

Municipality/Organization: Shrewsbury, Massachusetts

EPA NPDES Permit Number: MAR041158

MassDEP Transmittal Number: W-036325

Annual Report Number Year 12
& Reporting Period: April 1, 2014 – March 31, 2015

NPDES PII Small MS4 General Permit Annual Report (Due: May 1, 2015)

Part I. General Information

Contact Person: Jeff Howland

Title: Town Engineer

Telephone #: (508) 841-8502

Email: jhowland@shrewsburyma.gov

Mailing Address: Richard D. Carney Municipal Office Building, 100 Maple Avenue,
Shrewsbury, MA 01545

Certification:

I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations.

Signature:



Printed Name: Daniel Morgado

Title: Town Manager

Date:

4/27/2015

The Town has completed the required self-assessment and has determined that our municipality is in compliance with all permit conditions.

Current State of the Phase II Program in Shrewsbury:

The Town in the past has budgeted \$5,000 per year for the Phase II Program. This cost does not include money for catch basin cleaning and street sweeping, which is currently budgeted separately with the Town Highway Department. It also does not include funds used for reviews, inspections, research, and reporting for compliance with the permit conditions. Those funds are part of the Engineering Department budget. Occasionally funds have been made available for the Phase II Program from other sources within town budget areas as well.

Town budgets as a whole have been greatly reduced in recent years, and the stormwater program has suffered due to the lack of available funding. Catch basin cleaning is one example in town. Just prior to the issuance of the Phase II Permit, the Town was cleaning 100% of the catch basins within public roadways annually. With each passing year there has been a steady decrease in the amount of catch basins the Town has been able to maintain. During Year One of the permit, the Town was able to clean 60% of the catch basins. By Year Six the Town cleaned 30% of the catch basins annually, and during Permit Year Eight, the Town was only able to clean 4% of the catch basins. During Year 12 the Town was fortunate to be able to clean approximately 48% of the catch basins in town.

While it's clear that an additional funding source is needed to simply maintain the status quo in town, the Town has also been reviewing the potential fiscal impact of the next Phase II Permit. It is apparent that the projected costs cannot be covered within the existing Town budget, and a new revenue source such as a stormwater utility fee will be needed. The Town is strongly considering creating a stormwater utility. A final course of action will be decided once the new permit is issued and the impacts are fully understood. In the meantime, the Town continues to be proactive and continues to work with a consulting firm to develop a stormwater utility for the Town, and to also evaluate the future stormwater program and assess annual program costs. We estimate spending approximately \$33,000 to complete these tasks, which we continue to find difficult to complete without having the new permit from EPA. We have however conducted cost estimates based upon the Draft MS4 Permit that was issued on September 30, 2014, and we anticipate the cost of compliance to be at least a few million dollars. Shrewsbury submitted a comment letter to EPA regarding various components of the Draft MS4 Permit, and program costs was a major concern of ours.

In addition to exploring funding sources, the Town is also being proactive by recommending changes to the Stormwater Bylaw that would give Shrewsbury more control over construction activities. The revised bylaw will be presented as a warrant article at Annual Town Meeting in permit year thirteen.

This past year Shrewsbury was pleased to take part again in the Central Massachusetts Regional Stormwater Coalition group. The group now consists of 28 communities in Central Massachusetts that received funding from the Community Innovation Challenge Grant awarded by the Massachusetts Executive Office of Administration and Finance. Shrewsbury is proud to have served on the CMRSWC Steering Committee since the group's inception, and will continue to remain a major contributor to the Coalition's efforts. Shrewsbury and other communities contributed \$4,000 each to cover a funding gap to keep the group viable this year. Attached is a summary of the Coalition's achievements.

Part III. Summary of Minimum Control Measures

1. Public Education and Outreach

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities Permit Year 13
01	Pamphlet Mailings	Water & Sewer	# Pamphlets Mailed	One pamphlet mailed to approximately 11,000 subscribers of municipal water/sewer utilities.	Continue mailing pamphlets.
Revised					
CMRSWC	Training Sessions	Engineering - CMRSWC	# Training Sessions	Shrewsbury attended a refresher training workshop to review materials developed through the Central Massachusetts Regional Stormwater Coalition (CMRSWC).	
Revised					
CMRSWC	Training Sessions	Engineering - CMRSWC	# Training Sessions	Hosted a training session in Shrewsbury with the CMRSWC to discuss the Draft MS4 Permit.	
Revised					
CMRSWC	Social Media	Engineering - CMRSWC	Active Accounts	The CMRSWC created a Twitter account for education and outreach: @MAStormH2O	
Revised					
CMRSWC	Outreach	Engineering - CMRSWC	# Outreach Sessions	Shrewsbury sat on a panel with another CMRSWC representative at the Local Government Advisory Committee's "Protecting America's Waters" workgroup session.	
Revised					
Revised					

1a. Additions

2. Public Involvement and Participation

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities Permit Year 13
04	Water Monitoring & Sampling	Health Dept.	Sample Data	Samples for E. Coli & Total Coliform bacteria were taken on a weekly basis during the bathing season in Lake Quinsigamond.	
Revised					
CMRSWC	Social Media	Engineering - CMRSWC	Active Accounts	The CMRSWC created a Twitter account for education and outreach: @MAStormH2O	
Revised					
CMRSWC	Outreach	Engineering - CMRSWC	# Outreach Sessions	Shrewsbury sat on a panel with another CMRSWC representative at the Local Government Advisory Committee's "Protecting America's Waters" workgroup session.	
Revised					
07	Training Sessions	Engineering Dept.	# Training Sessions	Attended the NEIWPCC Stormwater Utility Workshop.	
Revised					
Revised					
Revised					

2a. Additions

3. Illicit Discharge Detection and Elimination

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities Permit Year 13
05	Local Ordinance	Engineering Dept.	Bylaw Adopted	Local Bylaw adopted at Annual Town Meeting in May 2007.	Some revisions to the Bylaw are being proposed and will be presented at Town Meeting.
Revised					
06	Storm Sewer Map	Engineering Dept.	GIS Map	GIS Map under production to show additional drainage utility components such as catch basins and manholes.	
Revised					
14	Grease Trap Inspection Program	Water & Sewer Dept. and BOH	Grease Traps Inspected	Continued to inspect grease traps.	Continue inspections. Revise sewer regulations to include internal grease traps.
Revised					
17	Survey, Sampling and Monitoring Equipment	Engineering Dept.	Equipment Purchased	Some additional field kits were added to our inventory.	Replenish supplies as needed.
Revised					
CMRSWC	Training Sessions	Engineering - CMRSWC	# Training Sessions	Shrewsbury attended a refresher training workshop to review IDDE materials developed through the CMRSWC.	
Revised					
CMRSWC					
Revised					

3a. Additions

4. Construction Site Stormwater Runoff Control

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities Permit Year 13
05 Revised	Local Ordinance	Engineering Dept.	Bylaw Adopted	Local Bylaw Adopted at Annual Town Meeting in May 2007. Continue to discuss regulations to supplement bylaw.	Some revisions to the Bylaw are being proposed and will be presented at Town Meeting.
08 Revised	Mass Stormwater Policy	Engineering Dept.	# Projects Reviewed	7 Projects submitted to the Conservation Commission and/or Planning Board were reviewed.	Continue to review new applications.
09 Revised	Site Plan Reviews	Engineering Dept.	Bylaw Adopted	Reviewed 7 construction projects with >1 acre disturbance.	Continue to review projects.
Revised					
Revised					
Revised					

