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## **ALICE MAIN**

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### **EDUCATION**

#### **Master of Business Administration: Strategic Management and Policy. Albuquerque, NM May 2023**

*University of New Mexico. GPA: 3.99*

*Activities:* Development Officer, Student Center for the Public Trust; President, Women in Leadership.

*Relevant Coursework:* Managing People in Organizations, Strategic Management, Business and Society, Negotiations, Operations & Supply Chain, Consulting, Accounting, Corporate Finance, Data Driven Decision Making, Economics, etc.

#### **Bachelor of Science: Environmental Science & Sustainability. Halifax, NS 2017**

*Dalhousie University. GPA: 3.7*

*Certificates:* Geographic Information Systems, Environmental Impact Assessment.

*Honors Research Project:* Towards All-Age-Friendliness in Mahone Bay: A Collaborative Study.

*Relevant Coursework:* Humanity in the Natural World, Energy and the Environment, Environment and Human Health, Introduction to Environmental Law, Environmental Decision Making, Cities & Environment in History, etc.

### **SELECTED EXPERIENCE**

#### **Climate Pollution Reduction Grant Manager City of Albuquerque, Albuquerque, NM**

*1/29/2014- Present, Fulltime*

- Direct, oversee, coordinate and participate in the administration and implementation of the Carbon Pollution Reduction Grant (CPRG) activities.
- Coordinate the evaluation and monitoring of grant-funded program.
- Ensure adherence with grant-specific requirements and perform complex financial tasks relative to assigned area of responsibility.

#### **Program Coordinator. Kenai Watershed Forum, Soldotna, AK**

*4/15/2017- 9/25/2019, Fulltime*

- Researched, wrote, and submitted successful grant proposals, reports, and budgets to meet the \$90,000/year financial needs of the program and tracked over \$124,000 of in-kind donations.
- Wrote and received grant funding from National Forest Foundation, EVOSTC, Alaska Sustainable Salmon Fund, USFWS Kenai Peninsula Fish Habitat Partnership, NOAA, Alaska Brewing Company Coastal CODE, etc.
- Recruited, trained, and managed 200+ volunteers, 3 seasonal interns, and 1-2 coordinators per season to leverage the program's multi-stakeholder resource management goals.
- Built and maintained mission-critical partnerships with over 12 local, state, and federal stakeholders.
- Coordinated the outreach to over 10,600+ individuals through volunteers, targeted presentations, trainings, tabling, concert performances, and community events.
- Researched, wrote, and submitted successful grant proposals, reports, and budgets to meet the \$90,000/year financial needs of the program and tracked over \$124,000 of in-kind donations.
- Expanded the program to 3 additional extreme-high-use fishing sites to assist land management agencies.
- Completed 15 habitat restoration projects and removed 14,000+ lbs. of trash, 9000+ cigarette butts, and 320+ lbs. of fishing line from critical salmon habitat.

#### **Assistant Director & Instructor. New Mexico for Good, Albuquerque, NM**

*6/07/2021-5/19/2023, Parttime*

- Developed and implemented New Mexico's first Business for Good Consulting Clinic, assisting interdisciplinary student consulting teams to provide high-quality deliverables for clients to improve their positive impact.
- Provided research-based recommendations for developing an Impact MBA.

- Supported the Director and Anderson Business for Good Advisory Board by spearheading board-directed initiatives including the development of the Center for Responsible Entrepreneurship in Santa Fe, New Mexico.
- Accomplishments include: expanding the Clinic to include 3 other departments and 6 public educational events, teaching, supporting, and training 16 students to deliver high-quality consulting services to local businesses seeking to improve their positive impact.

**Energy Efficiency Consultant.**

**DNV, Albuquerque, NM**

*5/09/2022-8/09/2022, ¾ time*

- Conducted outreach to 2000+ contacts, promoting program opportunities via email, phone, and site visits.
- Identified and tracked 200+ projects in assigned territory market and provided status reports in alignment with the program's Key Performance Indicators to measure outreach performance within the Customer Relationship Management platform EVOLVE.
- Developed relationships with industry partners to maximize energy efficiency project implementation.
- Assisted with developing program strategy and business development, including customer and contractor recruitment and outreach plans.

