

# ANN H. SIMON

## WORK EXPERIENCE

**Deputy Director, Policy and Sustainability Officer**  
City of Albuquerque

**December 2023 to Present**

- Provide executive leadership to the City of Albuquerque's Policy Office, created in 2017 by Mayor Tim Keller to elevate and address the critical issues of environmental sustainability, consumer protection, civil rights, and financial empowerment.
- Serve as the Sustainability Officer, to promote environmental sustainability and adaptation of climate resilience as essential elements to creating healthy communities.
- Manage team of four Sustainability subject matter experts and work collaboratively across city departments and in the community to protect natural resources, improve the built environment, reduce pollution from the transportation sector, reduce environmental and social inequities, and encourage responsible economic development.
- Manage team of independent offices dedicated consumer protection, civil rights, and financial empowerment, among other issues.
- Provide leadership and council to the Office of Government Affairs, especially in the area of environmental sustainability issues.

**Administrator**  
Village of Los Ranchos de Albuquerque, New Mexico

**January 2020 to December 2023**

### *Executive Management*

- Ran daily operations and management of the Village of Los Ranchos de Albuquerque, New Mexico, a community of 6000 residents in the heart of the Rio Grande Valley.
- Lead and supervised a team of 15 dedicated staff and three contract personnel.
- Reported to and informed an elected Mayor and elected Board of Trustees on legislative, policy, quasi-judicial, and project-related matters.
- Developed, tracked, and managed a \$12,000,000 public budget, that included multiple programs, multiple revenue sources, capital projects, and both discretionary and non-discretionary fund sources.
- Managed the refinancing of General Obligation bond funds; developed new GO Bond, from ballot measure to issuance.
- Coordinated the Infrastructure Capital Improvement Projects public process and corresponding legislative requests.
- Wrote and secured grants and legislative proposals to fulfill Village priorities.

### *Program Development and Implementation*

- Developed and oversaw implementation of key departmental programs, including Planning and Zoning, Parks and Facilities, and Agriculture Programs.
- Developed and implemented capital projects, including roadways, facilities, parks and open space, and public-private partnerships.

- Researched and executed financial tools, including grants, a GO Bond campaign, Industrial Revenue Bonds, foundation funding, State grants, and legislative appropriations/capital outlay.

#### **Economic Development Program Manager**

April 2011 to December 2019

Mid-Region Council of Governments

##### *Executive Management*

- Oversaw the economic development planning process for New Mexico District 3, a process requiring outreach and communication, facilitation and coordination among community leaders, small businesses, and key public-private partners, including universities, national research centers, and local, state and federal agencies.
- Supervised teams on special projects, such as the Agriculture Collaborative, a region-wide farm to market effort, website and new program development, and grants and funding requests.
- Worked with member governments and stakeholders on large-scale studies to improve economic conditions and find areas for improvement, such as a transportation and logistics hub in the Albuquerque Metro Area, and economic corridors for transportation improvements.
- Cultivated and improved relationships with public and private community partners through administration of the Metro New Mexico Development Alliance, managing \$16,000 annual budget and website; served as host of four key meetings of the New Mexico Legislature's Interim Legislative Jobs Council; served as advisor to the University of New Mexico Economic Development Forum, and Sandia Science and Technology Park Advisory Board.

##### *Access to Capital*

- Secured over \$14 million of federal, and philanthropic funding for the region from 2003-2011 resulting in pronounced investment in key economic sectors, especially lending, the arts, and entrepreneurial development.
- Managed a budget of \$110,000 per year, overseeing federal and local funding, program and staff resources.
- Raised \$25,000-30,000 annually for a small business assistance program for local food and agriculture entrepreneurs, the Agriculture Collaborative, serving 3,000 community members.