4a. Additions

5. Post-Construction Stormwater Management in New Development and Redevelopment

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities Permit Year 13
05	Local Ordinance	Engineering Dept.	Bylaw Adopted	Local Bylaw Adopted at Annual Town Meeting in May 2007. Continue to discuss regulations to supplement bylaw.	Some revisions to the Bylaw are being proposed and will be presented at Town Meeting.
Revised					
08	Mass. Stormwater Policy	Engineering Dept.	# Projects Reviewed	7 Projects submitted to the Conservation Commission and/or Planning Board were reviewed.	Continue to review new applications.
Revised					
Revised					
Revised					
Revised					
Revised					

5a. Additions

6. Pollution Prevention and Good Housekeeping in Municipal Operations

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities Permit Year 13
10	Catch Basin Cleaning	Highway Dept.	Catch Basins Cleaned	A total of 2,431 catch basins cleaned, approximately 48% of all catch basins.	Continue to clean catch basins.
Revised					
11	Street Sweeping	Highway Dept.	Streets Swept	All public streets were swept.	Continue to sweep streets.
Revised					
Revised					
Revised					
Revised					
Revised					

6a. Additions

18	Yard Refuse Disposal	Highway and BOH	Collection Days	The Town had 7 curbside collection events of yard refuse for each residence, and offered self-disposal at the maintenance garage facility.	Continue to collect yard refuse and compost waste at the Shrewsbury landfill facility.

7. BMPs for Meeting Total Maximum Daily Load (TMDL) Waste Load Allocations (WLA) <<if applicable>>

BMP ID #	BMP Description	Responsible Dept./Person Name	Measurable Goal(s)	Progress on Goal(s) – Permit Year 12 (Reliance on non-municipal partners indicated, if any)	Planned Activities
05	Local Ordinance	Engineering Dept.	Bylaw Adopted	Local Bylaw adopted at Annual Town Meeting in May 2007.	Some revisions to the Bylaw are being proposed and will be presented at Town Meeting.
Revised					
08	Mass Stormwater Policy	Engineering Dept.	# Projects Reviewed	7 Projects submitted to the Conservation Commission and/or Planning Board were reviewed.	Continue to review applications.
Revised					
Revised					
Revised					
Revised					
Revised					

7a. Additions

7b. WLA Assessment

During Year 13 – The Town is waiting for the new Phase II Permit to be issued and will make plans at that time.

Part IV. Summary of Information Collected and Analyzed

Part V. Program Outputs & Accomplishments (OPTIONAL)

(Since beginning of permit coverage unless specified otherwise by a **, which indicates response is for period covering April 1, 2010 through March 31, 2011)

Programmatic

		Response
Stormwater management position created/staffed	(y/n)	
Annual program budget/expenditures **	(Preferred Units)	
Total program expenditures since beginning of permit coverage	(\$)	
Funding mechanism(s) (General Fund, Enterprise, Utility, etc)		

Education, Involvement, and Training

Estimated number of property owners reached by education program(s)	(# or %)	
Stormwater management committee established	(y/n)	
Stream teams established or supported	(# or y/n)	
Shoreline clean-up participation or quantity of shoreline miles cleaned **	(y/n or mi.)	
Shoreline cleaned since beginning of permit coverage	(mi.)	
Household Hazardous Waste Collection Days		
▪ days sponsored **	(#)	
▪ community participation **	(# or %)	
▪ material collected **	(tons or gal)	
School curricula implemented	(y/n)	

Legal/Regulatory

	In Place Prior to Phase II	Reviewing Existing Authorities	Drafted	Draft Review	Adopted
Regulatory Mechanism Status (indicate with “X”)					
▪ Illicit Discharge Detection & Elimination					
▪ Erosion & Sediment Control					
▪ Post-Development Stormwater Management					
Accompanying Regulation Status (indicate with “X”)					
▪ Illicit Discharge Detection & Elimination					
▪ Erosion & Sediment Control					
▪ Post-Development Stormwater Management					

Mapping and Illicit Discharges

		Response
Outfall mapping complete	(%)	
Estimated or actual number of outfalls	(Preferred Units)	
System-Wide mapping complete (complete storm sewer infrastructure)	(%)	
Mapping method(s)		
▪ Paper/Mylar	(%)	
▪ CADD	(%)	
▪ GIS	(%)	
Outfalls inspected/screened **	(# or %)	
Outfalls inspected/screened (Since beginning of permit coverage)	(# or %)	
Illicit discharges identified **	(#)	
Illicit discharges identified (Since beginning of permit coverage)	(#)	
Illicit connections removed **	(#); and (est. gpd)	
Illicit connections removed (Since beginning of permit coverage)	(#); and (est. gpd)	
% of population on sewer	(%)	

% of population on septic systems	(%)	
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Construction

		Response
Number of construction starts (>1-acre) **	(#)	
Estimated percentage of construction starts adequately regulated for erosion and sediment control **	(%)	
Site inspections completed **	(# or %)	
Tickets/Stop work orders issued **	(# or %)	
Fines collected **	(# and \$)	
Complaints/concerns received from public **	(#)	

Post-Development Stormwater Management

Estimated percentage of development/redevelopment projects adequately regulated for post-construction stormwater control	(%)	
Site inspections (for proper BMP installation & operation) completed **	(# or %)	
BMP maintenance required through covenants, escrow, deed restrictions, etc.	(y/n)	
Low-impact development (LID) practices permitted and encouraged	(y/n)	

Operations and Maintenance

Average frequency of catch basin cleaning (non-commercial/non-arterial streets) **	(times/yr)	
Average frequency of catch basin cleaning (commercial/arterial or other critical streets) **	(times/yr)	
Qty of structures cleaned **	(#)	
Qty. of storm drain cleaned **	(%, LF or mi.)	
Qty. of screenings/debris removed from storm sewer infrastructure **	(lbs. or tons)	
Disposal or use of screenings (landfill, POTW, compost, beneficial use, etc.) **	(location)	

Basin Cleaning Costs		
• Annual budget/expenditure (labor & equipment)**	(\$)	
• Hourly or per basin contract rate **	(\$/hr or \$ per basin)	
• Disposal cost**	(\$)	
Cleaning Equipment		
• Clam shell truck(s) owned/leased	(#)	
• Vacuum truck(s) owned/leased	(#)	
• Vacuum trucks specified in contracts	(y/n)	
• % Structures cleaned with clam shells **	(%)	
• % Structures cleaned with vactor **	(%)	