**Executive Assistant, Environmental Health**

**Albuquerque, NM**

*8/01/2020-6/11/2021, Fulltime*

- Provided critical administrative support for the City's Sustainability Office on a by-project basis.
- Was a key contributor to the 2021 Climate Action Plan, 2020 GHG Inventory, and CDP and ACEEE reports.
- Liaised with and served citizens as the first point of contact for the department, providing front-line information and assistance during the Covid-19 response and complex confidential administrative duties.
- Served as the department's contract and fleet liaison. Drafted and coordinated the approvals, workflow, and procurement of all professional technical contracts, intergovernmental agreements, requests for bids, vehicle repairs, maintenance, updates, and policy changes.

**Education, Restoration, and Research Technician.**

**Kenai Watershed Forum, Soldotna, AK**

*4/15/2016-8/30/2016, Fulltime*

- Conducted water quality field research and data collection in remote bear country across the Peninsula.
- Utilized class 5 driver's license to safely drive company vehicles and other transportation equipment.
- Reviewed, processed, and analyzed water quality data, ensuring adherence to data quality standards.
- Managed the execution of a summer race series, resulting in over \$2000 in donations to the organization.

**Student Researcher.**

**Dalhousie University, Halifax, NS**

*9/5/2015-4/15/2016; 9/6/2016-4/15/2017*

- Led a participatory action research project to uncover strategies for enhancing intergenerational inclusivity and all-age friendliness in Mahone Bay resulting in seven implementable strategies.
- Conducted, transcribed, and analyzed 8 interviews utilizing participatory action research methods and snowball sampling, resulting in an extensive literature review of the risks and opportunities of ageing populations and the identification opportunities to increase intergenerational inclusivity in Mahone Bay.
- Co-led a qualitative research project of the Distributed Leadership Model for David Suzuki's Blue Dot Movement. Conducted, transcribed, and analyzed 8 interviews with leadership to answer research questions.

**Climate Smart Intern.**

**Alpine Lake Suites, Nelson, BC**

*6/9/2010-8/25/2015, Seasonal Fulltime*

- Spearheaded the 49-unit apartment complex's Climate Smart Certification and subsequent recertifications.
- Implemented energy efficiency and waste reduction measures which led to a 20% reduction in the facility's overall carbon footprint, specifically scope 1 and scope 2 emissions.
- Conducted a complex-wide waste audit and educational event to introduce waste reduction practices and developed a 5-year plan to reduce overall greenhouse gas emissions in line with management goals.

## SELECTED SUSTAINABILITY REPORTING EXPERIENCE

### Global Reporting Initiative (GRI)

*In Progress*

*Type:* Framework, Standard, Analytic Platform

*Experience:* Actively working on obtaining GRI Certificate

*Application:* Self-assessment that reports enterprise impact on environment, economy, and people. Topic chosen based on evidence of impact on critical sustainability issues.

### Sustainability Accounting Standards Board (SASB) Standards

**2023**

*Type:* Standard

*Experience:* Obtained FSA Credential Level 1

*Application:* Provides specific, replicable, and detailed requirements for what accounting data is reported for material, climate-related risks and opportunities. Topics chosen based on impact on enterprise value creation.

### Climate Disclosure Standards Board (CDSB) Framework

**2023**

*Type:* Framework

*Experience:* Studied CDSB framework to pass FSA Credential Level 1 exam.

*Application:* Framework that helps organizations integrate and disclose financially material climate and natural capital-related information into annual reports. A set of principles and guidance for how a report is structured and reported on.

### ACEEE's Clean Energy Score Card

**2021**

*Type:* Report, Software, Audit

*Experience:* Assisted the City of Albuquerque fill out the American Council for an Energy Efficient Economy's (ACEEE) score card.

*Application:* Used to rate agencies based on overall energy consumption and assist in identifying opportunities for energy efficiency projects.

### Carbon Disclosure Project (CDP)

**2021**

*Type:* Report, Software, Audit

*Experience:* Assisted the City of Albuquerque complete their 2021 CDP report.

