

# JILLIAN DU

## CONTACT

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## AREA OF EXPERTISE

Climate Equity & Justice  
Climate Resilience & Adaptation  
Capacity Building  
Communications  
Narrative Change  
Movement & Power Building

## EDUCATION

American University | 2016 - 2018  
**Masters, Global Environmental Policy**

UC San Diego | 2010 - 2014  
**Bachelors, Environmental Systems and Policy** | Minor in International Studies & Urban Planning

## LANGUAGES

English (native)  
Mandarin Chinese (proficient)

## SKILLS & HIGHLIGHTS

- **Project Management:** 9 years' experience in creating & leading projects in philanthropy and non-profits
- **Research & Policy Analysis:** 7 years' experience in non-profit & client-based projects; work featured in NPR, NYT, CityLab, & more
- **Writing & Editing:** Co-authored 5 reports and published 15+ blogs and op-ed articles in various outlets
- **Communications:** Managed newsletters, listservs, web content, and 4+ social media channels; drafted press releases, launch blogs, and community-friendly collateral
- **People Management:** Strong interpersonal skills & vision setting; 6 years' experience managing, coaching, and teaching
- **Design Thinking & Storytelling:** Translated complex concepts to graphics for 5+ reports; experience with story-based strategy
- **Social Justice:** 7 years of organizing, contributing, facilitating equity-related activities, within and outside of work

## WORK EXPERIENCE

### BAY AREA REGIONAL ENERGY NETWORK, SAN FRANCISCO CA Single Family Homes Program Manager | Dec 2023 - present

- Restructure and improve program design and implementation to deliver a more deliberate equity focus and reach more underserved households
- Manage an annual \$8M+ budget of public funding to reach thousands of residents across the 9 Bay Area counties effectively and equitably
- Provide effective coordination with partners, contractors, and low- to moderate-income homeowner outreach
- Report on program performance, including equity metrics, energy savings, and other regulatory requirements

### CLIMATE & CLEAN ENERGY EQUITY FUND, OAKLAND CA Research & Communications Strategist | 2021 - 2023

- Provide equity-centered and rapid-response policy support for community-based grantee partners at the intersection of climate, economic, and racial justice, ranging from technical assistance to communications and messaging support
- Create and produce content for the Fund's [policy learning hub](#), including over 15 equity-focused policy briefs, articles, slide decks, fact sheets, and other collateral
- Lead the development and implementation of the Fund's grantee-facing communications strategy, including establishing the Fund's [blog](#) and newsletters, managing our digital content, and producing community-friendly messaging
- Manage the Fund's Policy Learning Community, which convenes our grantee network of 100+ organizations across 13 states for monthly webinars or workshops

## WORK EXPERIENCE (CONT.)

### WORLD RESOURCES INSTITUTE - THE ROSS CENTER FOR SUSTAINABLE CITIES, WASHINGTON D.C.

**Research Manager, Inclusive Cities | 2021**

**Knowledge & Data Analyst II | 2018 - 2020**

**Sustainable Cities Research Assistant | 2017 - 2018**

- Project manager and analyst on WRI's flagship report series, "[Towards a More Equal City](#)," consisting of 9 reports, 7 case studies, & 4 workshops (co-authored of 2 of them)
- Led visual design strategies and coordinated communications plans for 5+ major reports
- Managed complex stakeholder engagement processes, including global peer-review, high-profile events, workshop consultations
- Core member of the Center's first anti-oppression working group

### THE WILSON CENTER – CHINA ENVIRONMENT FORUM, WASHINGTON D.C.

**Research Assistant | 2016 - 2017**

- Conducted research and reviewed project concepts on energy & environmental issues in China, featured in news outlets such as The Wilson Center's award-winning [New Security Beat](#), [Chinadialogue](#), & [China Economic Review](#)
- Managed 10+ events and policy forums for global stakeholders
- Managing editor of CEF's annual publication: [InsightOut Series v.4: Waste Power– Can Waste-to-Energy Revolutionize Pollution Control and Clean Energy in Chinese Cities?](#)
- Designed 3 successful grant proposals for over \$200,000 on water-coal, energy, and waste issues in China
- Designed a new monthly newsletter & social media strategy with weekly infographics, increasing social media engagements by 30% over a period of 5 months

### TUTORME TAIWAN INTERNATIONAL CONSULTING, TAIPEI, TAIWAN

**Educator & Human Resources Manager | 2015 -2016**

- Managed new recruitment initiatives, internal development, and staff training processes
- Developed interactive curriculum and customized consultations for Math & English for over 70 students
- Promoted an environment of transparency, trust, respect, and cultural competency for an office with international staff & students

### SAIGON INTERNATIONAL UNIVERSITY – THE ASIAN INTERNATIONAL SCHOOL, HO CHI MINH CITY, VIETNAM

**High School English Teacher | 2014 - 2015**

- Taught English Communication to 150+ Vietnamese and international high school students, aged 13 - 17

## SELECTED PUBLICATIONS

Article (2021): [Three Lessons from Organizers Who Fought for Illinois' Climate Equitable Jobs Act](#). The Equity Fund.

Article (2020): [Five Ways Funders Can Accelerate Equitable Climate Action](#). The Equity Fund.

Report (2021): [Towards a More Equal City: Seven Transformations for More Equitable and Sustainable Cities](#). WRI.

Co-author. 2019. "[Unlocking the Potential for Transformative Climate Adaptation in Cities](#)." GCA and WRI.

Co-author. 2019. "[Inclusive Planning for Climate Action: A Toolkit for Cities](#)." C40 Cities and WRI.

## REFERENCES

*Available upon request*

## VOLUNTEER & HOBBIES

### Activism

- Bay Area Resource Generation
- Empower DC (public housing advocacy group)
- Experience with anti-oppression frameworks and facilitation

Art, ultimate frisbee, & more