Response

Average frequency of street sweeping (non-commercial/non-arterial streets) **	(times/yr)	
Average frequency of street sweeping (commercial/arterial or other critical streets) **	(times/yr) (Preferred Units)	
Qty. of sand/debris collected by sweeping **	(lbs. or tons)	
Disposal of sweepings (landfill, POTW, compost, beneficial use, etc.) **	(location)	
Annual Sweeping Costs		
• Annual budget/expenditure (labor & equipment)**	(\$)	
• Hourly or lane mile contract rate **	(\$/hr. or ln mi.)	
• Disposal cost**	(\$)	
Sweeping Equipment		
• Rotary brush street sweepers owned/leased	(#)	
• Vacuum street sweepers owned/leased	(#)	
• Vacuum street sweepers specified in contracts	(y/n)	
• % Roads swept with rotary brush sweepers **	%	
• % Roads swept with vacuum sweepers **	%	

Reduction (since beginning of permit coverage) in application on public land of: ("N/A" = never used; "100%" = elimination)		
▪ Fertilizers	(lbs. or %)	
▪ Herbicides	(lbs. or %)	
▪ Pesticides	(lbs. or %)	
Integrated Pest Management (IPM) Practices Implemented	(y/n)	

		Response
Average Ratio of Anti-/De-Icing products used ** (also identify chemicals and ratios used in specific areas, e.g., water supply protection areas)	(Preferred Units) % NaCl % CaCl ₂ % MgCl ₂ % CMA % Kac % KCl % Sand	
Pre-wetting techniques utilized **	(y/n or %)	
Manual control spreaders used **	(y/n or %)	
Zero-velocity spreaders used **	(y/n or %)	
Estimated net reduction or increase in typical year salt/chemical application rate	(±lbs/lb mi. or %)	
Estimated net reduction or increase in typical year sand application rate **	(±lbs/lb mi. or %)	
% of salt/chemical pile(s) covered in storage shed(s)	(%)	
Storage shed(s) in design or under construction	(y/n or #)	
100% of salt/chemical pile(s) covered in storage shed(s) by May 2008	(y/n)	

Water Supply Protection

Storm water outfalls to public water supplies eliminated or relocated	# or y/n	
Installed or planned treatment BMPs for public drinking water supplies and their protection areas	# or y/n	
Treatment units induce infiltration within 500-feet of a wellhead protection area	# or y/n	



TOWN OF SHREWSBURY

Richard D. Carney Municipal Office Building
100 Maple Avenue
Shrewsbury, Massachusetts 01545-5398

MEMORANDUM

Date: April 28, 2015

To: Brad Stone, Town Conservation

From: John Knipe, Jr., Superintendent of Streets

A handwritten signature in black ink, appearing to be "J. Knipe", is written over the name "John Knipe, Jr." in the "From:" line.

Re: Storm Water Permits

From April 17, 2014 through April 27, 2015 the following is an estimate of man-hours related to storm water management activities:

Street Sweeping-	1,409 hours
Catch Basin Cleaning-	288 hours

Total of 2,431 catch basins cleaned or 48% of total catch basins	
Detention Basin Activities-	200 hours

During this period all streets were swept and we cleaned approximately 48% of the catch basins and waterway outlets in town.

With current staffing levels and limited funding we found it difficult to clean all the catch basins.

We awarded a 3 yr contract to clean est. 2,000 catch basins at an estimated \$28,260 for fy 2015 (year 1). Work to be completed this fiscal year.

cc: Daniel J. Morgado, Town Manager

Water Conservation Kits For Sale

- **Where:** Shrewsbury Water Dept. Office, Shrewsbury Town Hall
- **Hours:** 8 am - 4:30 pm Monday through Friday
- **Cost:** \$3 or \$6 per kit.

Indoor (\$6 each) and outdoor (\$3 each) water conservation kits are now on sale at the Water Department at the Shrewsbury Town Hall.

Kits for Shrewsbury Residents only.



The Spirit of Shrewsbury Oak Street Expo will be held on Saturday **September 27, 2014** from 10:00am to 4:00 pm at the Oak Middle School, 45 Oak Street. Please stop by the Water Conservation Booth to receive free complimentary water saving devices and items.

Don't forget to conserve water during the summer months. The Town has implemented a mandatory water use restriction during the months from May 1 to September 30.



Flushable Wipes Clogging Sewer System

The Shrewsbury Water and Sewer Department has recently experienced clogged pumps at our sewer pump stations because of foreign material being flushed down the toilets or poured down drains. Specifically, cloth wipes have been the main problem along with grease. The products appeal to consumers, in part, because of manufacturers' claims that they can be conveniently flushed down the toilet. But their cloth-like material doesn't break down in the sanitary sewer system like toilet paper and can block sewer lines, clog equipment, and increase maintenance and repair costs.

Some household and personal care products sold today are conveniently designed as a single-use sheet and may be labeled "flushable." They may seem to easily disappear when flushed down the toilet, but cause problems in the sewer system, perhaps starting in your own sewer lateral (the private sewer line from your house to the Town's sewer main in the street).



These materials often don't make it to the wastewater treatment plant, but get stuck somewhere in the sewer collection pipe or pumping systems, causing serious problems when they tangle together creating blockages and backups.

Companies such as Cottonelle and Charmin have heavily promoted bathroom wipes, while some cleaning product manufacturers have advertised sponges that can be disposed of in the toilet.

Consumer Reports tested several brands of wipes labeled flushable and found that while toilet paper disintegrated after about eight seconds, the wipes still hadn't broken down after 30 minutes.

The Town is asking residents to think twice before flushing fibrous material such as disposable wipes and rags down the toilet. Toss wipes and rags in the trash instead of the toilet. The only product that should ever be tossed in the toilet is toilet paper.

Summer Water Saving Tips

1. Water your lawn only when needed. Use a soil moisture meter to determine when to water.
2. Water lawns early in the morning during the hotter summer months.
3. Do not over-water. Soil can absorb only so much moisture, and the rest simply runs off.
4. Leave lawn clippings on your grass, this cools the ground and holds in moisture.
5. Learn how to shut off your automatic watering system in case of malfunctions or rain.

Where Does Your Household Rank?

Check your current water bill. If your family's quarterly water use is higher than the target numbers listed below, your household needs to make a greater effort to conserve water.

Target Quarterly Residential Water Use								
No. of People in Household	1	2	3	4	5	6	7	8
Target Quarterly Water Use (in gallons)	5,931	11,862	17,793	23,724	29,655	35,586	41,517	47,448

If your family's quarterly water usage is equal to or lower than the target numbers in the chart above, keep up the good work! You are doing your part to conserve water at home, and your family meets or beats the State's 65 gallons per person per day water use goal.

CONSTRUCTION NEWS 2014



Ricciardi Brothers, Inc. of Worcester has been awarded the contract for the water main replacement, in the amount of \$1,032,296.98, for Westview Avenue and North Street (Prospect Street to Karen Avenue) of approximately 3,195 l.f. of 8-inch and 10 l.f. of 6-inch, 1,210 l.f. of 1-inch and 10 l.f. of 2-inch PE service pipe, 3,000 l.f. of temporary bypass and 1,900 sq.yds. of 1.5-inch milling and overlay, 390 l.f. of 6-inch CI cleaning and cement mortar lining of existing 8-inch CI water main at Stringer Dam and Alternative #1: Vista Drive water main replacement & installation of approximately 950 l.f. of 8-inch and 15 l.f. of 6-inch CLDI pipe, 295 l.f. of 1-inch and 30 l.f. of 2-inch service pipe.