*Application:* 3<sup>rd</sup> party reporting framework for governments and companies to disclose environmental impacts and risks. Climate Change, Water, Supply Chain, Forests, Carbon Action.

### ArcGIS

**2015-2017**

*Type:* Decision Making Tool, Spatial Analytic Platform

*Experience:* Obtained Geographic Information System (GIS) Certificate from Dalhousie University

*Application:* The world's leading mapping software that applies location-based analytics to decision-making.

## SELECTED CERTIFICATES

### Climate Literacy Certificate

*In Progress*

*Carbon Literacy Project*

*Concepts learned:* En-ROADS, climate justice, possible future scenarios, individual strategies, group strategies, regional vulnerability, willful denial, natural carbon cycle, anthropogenic climate change, UN sustainable development goals, project drawdown, climate adaptation, climate mitigation.

### FSA Credential Level 1

**Online, 2023**

*IFRS Foundation*

*Concepts learned:* Linking sustainability information to financial materiality; mastery of essential sustainability accounting principles; understanding of the intersection of finance, sustainability, accounting, and securities law.

### Validating an Outdoor Recreation Business Idea Certificate

**Albuquerque, NM 2022**

*University of New Mexico, Anderson School of Management*

*Concepts Learned:* Lean canvas, continuous innovation, narrative-based branding, strategic narrative storytelling, jobs to be done, customer factory, business writing, and social media marketing.

### Ethical Leadership Certificate

**Albuquerque, NM 2021**

National Association of State Boards of Accountancy, Center for the Public Trust

*Concepts Learned:* Ethical leadership and decision-making, organizational support for ethical leadership, managing and preventing conflicts and ethical risks, and communication in ethical leadership.

#### **QuickBooks Certification**

**Soldotna, AK 2018**

*Amundsen Educational Center*

*Skills Learned:* Payroll setup/processing, sales, customer transactions, expenses, reconciliation, billing, etc.

#### **Sustainability Leadership Certificate**

**Halifax, NS 2015**

*College of Sustainability and Royal Bank of Canada*

*Techniques Learned:* Integral framework, ASPIRE model, asset-based community development, appreciative inquiry, community standards, power of stories, ripple effect, servant leader facilitation, the natural step, etc.

### **PUBLICATIONS & ACKNOWLEDGMENTS**

Hernandez, A., Arias-Benavides, P., Machado, D., Pame, O., **Main, A.**, & Moller, P., (Forthcoming). Pathways to Sustainability: Industry, Development, Business, Agriculture, Economy, and Politics. In (Ed. Zilli Vieira, C.) *The Impact of Anthropogenic Activities on the Natural Environment and Societies During the Contemporary Period*. CRC Press.

City of Albuquerque (2021). 2021 Climate Action Plan. Retrieved October 10, 2023, from <https://www.cabq.gov/sustainability/documents/2021-climate-action-plan.pdf>

City Of Albuquerque (2021). 2020 Greenhouse Gas Inventory. Retrieved October 10, 2023, from <https://www.cabq.gov/sustainability/documents/city-of-albuquerque-ghg-inventory-3.pdf>

**Main, A.** (2017). Towards All-Age-Friendliness in Mahone Bay: A Collaborative Study. *Dalhousie University*. Halifax, NS 2017.