##### *Small Business and Entrepreneurial Leadership*

- Provided direct technical assistance and training to small businesses and organizations by hosting workshops and webinars, and conducting high touch interventions, such as personal introductions.
- Coordinated regional outreach events, such as economic development planning and assessment programs, roundtables and focus groups.
- Fostered entrepreneurial ecosystems, especially within the local food and agriculture sector, by sharing information about community resources, and pairing startups with mentors.

##### *Policy and Regulatory Watchdog*

- Worked with the Board of Directors of the Mid-Region Council of Governments to develop legislative policy priorities on economic growth and development.
- Engaged with community partners on issues impacting small businesses, especially in key industry sectors, such as photonics, manufacturing, arts and culture, and agriculture.

#### **Economic Development Planner**

October 2003 to April 2011

Mid-Region Council of Governments

- Provided economic development assistance and training to local governments, non-profit stakeholders, educational institutions, and economic development organizations in New Mexico District 3.
- Provided technical assistance and training to entities interested in accessing funding from the U.S. Economic Development Administration.
- Assisted the public-private Metro NM Development Alliance on fiscal management and web development.
- Tracked economic development trends and emerging issues in the region.
- Advised the Council of Governments Board on economic development and strategic planning.
- Founded a market-based educational forum highlighting the economic contributions of local agriculture.

### **Environmental Health Planner**

February 1996 to October 2003

Bernalillo County Environmental Health Department

- Managed the Education and Planning team, linking government to the community through public education.
- Served as staff liaison to the Environmental Services Gross Receipt Tax Advisory Board and managed corresponding \$4,000,000 budget.
- Provided key policy and planning role for the Environmental Health Department.
- Developed and implemented a US Department of Energy grant to deploy environmental cleanup technologies.
- Advised the elected Board of County Commissioners on environmental health issues.

### **Project Manager**

January 1994 to January 1996

National Association of County and City Health Officials

- Tracked environmental and public health legislation including clean water, clean air, Superfund, environmental justice, and other policies under the jurisdiction of local public health departments.
- Communicated with elected public health officials on environmental health topics.
- Developed public health messaging, materials, and educational tools for local governments.

### **White House Intern**

September 1993-January 1994

Executive Office of the President, Office on Environmental Policy

- Assisted in the development of Executive Orders on recycling and procurement, energy efficiency technology, pollution prevention, climate change, and environmental justice.

### **Congressional Aide**

April 1988 to January 1993

Congressman Bill Green, United States House of Representatives

- Monitored agriculture, and environmental issues; worked as constituent advocate; served as liaison to federal agencies on grants and casework; worked on communications team for press releases, committee assignments and floor speeches.

## **EDUCATION**

Master's in Public Policy, Georgetown University, Washington, D.C.

December 1993

Concentration on Environmental Policy; Practicum topic: Childhood Lead Poisoning

Bachelor of Arts, University of Vermont, Burlington, VT

May 1987

Major: Political Science, Environmental Studies

## **PROFESSIONAL LEADERSHIP AND RECOGNITION**

- Commissioner, Village of Los Ranchos de Albuquerque Planning and Zoning Commission (2007-12); Commission Chair (2011-12).
- Advisory Board Member, University of NM Economic Development Forum (2013-16); Sandia Science and Technology Park Community Advisory Board (2013-2016); Rio Grande Agricultural Land Trust (2023).
- Panelist, SBA Office of Advocacy Symposium: Small Business and Government: Maximizing Entrepreneurship, Driving Innovation (May 2014); Governor's Food Gap Task Force (2007-09).
- Speaker, SW Regional Economic Development Assoc. (2013); National Assoc. of Development Organizations (2012); NM Environmental Health Assoc. (2003, 02, 01, 99); NM Public Health Assoc. (2001, 99); UNM Public Health (2001); UNM Community & Regional Planning (2007, 99).
- Awards/Certificates: EDA's Star of the Southwest (2007); NM Environmental Health Assoc. Presidential Citation (1997); Leadership Albuquerque (1999); Entrepreneurial Mindset (2015).