Also, **National Water Main Cleaning Company** of Canton was the low bidder for the Sewer System Infiltration Rehabilitation contract in the amount of \$712,212.00. The work includes approximately 9,900 l.f. of cleaning and inspection, 2,100 l.f. of sewer line root treatment, 24,000 l.f. of cleaning, inspecting, testing, and sealing; 100 l.f. of cured-in-place short liners, 1,400 l.f. of cured-in-place pipe, testing and sealing of 55 service connections; 1,200 vertical ft. of manhole lining, rebuilding manhole bench and inverts, reset manhole frames and covers to grade, furnish and install 12 manhole frames and covers, furnish and install 145 manhole inflow dishes.

Residents should seek alternate routes to avoid commuter delays.



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Test Your WaterSense! Find all these Easy Ways to Save Water

WORD SCRAMBLE

Put the letters in the right order to complete the sentence

- All living things need _____ to live.
tawre
- When water evaporates, it travels into the air and becomes part of a _____.
dlocu
- Less than 1% of all the water on the earth is _____ water.
sefrh
- We _____ water in the liquid form.
ikrdn
- Check for leaks and save hundreds of _____ of water a day.
allogns
- You'll save water by taking a quick _____.
howser

Answers: 1.water 2.cloud 3.fresh 4.drink 5.gallons 6.shower

Water Use Restrictions

The Board of Selectmen reminds residents that water use restrictions go into effect on May 1, 2014.

WATER USE RESTRICTIONS

Whereas The Board of Selectmen has determined that a shortage of water exists and conservation measures are necessary to ensure an adequate supply of water to all water consumers, and Pursuant to Article 18, Section 4 of the General By-Laws of the Town of Shrewsbury the following water conservation measure is hereby implemented.

The present water restrictions are for daily "nonessential" water use from public water sources. The restriction is in affect from May 1st until September 30.

Outdoor Use of Water Restriction

1. Based upon the street address number as follows:

- Even numbered addresses may use water outdoors: Wednesday, & Saturday
- Odd numbered addresses may use water outdoors: Thursday, & Sunday
- No nonessential outdoor water use from 9:00am-5:00pm on days allowed
- No outdoor use of water on Monday, Tuesday and Friday for any address

EXAMPLES OF "NONESSENTIAL" WATERING

- Irrigation of lawns via sprinklers or automatic irrigation systems;
- Washing of vehicles, except in a commercial car wash or as necessary for operator safety; and
- Washing of exterior building surfaces, parking lots, driveways or sidewalks, except necessary to apply surface treatment such as paint, preservatives, stucco, pavement, or cement.

Water uses NOT subject to mandatory restrictions are those required:

- For health or safety reasons;
- Irrigation to establish a new lawn and new plantings during the months of May and September;
- For the production of food and fiber limited on residential parcels to hand watering only for existing flower and vegetable gardens;
- For the maintenance of livestock;
- To meet core functions of a business or commercial activity;
- Private wells

2. The Board of Selectmen calls upon all water users to conserve water whenever possible and to observe the above listed water restriction.

3. The Board of Selectmen determines that for the period of time that this State of a Water Supply Conservation is in effect that enforcement of the provisions of Article 18 of the General By-Laws of the Town of Shrewsbury shall be pursuant to General Laws Chapter 40, Section 21D which provides for non-criminal disposition.

4. This restriction becomes effective on May 1, 2014 and was modified on July 22, 2014.

100 Maple Ave – Shrewsbury, MA 01545 – 508-841-8506 – 8 am to 4:30 pm M-F – ♻️ Please Recycle This Newsletter

CMRSWC CIC Grant FY2014 Summary of Activities

Year 12: April 1, 2014 – March 31, 2015

In Year 12, the Town of Shrewsbury continued to be an active participant in the Central Massachusetts Regional Stormwater Coalition (the Coalition). The Coalition's work in Year 12 was funded by a \$80,000 fiscal year 2014 (FY2014) Community Innovation Challenge (CIC) grant from the Massachusetts Executive Office of Administration and Finance. This grant was supplemented by a contribution of approximately \$4,000 from each of the 28 participating Towns, including Shrewsbury.

Overview of the Coalition

The FY2014 Coalition included 28 towns: Auburn, Boylston, Charlton, Dudley, Grafton, Hardwick, Holden, Hopkinton, Leicester, Millbury, Monson, Northbridge, Northborough, Oxford, Palmer, Paxton, Rutland, Shrewsbury, Southbridge, Spencer, Sturbridge, Upton, Uxbridge, Ware, Webster, West Boylston, Westborough, and Wilbraham.

The Coalition was officially formed in FY2012 with 13 members, expanding to 30 in FY2013. Its FY2014 work expanded efforts initiated in previous years to comply with requirements anticipated in the new Massachusetts MS4 Permit when it becomes final, which is expected sometime in 2016 or 2017. The Coalition's FY2014 efforts were facilitated by the consulting firms of Tata & Howard, Inc., and Verdant Water, supported by vendor PeopleGIS. However, the Coalition members themselves continue to be responsible for putting the tools developed by the Coalition to use.

The Coalition was honored as a recipient of the first Annual "Best Stormwater Idea in New England", also known as a STORMY Award (*see image below*). This honor was bestowed by the New England Stormwater Collaborative, a joint effort of the New England Water Environment Association (NEWEA), the New England Chapter of the American Public Works Association (APWA), and the New England Water Works Association (NEWWA). A representative from the Town of Uxbridge accepted this honor at a ceremony in Worcester, MA on April 1, 2015.



Figure 1: CMRSWC's "STORMY Award" for Collaborative Efforts in Stormwater Management

The Coalition's Partnerships in Central Massachusetts

The Coalition continues to be actively engaged with many water quality agencies and organizations and is committed to sharing the knowledge it has developed for the benefit of other communities. These efforts are discussed in following sections as they relate to the following organizations:

- Massachusetts Department of Environmental Protection (MassDEP)
- United States Environmental Protection Agency (USEPA)
- Other Massachusetts Stormwater Coalitions
- New England Water Environment Association (NEWEA)
- Massachusetts Municipal Association (MMA)

Additional organizations and entities are mentioned elsewhere throughout this Annual Report, reflecting the wide network of knowledge and experience that the Coalition has tapped into.

Massachusetts Department of Environmental Protection (MassDEP)

The Coalition continued its partnership with the MassDEP in FY2014, formally including budget in its FY2014 CIC Grant Application to support and assist in development of the stormwater-focused Interactive Qualifying Project (IQP) with four students at the Worcester Polytechnic Institute (WPI). Kickoff for this partnership began in September 2014 with a meeting at MassDEP's office in Worcester, MA. The IQP completed in fall 2014 was the fourth such project the Coalition has done in conjunction with MassDEP and WPI.

This IQP included activities that will benefit all Coalition towns, especially Holden, Millbury, and Southbridge, all of which volunteered for an intensive evaluation. Representatives from these three towns worked with the WPI students to compile a detailed summary of the full cost of their stormwater programs. The cost evaluation was developed in conjunction with the Coalition's consultants, and included not just line items budgeted by public works (or highway) departments, but also staff labor, operations and maintenance tasks, waste disposal fees, reprographics and media, legal counsel, site plan reviews, construction and post-construction inspections, and other tasks. Some of these activities are core components of a town's stormwater program, but may be managed or budgeted by planning departments, conservation commissions, boards of health, code enforcement, or other entities and therefore not generally included in assessments.