### **PRESENTATIONS**

**B Impact Teams in the Land of Enchantment.** *B Academics.*

**Philadelphia, PA 2023**

**Business Development: Terrestrial Carbon Capture.** *UNM Anderson.*

**Albuquerque, NM 2023**

**Salary Negotiations.** *Women in Leadership.*

**Albuquerque, NM 2023**

**Corporate Finance: Socially Responsible Investing.** *UNM Anderson.*

**Albuquerque, NM 2023**

**Marketing for Social Impact.** *UNM Anderson.*

**Albuquerque, NM 2023**

**Effective Leadership for Social Change.** *UNM Anderson.*

**Albuquerque, NM 2022**

**Marketing Analysis: New Mexico New Elder World.** *UNM Anderson.*

**Albuquerque, NM 2022**

**Impact of Innovation: Gene Editing on Agriculture.** *UNM Anderson.*

**Albuquerque, NM 2022**

**Financial Analysis: PNM.** *UNM Anderson.*

**Albuquerque, NM 2021**

**Stakeholder Analysis COVID Response.** *UNM Anderson.*

**Albuquerque, NM 2021**

**End of Season Debrief.** *Kenai Watershed Forum.*

**Soldotna, AK 2019**

**KWF's Salmon Restoration on the Kenai Peninsula.** *Salmon Fest.*

**Nikiski, AK 2019**

**Stream Watch Volunteer Ambassador Training.** *Chugach National Forest.*

**Cooper Landing, AK 2017-2019**

**Stream Watch Volunteer Program Ambassador Training.** *Kenai Watershed Forum.*

**Soldotna, AK 2017-2019**

**Volunteers Making a Difference.** *Kenai Peninsula Fish Habitat Science Symposium.*

**Soldotna, AK 2019**

**End of Season Debrief.** *Kenai Watershed Forum.*

**Soldotna, AK 2017-2019**

**KWF's Salmon Restoration on the Kenai Peninsula.** *Salmon Fest.*

**Nikiski, AK 2018**

### **CONFERENCE ATTENDANCE**

**B Academics Teaching Roundtable.** *Presenter & Conference Attendee.*

**Online, 2023**

**RFN Cities: Impact Business Continuity in Your Community.** *Conference Attendee.*

**Online, 2023**

**ELANET – Dissemination Conference.** *Conference Attendee.*

**Online, 2023**

**B Academics Round Table.** *Presenter & Conference Attendee.*

**Philadelphia, PA 2023**

**B Lab Champion's Retreat.** *Conference Attendee.*

**Philadelphia, PA 2023**

**Daniel's Fund Business Ethics Summit.** *Conference Attendee.*

**Santa Ana Pueblo, NM 2021**

**Outdoor Economics Conference.** *Conference Attendee.*

**Farmington, NM 2021**

**GLOBE 2016: Leadership Summit for Sustainable Business.** *Conference Attendee.*

**Vancouver, BC 2016**

## COMMUNITY INVOLVEMENT

UNM Anderson New Mexico for Good Program. <i>Member.</i>	Albuquerque, NM 2021-2023
UNM Center for Responsible Entrepreneurship. <i>Member.</i>	Santa Fe, NM 2023
UNM Anderson Women in Leadership. <i>President &amp; Member.</i>	Albuquerque, NM 2022-2023
Student Center for the Public Trust. <i>Development Officer &amp; Member.</i>	Albuquerque, NM 2022-2023
B Academics Student Engagement Committee. <i>Member.</i>	Global, 2022-2023
B Academics Teaching Committee. <i>Member.</i>	Global, 2022-2023
Business Ethics Case Competition. <i>Event Organizer.</i>	Albuquerque, NM 2023
Saint Elizabeth Shelter Corporation. <i>Volunteer.</i>	Santa Fe, NM 2023
Pathways to Responsible Business. <i>Event Organizer.</i>	Albuquerque, NM 2022
Hospice of NM. <i>Volunteer.</i>	Albuquerque, NM 2019-2020
Albuquerque Wildlife Federation. <i>Volunteer.</i>	Albuquerque, NM 2019
Stream Watch 25 <sup>th</sup> Anniversary. <i>Event Organizer.</i>	Soldotna, AK 2019
Tustamena 200. <i>Volunteer.</i>	Caribou Hills, AK 2019
Saint Michael's School. <i>Coach.</i>	Pincher Creek, AB 2011, 2018

## OTHER SKILLS & ABILITIES

**Software:** ArcGIS, EVOLVE, QuickBooks, Microsoft Office, G-Suite, DocuSign, PeopleSoft, B Impact Assessment.  
**Personality:** ENFP, Enneagram Type 2, Clifton Strengths: Positivity, Woo, Achiever, Responsibility, and Learner.  
**Hobbies:** Hiking, Backpacking, Soccer, Painting, Reading, Trail Running, Basketball, Skiing, and Frisbee.  
**Other:** Intermediate French, Graphic Facilitation, Trailers, Manual Transmission, and Valid NM Driver's License.