble accessing a saved draft. Please complete and submit the *Profiles in Leadership* application by the due date of Monday, July 28, 2025, 5 p.m. PT.