The comprehensive report prepared by the WPI IQP students was presented to their university sponsors in December 2014 and can be downloaded at: www.centralmastormwater.org/pages/CRSC_documents/Attachment_B_WPI_Cost_Analysis_of_the_2014_MA_MS4_DraftPer.pdf. The findings of this report were also presented by the students to the 495/MetroWest Partnership in spring 2015. The framework used by the WPI students for the cost evaluation features into the ongoing stormwater program cost task discussed under *Coalition Activities in Year 13* (located at the end of this narrative.)

In addition to the stormwater program cost component, the Fall 2014 WPI students performed water quality monitoring in Coalition Communities.

Earlier in Year 12, a different team of WPI IQP students did inspection and mapping work in several Coalition towns, including Upton, MA, shown below, under the supervision of the Towns and consultants. Data from these activities was entered directly into the online mapping and inspection system.



Figure 2: The Coalition's Spring 2014 WPI IQP Student Team Inspecting and Mapping Stormwater Infrastructure in Upton, MA

The Coalition appreciates the ongoing dedication of MassDEP to work with our members so closely and collaboratively.

United States Environmental Protection Agency

The Coalition continued collaboration with technical assistance staff in USEPA Region 1, with the goal of benefiting from knowledge and experience of the agency's staff and from its network.

Many members of the Coalition attended the USEPA's October 2014 workshops on the 2014 Draft Massachusetts MS4 Permit, and several attended the formal public hearing on this draft permit on November 19, 2014 at the Leominster Public Library. At this public hearing, Coalition members spoke about the need for the final Permit to focus on provisions that maintain (and improve) water quality, not those that cause administrative burden without demonstrated benefits. Our comments at this hearing also requested USEPA's assistance in educating community leaders, such as selectmen and Town Administrators, about the increased need for multiple town departments and staff members to work together to comply with expanded provisions, such as illicit discharge detection and elimination (IDDE) and good housekeeping. The Coalition submitted formal comments on the 2014 Draft Massachusetts MS4 Permit, which can be found at http://www.centralmastormwater.org/pages/CRSC_documents/MS4PermitComments.

The Coalition reached out to USEPA's Newton Tedder to suggest ways to present the drivers of expanded stormwater management to town leaders and decision makers at the "Roofs, Roads, Runoffs and Regulations: New Standards for Treating Stormwater and Drinking Water" session of the Massachusetts Municipal Association's Annual Conference in Boston on January 23, 2015. The approach resulted in an effective update to these leaders (who may be concerned about the scope and financial impacts of the proposed permit)- one that empowered them to serve as stormwater outreach resources in their own communities.

The Coalition continued to communicate with USEPA Region 1's Kyra Jacobs and Gina Snyder during Year 12. Ms. Jacobs is a connection to agency staff who work to protect water resources, and has been a positive advocate of the importance of stormwater management in accomplishing this goal. We will continue to engage with Ms. Jacobs as competitive grants for regional MS4 compliance work may become available from the agency in the near future. Ms. Snyder has served as an ongoing resource for the Coalition and its consultants about agency resources, most

recently the approval of easy-to-use field kits for ammonia, which we purchased and distributed in Year 12. We appreciate the support of these agency staff.

Other Massachusetts Stormwater Coalitions

The Coalition continues to coordinate with “sister” groups with a similar stormwater focus that are also funded at least in part by CIC Grants. These include:

- The Merrimack Valley Stormwater Collaborative (coordinated by the Merrimack Valley Regional Planning Commission);
- The Neponset Valley Regional Stormwater Collaborative (coordinated by the Metropolitan Area Planning Council); and
- The Northern Middlesex Stormwater Collaborative (coordinated by the Northern Middlesex Council of Governments)

Administrators from each of these groups are invited to attend Coalition Steering Committee meetings. Further, the Coalition coordinated with each of these “sister” coalitions during preparation of its comments on the 2014 Draft Massachusetts Small Municipal Separate Storm Sewer (MS4) Permit to ensure consistency in suggestions and revisions submitted to the US EPA.

Members of the Coalition were invited to attend training sessions the Merrimack Valley Stormwater Coalition hosted in March and April 2015. We shared digital versions of the Coalition’s stormwater inspection forms with both the Neponset Valley Regional Stormwater Collaborative and the Northern Middlesex Stormwater Collaborative, and the latter has also benefitted from the structure of the online mapping and inspection system we developed and implemented in Years 10 and 11.

New England Water Environment Association (NEWEA)

The Coalition was pleased to receive a \$2,000 competitive grant from the NEWEA Humanitarian Assistance & Grants Committee in September 2014. This grant was used to purchase a second Nonpoint Source hands-on educational EnviroScape model (www.enviroscapecom/nonpoint-source.html) for use by Coalition members (the first was purchased in Year 10 with funds from the first CIC Grant).

The photo below was taken at the Coalition’s October 7, 2014 training workshop for CMRSWC communities, and shows Todd Girard (Conservation Agent in Charlton, MA) demonstrating to other members how the EnviroScape table can be used as an education tool for kids of all ages, as well as adults. This train-the-trainer format increases confidence of our members to do outreach on the topic of stormwater pollution prevention in their own communities.



Figure 3: CMRSWC Members Learn How to Demonstrate Stormwater Pollution Prevention Using the Coalition's Nonpoint Source EnviroScape model

With the purchase of this second model, the CMRSWC can make this popular resource more readily available across the substantial geographic spread of our 28 municipal members. The presence of second unit also allows towns to easily demonstrate the impacts of stormwater pollution and ways to prevent it, showing the resulting differences in water quality when Best Management Practices (BMPs) are installed on one unit, but not on the other unit. One model is stored in Charlton, MA, and the other stored in Shrewsbury, MA to facilitate any member town having easy access to the tool.

The NEWEA grant award exceeded the Coalition's application, so remaining funds will be used to replenish the consumable materials used in the demonstration, including food coloring, baking soda, clay, and sponges.

Massachusetts Municipal Association (MMA)

Members of the Coalition have been active in the MMA for years, including Robin Craver, Town Administrator for Charlton, MA and an active Coalition leader, who serves on MMA's Policy Committee on Energy and the Environment. This Committee formulates policy related to stormwater, water quality, water supply, wetlands, coastal areas, and other related environmental issues and represents a way for the Coalition to learn from (and share) ideas around the Commonwealth.

In Year 12, the Coalition participated on the "*Underwater: Financing New Regulations*" session at MMA's Annual Conference in Boston on January 24, 2015, discussing how regionalization can be appropriate for stormwater management.

Finally, the Coalition coordinated with MMA during preparation of its comments on the 2014 Draft Massachusetts Small Municipal Separate Storm Sewer (MS4) Permit to ensure consistency in suggestions and revisions submitted to the US EPA.

