

Laminar Collective

03-26-24

U.S Environmental Protection Agency  
Office of the Greenhouse Gas Reduction Fund  
1200 Pennsylvania Avenue, N.W. Washington, DC 20460

Connecticut Department of Energy and Environmental Protection  
79 Elm Street  
Hartford CT 06106-5127

RE: Letter of Commitment for the EPA Climate Pollution Reduction Grant

To Whom It May Concern,

Laminar Collective is committed to partnering with the Connecticut Department of Energy and Environmental Protection (CT DEEP) and other partner organizations for the proposed five-year *New England Heat Pump Accelerator*. The Accelerator will achieve these goals through a three-pronged strategy designed to activate the supply chain, scale solutions to the specific barriers that low- and moderate-income (LMI) households and disadvantaged communities face in adopting heat pumps, and share data and educational resources across the region.

We pride ourselves in the market transparency we have brought to Massachusetts and local town partnerships created to bring bulk purchase heat pumps to home owners to benefit from the cost savings of bulk negotiations and whole sale pricing. The research we do at Laminar Collective shines a light on market pricing. Unless you have some semblance of price transparency, there will be no incentive for contractors to lower the prices. We publish hyper-local pricing benchmarks so that everyone, whether they participate in our buying group or not, can choose contractors that offer affordable prices and avoid the ones that overcharge.

Efficient cold-climate heat pumps can reduce energy costs and offer substantial emissions and health benefits for New England residents. We especially support this proposal for the Innovation Hub, which will dedicate significant funding to overcome barriers for LMI households and disadvantaged communities in all five states in the coalition. The projects funded under the Innovation Hub will tackle electrification challenges for unique buildings, such as mobile homes and multifamily buildings, develop community-based solutions to improve access and affordability, and provide resources to cover gaps in current programs, enabling them to offer heat pump upgrades as part of their package of services.

As a local organization we will look for ways to engage with the Accelerator to achieve the goals of the program and help to identify pathways for Innovation Hub projects. This can include participating in working group meetings, providing input or feedback, or other forms of engagement that may come about as the project is designed and implemented.

Laminar Collective

Should this funding request be successful, we look forward to working with you on this valuable project beginning in mid-2024. Please let us know how we may be of additional assistance.

Sincerely,

Kit Wu and Hannan Rhodes

Co-Founders of Laminar Collective