

Municipality/Organization: Town of East Longmeadow
EPA NPDES Permit Number: MA-041005
MassDEP Transmittal Number: W-035937
Annual Report Number & Reporting Period: Year 8 April 1, 2010 – March 31, 2011

**NPDES PII Small MS4 General Permit
Annual Report
(Due: May 1, 2011)**

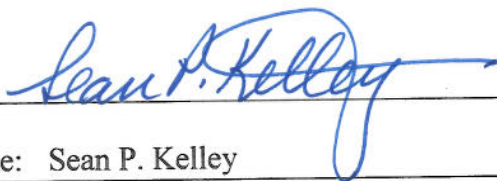
Part I. General Information

Contact Person: Sean P. Kelley **Title:** Senior Project Manager
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Certification:

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

Signature:



Printed Name: Sean P. Kelley

Title: Senior Project Manager

Date: April 28, 2011

Part III. Summary of Minimum Control Measures

1. Public Education and Outreach

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 8 (Reliance on non-municipal partners indicated, if any)	Planned Activities
1A Revised	Classroom Education	D.P.W. School Dept.	Coordinate storm water related curriculum	No action completed. School department showed reluctance to add program material to school work as emphasis on education based upon MCAS test results.	Continue to attempt to add storm water curriculum in elementary schools.
1B Revised	Educational Displays	D.P.W.	One display per year in Town Hall	Post Stormwater and the Construction Industry poster hung in Town Hall lobby outside of DPW offices.	NPDES informational poster in Town Hall lobby.
1C Revised	Newspaper Press Releases	D.P.W.	Two press releases in newspaper per year	Article on proposed by-laws was posted on Town web site in multiple areas and released to press explaining the rational behind the by-laws and the effects that would be seen if passed.	New press releases to be printed in summer and fall of 2011 with information about newly proposed by-laws.
1D Revised	Informational Pamphlets	D.P.W.	Distribute yearly	Continued passive distribution of The Solution to Stormwater Pollution brochures at Town Hall lobby, library and D.P.W. office. Additional 148 Environmental Services Guides distributed.	Continue passive distribution of brochures at public sites. Revise and republish 1200 copies of Environmental Services Guide. New information on composting to be added.
1E Revised	Hazardous Waste Collection Day	D.P.W. Board of Health	Hold one per year	Held collection at East Longmeadow Fire Department on September 18 2010 and collected over 4,225 gallons of hazardous chemicals from residents of East Longmeadow, Wilbraham, Ludlow, Hampden and Longmeadow.	Hold collection day on September 10 of 2011 at East Longmeadow Fire Department with Town of Wilbraham, Longmeadow, Hampden and Ludlow.