Tasks Included in this Annual Report

In the following sections, descriptions of the technical tasks and resources made possible by the CIC grant funding have been separated into sections that mirror the six Minimum Control Measures (MCM's) in the 2003 Massachusetts Small MS4 Permit.

One of the more innovative tools developed by the Coalition- one that spans across multiple MCM's- is the integrated online mapping and inspection database, hosted by PeopleGIS. The database is cloud-

based, and can be accessed by all 28 member communities through a desktop or tablet computer. Below is a screen shot of the platform showing the extent of the 28 Coalition communities.

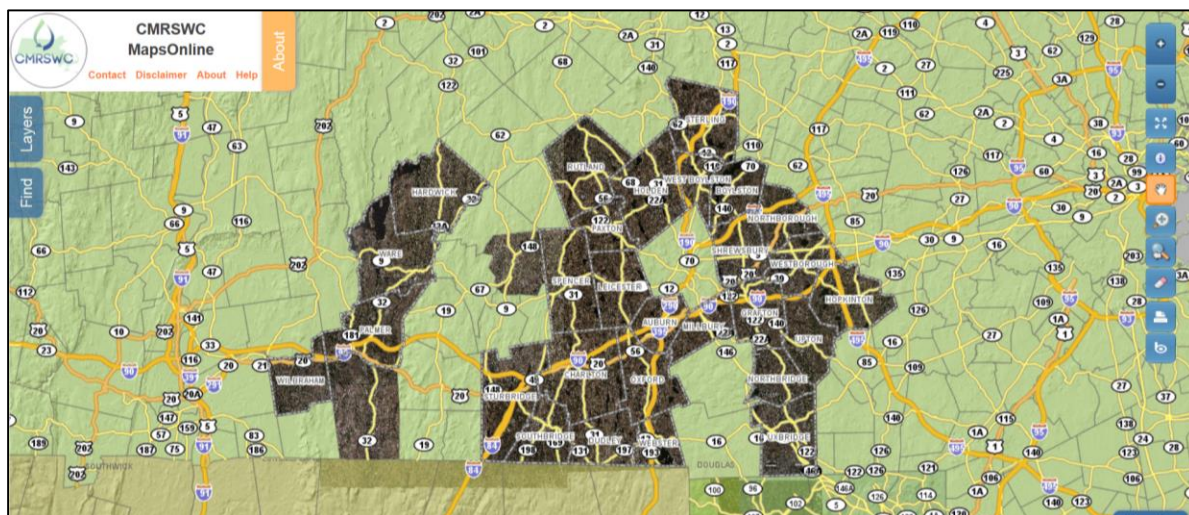


Figure 4: CMRSWC's Online Mapping and Inspection Platform

We were pleased to see the increased use in Year 12 by Coalition members of this resource, both in terms of inspections of existing infrastructure (such as outfalls) and mapping additional infrastructure, such as catch basins and pipe (a linear feature added in Year 11). Newer Coalition communities (those that joined in FY2013) continue to upload GIS shapefiles to the platform, managing their stormwater system infrastructure information in one location.

An investment in Year 12 intended to increase use of the online mapping and inspection platform was the purchase of new Samsung tablet devices for each community that are faster, allowing data to load more quickly than the ASUS tablets purchased in FY2012. We believe that the mapping and inspection tool will be used increasingly as town staff members become comfortable with the platform, realize how easy it is to use, and see how it facilitates compliance and documentation.

As noted in last year's report, this platform does not fit into just one of the MCM's. It aids communities with public education and outreach (MCM 1), as surveying is a highly-visible activity that will generate questions, and is an engaging demonstration to school groups. The integrated mapping and inspection database documents evidence of potential illicit discharges or the absence thereof (MCM 3), aids construction site stormwater control (MCM 4) by allowing for evaluation of how much sediment is contained in a sump, and makes good housekeeping (MCM 6) easier by collecting data on how often catch basins are cleaned. Other tasks and tools of the project connect to the integrated mapping and inspection database, which was designed to serve the needs of the Coalition communities well beyond the 2003 Massachusetts Small MS4 Permit. Each of the online forms is fluid- they will continue to be revised, as needed, to meet the goals of the Coalition members and future Massachusetts MS4 Permit requirements.

Minimum Control Measure 1: Public Education and Outreach

Year 12 activities included routine meetings of the Coalition's Steering Committee, a day-long refresher training workshop (and FY2014 Kickoff Meeting) on October 7, 2014, and a workshop on November 12, 2014 to educate members about the 2014 Draft Massachusetts Small Municipal Separate Storm Sewer (MS4) Permit and identify concerns. Shrewsbury participated in 2 training workshops, reviewed deliverables, and served other key roles as described in this Annual Report.

An exciting tool for public education that was rolled out in Year 12 is the Coalition's Twitter account, [@MAStormH2O](#). As of the date of this report, the Coalition's account has 67 followers, including other stormwater coalitions around the country. Information tweeted (or retweeted) by the Coalition in Year 12 addressed such water quality topics and issues as:

- Sustainable infrastructure resources
- APWA's Public Works Week outreach activities
- Pet waste management
- Available webinars and training events
- Erosion control practices
- Green infrastructure
- Appropriate fertilizer application
- Environmentally-friendly best management practices for snow and ice control
- Drought and innovative water recycling/reclamation efforts
- Proposed changes to definition of Waters of the US
- USEPA's "WaterSense" program
- The role of public education in developing successful stormwater funding programs.

Many of our member communities and regional agencies follow [@MAStormH2O](#) and retweet our information, greatly expanding the audience reached by the message. We anticipate using this tool in the future to quantify the size of the audience reached by each message, and evaluating the success of the message.

In Year 12, the Coalition expanded its efforts to educate the public and other communities about its work. This includes the following presentations and events, listed in chronological order:

- On May 16, 2014, Robert McNeil from Millbury, MA and a consultant presented on the Coalition's work at the 5th Annual Water Resources Strategies Symposium, hosted by the Massachusetts Coalition for Water Resources Stewardship in Marlborough, MA, with a presentation entitled *"30 Towns Collaborating for Cost Savings, Efficiency in MS4 Compliance and Water Quality"*.
- On August 7, 2015, the Coalition's outreach to other stormwater coalitions was demonstrated in a presentation entitled *"CMRSWC: Resources to Get the Most out of Your CIC Grant Funding"*, given at the Community Innovation Challenge (CIC) Stormwater Symposium. We were invited by the Massachusetts Executive Office of Administration and Finance to present at this event, which it hosted in Worcester, MA.
- On September 19, 2015, John Woodsmall from Holden, MA gave a presentation called *"MA MS4 Permits: A Municipal Perspective – Implementing Stormwater Programs"* at the Environmental Business Council's Water Resource Management Program.
- On September 22, 2014, representatives from the Coalition (including Hopkinton, Shrewsbury, and a consultant) attended the Local Government Advisory Committee's "Protecting America's Waters" Workgroup, held in Worcester, MA, and commented on the record about the importance of encouraging appropriate long-term maintenance of stormwater Best Management Practices. The Coalition submitted formal comments to the USEPA on its Proposed Rule to clarify the definition of Waters of the United States (WOTUS) in the Clean Water Act.

