

Audio News Release

[Attach MP3 file(s)]

Contact:

Phone: [Insert Phone Number]

Email: [Insert Email Address]

Date: [Insert Date]

Smoke Advisory: Unhealthy Air Quality Expected due to Wildfire

Total Package: 60 seconds

[Introductory Voice Over: 29 seconds]

You may be seeing or smelling smoke outside. Due to a nearby/distant wildfire, our community may experience/is experiencing unhealthy air quality from smoke. The tiny particles in wildfire smoke can irritate your lungs and eyes, leading to coughing, wheezing, and difficulty breathing. It's important to know that people with heart or respiratory conditions, kids, outdoor workers, and older adults are more likely to experience serious symptoms from poor air quality.

Our very own [Insert local leader's name and title] is getting the word out about what you can do to protect your health and your loved ones.

[Local Leader Script (recording of local leader, like a mayor or health department director): 23 seconds]

It's simple – keeping smoke out of your lungs protects your health so try to stay in cleaner and cooler air as much as possible. If you have air conditioning, keep your windows and doors closed to limit smoke entering your home. Trap smoke particles that leak indoors with an air cleaner – one you buy or one you can build with a fan, an air filter and some duct tape. If you have heart or lung disease, asthma, or other chronic conditions, pay attention to how you feel and if symptoms worsen, consider contacting your health care professional. Check in on your neighbors and be sure to follow local news for the latest.

[Concluding Voice Over: 8 seconds]

I hear another great resource is the AirNow Fire and Smoke Map, where you can see near real-time air quality data and get more information about ways you can protect your health when there is smoke in the air.

Audio News Release

Contact:

Name: [Head of Local Government Health Department]

Phone: [Insert Phone Number]

Email: [Insert Email Address]

Date: [Insert Date]

Smoke Advisory: Unhealthy Air Quality Expected due to Wildfire

Good morning, everyone. This is [Host Name] with [Station Name], bringing you an important update on the current air quality situation. As you may have heard, there's a wildfire burning nearby, and smoke is affecting our area. We're here to help you understand the simple steps you can take to protect your health.

Wildfire smoke contains tiny particles that can harm your lungs, eyes, and overall health when breathed in. This is especially important for those with heart and respiratory conditions, children, outdoor workers, and older adults. We've got some tips to help you breathe a little easier during this time.

First, if you can, stay indoors in cooler and cleaner air as much as possible and limit outdoor activities. If you have to be outdoors for an extended period, wear a N95 respirator to filter out harmful particles. It's a small step that can make a big difference.

Next, if you have air conditioning, use it to keep cool. Keep your windows and doors closed to limit smoke entering your home. Consider using a portable air cleaner to reduce indoor smoke levels. If you can't purchase one, you can build one yourself using a box fan and A/C filters.

Stay informed by checking local news and weather updates and visit the AirNow Fire and Smoke Map for a near real-time look at air quality.

It's simple – keeping smoke and particles out of your lungs protects your health. By taking these precautions, we can protect our health and support each other. For more information, visit [Insert Local Government Website] or tune in to [Insert Station Name] for updates.