- On January 24, 2015, the Coalition participated on a panel session entitled “*Underwater: Financing New Regulations*” at MMA’s Annual Meeting in Boston. This session focused on new and established financing tools to ensure compliance with these requirements through means such as property surcharges, stormwater utilities, low-interest loans, principal forgiveness and regional stormwater opportunities.
- On January 26, 2015, the Coalition presented its work in a session entitled “*MS4 Compliance: Common Threads (and opportunities) in New England Permits*” at NEWEA’s Annual Meeting in Boston, MA. This session, which was well-attended, highlighted the tools developed by the Coalition (and other groups) that can be used to provide cost-effective solutions to regional stormwater management challenges.

Several Coalition members have chosen to use some of their “one-on-one” time (currently underway; see *Coalition Activities in Year 13* at the end of this narrative) to expand their efforts on this MCM. Updates will be provided in future Annual Reports.

In Year 12, Shrewsbury continued to utilize water quality monitoring kits from the World Water Monitoring Challenge program (www.worldwatermonitoringday.org), purchased by the Coalition in Year 10. These kits “build public awareness and involvement in protecting water resources around the world by engaging citizens to conduct basic monitoring of their local water bodies”. Several communities used this in Year 12 to work with teachers in their local school department or district to do outreach to elementary and middle-school aged students. The kits continue to be stored in Spencer and Shrewsbury for distribution to the Coalition members.

Shrewsbury continued to utilize the Enviroscapes models focused on non-point source pollution education (<http://www.enviroscapes.com/nonpoint-source.html>). One model was purchased by the Coalition in Year 10 and the second was purchased in Year 12 with a grant from NEWEA. These tools are hands-on, visual trainers to demonstrate the importance of good housekeeping and low-impact development for pollution prevention, with the objective of maintaining water quality in our communities.

The Coalition continued to expand its educational website, www.CentralMAStormwater.org, focused on providing information about the project to a number of audiences, including the general public, educators, and kids.

Minimum Control Measure 2: Public Involvement and Participation

In Year 12, Shrewsbury continued to utilize several presentations on stormwater management, with content focused on educating elected officials and municipal department heads about the requirements of the 2003 Small MS4 Program, changes likely in the anticipated 2014 Massachusetts MS4 Permit, and the financial impact these potential changes may have on Massachusetts communities.

Minimum Control Measure 3: Illicit Discharge Detection and Elimination

The Coalition provided training at a workshop on October 7, 2014 on SOP 10, “Locating Illicit Discharges”, intended to define the types of illicit discharges that may be observed in the Coalition communities and provide guidance on tools that can be used to identify each. At this same workshop, training was provided on the Coalition’s Illicit Discharge Detection and Elimination (IDDE) Documentation Packet, which specifies how illicit discharges are detected and what department or person is responsible for eliminating them. Identifying and removing illicit discharges, and ensuring that they are not reconnected, remains a substantial challenge to many MS4 communities. The October 2014 training workshop included a comprehensive review of many types of illicit discharges, and an interactive discussion with attendees

about how several examples would presently be managed in their own community. Many Coalition communities began this inter-community discussion in Year 12, with others planning it for Year 13.

On May 23, 2014, the Town of Millbury hosted a demonstration by Environmental Canine Services (www.ecsk9s.com) and invited Coalition members, MassDEP, and other communities to observe. ECS uses two highly-trained dogs (see photos below) to detect the presence of human sewage (both fecal bacteria and metabolic byproducts) very low levels in water at outfalls and catch basins, without interference from non-human sources of bacteria. This interesting approach represents an accurate, quick, and cost-effective screening tool for locating illicit discharges. Water quality samples were collected to evaluate the observations noted by the dogs. Inspections were documented in the Coalition's online mapping and inspection system, with forms that have been updated to allow our communities to use this innovative approach to IDDE.



*Figure 5: Environmental Canine Services, LLC,
Performing a Demonstration of Innovative IDDE Approaches in Millbury, MA*

Several Coalition members have chosen to use some of their “one-on-one” time (currently underway; see *Coalition Activities in Year 13* at the end of this narrative) to expand their efforts on this MCM. Updates will be provided in future Annual Reports.

In Year 12, Shrewsbury continued to utilize the two Leica surveying devices (purchased by the Coalition in Year 10) that can be used to map new structures with very high accuracy, using connection to a military-grade Real Time Kinematic (RTK) satellite network. In Year 12, Shrewsbury received a new tablet device. The Leica and tablets can be used to directly access the online mapping and inspection system: the Leica is the most valuable for mapping outfalls, catch basins, pipe, drain manholes, BMPs, and other components of the MS4, while the tablet computers will be most valuable for ongoing inspection of the structures. These two activities serve as the foundation of IDDE. The Leica units rotate between the 28 Coalition communities on a schedule, with formal handoff between Towns documented.

In Year 12, the Coalition purchased new ammonia field kits (CHEMetrics K-1510 kits) and provided two kits to each member community. These were approved by USEPA in Year 11 for stormwater outfall monitoring and are easier to use than ammonia monitoring tools purchased in Year 10. In Year 11, the Coalition began the process of rotating two full sets of water quality kits and meters around the 28 Coalition communities, including Shrewsbury, on a schedule that follows the use of two Leica devices; this rotating schedule continued in Year 12. The objective of this approach was that inspection and mapping activities completed with the Leica may result in a list of outfalls or structures for which screening-level monitoring should be completed. The Coalition provided refresher training on the water quality kits at the workshop on October 7, 2014. The Towns of Millbury and Oxford are hosting the two sets of water

quality kits and meters, and have taken responsibility of replacing reagent packets as they become depleted.

In Year 12, the Coalition finalized a review of industrial facilities located in each member community, including facilities that applied for coverage under the USEPA's Multi-Sector General Permit (MSGP) program, and the compliance status of each. The objective of this activity was to connect data from the two permit programs, consistent with the anticipated 2014 Massachusetts MS4 Permit.

Minimum Control Measure 4: Construction Site Stormwater Runoff Control

Construction activities- including erosion control, stormwater pollution prevention, and appropriate management of waste materials- are covered in the Stormwater Best Management Practices (BMP) Toolbox, development of which began in Year 10 and which was finalized in Year 11. The Stormwater BMP Toolbox was written to inform the general public about the importance of managing private construction projects responsibly. The Coalition provided training on this topic at a workshop on October 7, 2014.

Several Coalition members have chosen to use some of their "one-on-one" time (currently underway; see *Coalition Activities in Year 13* at the end of this narrative) to expand their efforts on this MCM. Updates will be provided in future Annual Reports.

Minimum Control Measure 5: Post-Construction Stormwater Management in New Development and Redevelopment

In Year 12, Shrewsbury continued to use the Stormwater Best Management Practices (BMP) Toolbox, developed as a Draft in Year 10 and finalized in Year 11. This tool compiles the stormwater post-development tools currently permitted and encouraged for small development or redevelopment, specifically single-family homes and limited commercial renovations that have a small development footprint. The Stormwater BMP Toolbox provides technical data, design factors, and construction limitations with these BMPs in non-technical language.

The objective was to provide the average property owner with easy-to-understand information that encourages them to select low-impact stormwater management tools for their properties, construct them safely, and maintain them for long-term benefit. The BMPs in the Toolbox are consistent with the requirements of the current Small MS4 Permit, the Massachusetts Stormwater Handbook, and other current guidance documents. The Coalition provided training on this topic at a workshop on October 7, 2014.

Several Coalition members have chosen to use some of their "one-on-one" time (currently underway; see *Coalition Activities in Year 13* at the end of this narrative) to expand their efforts on this MCM. Updates will be provided in future Annual Reports.

Minimum Control Measure 6: Pollution Prevention and Good Housekeeping in Municipal Operations

In Year 12, Shrewsbury continued to utilize the Stormwater Pollution Prevention Plan (SWPPP) template in the form of a word processing document. This document was developed in Year 10 and addresses elements common to all SWPPPs, including storage of materials, site inspection practices, water sampling, training, spill prevention and cleanup, Standard Operating Procedures for a number of activities, and other sections. The Coalition provided training on the SWPPP Template at a workshop on October 7, 2014. The SWPPP template covers many types of municipal properties. This includes highway department garages and public works yards- where salt is stored and vehicle maintenance or storage is completed- as well as

parks, golf courses, and cemeteries, where fertilizers and pesticides may be applied and lawn mowing activities may result in small spills. The SWPPP template includes built-in instructions to make it as simple as possible for each community to develop a SWPPP for a property, simply by deleting text that doesn't apply.

In Year 12, Shrewsbury continued to utilize the 15 Standard Operating Procedures (SOP's) developed by the Coalition in Year 10, and intended to provide guidance on activities required or encouraged by the 2003 Massachusetts Small MS4 Permit. The Coalition provided training on these SOP's at a workshop on October 7, 2014. These SOPs addressed such diverse activities or needs as outfall inspection (both dry weather and wet weather), catch basin cleaning, erosion and sedimentation control, oil/water separator maintenance, use and storage of pesticides and fertilizers, and many more. The group developed standard forms and methodologies for these procedures, many of which were incorporated into the Integrated Online Mapping and Inspection System, described in following paragraphs.

In Year 12, Shrewsbury continued to utilize two presentations developed in Year 10 on pollution prevention in stormwater management, with content focused on educating employees of public works, engineering, conservation, planning, highway, and other similar municipal departments on the requirements of the 2003 Small MS4 Program. The Coalition provided training on how to use these presentations to educate a variety of staff members at a workshop on October 7, 2014. One presentation is focused on using the SWPPP Template and the responsibilities of municipal personnel to implement requirements of the SWPPP, and the second training presentation provides explanation and insight on the 15 SOP's described previously.

In Year 12, Shrewsbury continued to utilize a Sump Pump Discharge Policy developed in Year 10 that provides a framework for the member communities to respond to needs to remove sump pumps from the sanitary sewer system without causing property damage or creating a hazardous condition for the public. The Coalition provided training on the Sump Pump Discharge Policy at a workshop on October 7, 2014. The Policy discusses considerations related to potential contamination and reduction in capacity of the storm drain system when sump pumps are permitted to connect to the drainage system, and lays out a situational approach to provide flexibility in administering a policy. The Policy includes guidance for when such a connection should be considered, what information the municipality can request from a residential or commercial property to guide in its decision, and outlines the responsibilities of the property owner.

In Year 12, Shrewsbury continued to utilize a Salt/Sand Benchmarking tool developed in Year 10 to guide member communities in calibrating deicing equipment. The Benchmarking tool calculates the present loading rate of chloride (per lane-mile) presently applied by its salt trucks and other municipal vehicles, regardless of the compound (e.g.: sodium chloride, green salt, calcium chloride) or form (e.g., solid or liquid, mixed with sand), and in evaluating alternative application methods and materials to current practices.

Several Coalition members have chosen to use some of their "one-on-one" time (currently underway; see *Coalition Activities in Year 13* at the end of this narrative) to expand their efforts on this MCM. Updates will be provided in future Annual Reports.

Coalition Activities in Year 13 (April 1, 2015 – March 31, 2016)

The following are some, but not all, of the work presently underway by the Coalition in Year 13:

- *Administration.* The long-term goal of the Coalition when it formed in FY2012 was to become self-sustaining. The Coalition's Steering Committee has reached out to similar organizations around the country, and is presently evaluating three funding mechanisms. The Coalition's leadership is committed to keeping the momentum developed in recent years, and sharing the resources for the improvement of water quality in New England. The Coalition plans to finalize its long-term plans in June 2015.
- *Funding.* The Coalition maintains a strong network of partners, and will continue to evaluate funding sources that become available, including competitive USEPA grants dedicated to MS4 communities as well as 319 and 604(b) grants appropriate for community-wide water quality projects.
- *One-on-One Consulting Time.* As noted previously, each of the 28 Coalition communities has been allocated one-on-one time with the group's consultants. Each town has chosen the MCM or tasks that benefit it most strongly. This may include refresher training on water quality kits and meters, development of public outreach materials, review of stormwater enforcement tools, updates to IDDE Programs, or other related services. This focused effort lets each town optimize its investment in the Coalition.
- *Understanding Stormwater Program Costs.* In Year 13, the Coalition is expanding on the WPI IQP program to quantify the actual (albeit rough) cost of all 28 participants' existing stormwater programs. The current costs will be scaled up to match the anticipated provisions of the future Massachusetts MS4 Permit and will serve as the foundation for ongoing discussions about how each community will fund future stormwater programs. This is the first time many of these towns will have performed a community-wide review of these costs, which tend to be managed within many departments. We will follow this with a focused workshop on mechanisms to develop sustainable stormwater program funding mechanisms.
- *Public Outreach and Education.* Coalition members will present at the 6th Annual Water Resources Strategies Symposium on May 12, 2015, hosted by the Massachusetts Coalition for Water Resources Stewardship, sharing information on stormwater program costs and ways to create regional efficiencies. The Coalition is purchasing copies of the "Water Blues, Green Solutions" documentary (<http://waterblues.org/about>) for each member town, on DVD. We are also considering re-allocating funding to the development of Coalition-specific outreach materials. Finally, the Coalition plans to increase its use of Twitter as a measurable outreach tool.
- *IDDE.* The Coalition is developing competitive pricing for its members that wish to use Environmental Canine Services to perform IDDE evaluations. The catchment delineation tool initially developed during the WPI IQP Fall 2013 project will be revised, modified, finalized, and distributed for use by Coalition towns. The Request for Proposals (RFP) developed in Year 10 (for a third-party firm to perform many of the field or inspection services defined in the 15 SOP's, including outfall inspection (dry weather and/or wet weather), water quality monitoring, catch basin inspection, and other related tasks) will be re-evaluated in Year 13 if a final Massachusetts MS4 Permit is issued.

- *Good Housekeeping.* The Coalition is coordinating an on-site demonstration of calibrating deicing equipment at a member community's highway facility. This active demonstration will provide a real-life example of the benchmarking process developed in Year 10 and encourage members to calibrate their own equipment, with a goal of reducing pounds of chloride per lane mile. The Coalition is in the initial phases of considering approaching MassDEP and USEPA with a proposal to develop a pilot project for beneficial reuse of catch basin cleaning materials, and/or developing such a pilot project through a grant.