



March 13, 2024

Denver Regional Council of Governments  
1001 17th Street, Suite 700  
Denver, CO 80202

RE: Letter of Support for Climate Pollution Reduction Implementation Grant (CPRG) - Decarbonize DRCOG Proposal

BlocPower is a minority-led, Brooklyn-based building electrification startup founded in 2014, working to electrify buildings across the United States of America. BlocPower leverages in-house construction and engineering expertise, proprietary building retrofit analysis software, and purpose-built financing to serve as a one-stop-shop for electrification projects across the country. BlocPower is currently working with the City of Denver's Sustainability Office on electrifying multi-family buildings in Denver, with a focus on low-moderate-income buildings.

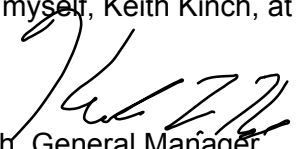
**We are writing to express our wholehearted support** for the Climate Pollution Reduction Grant (CPRG) project proposal presented by the Denver Regional Council of Governments (DRCOG). The "Decarbonize DRCOG" initiative encompasses a transformative and holistic approach to regional building decarbonization, and we believe it aligns with BlocPower and the Denver metro area's commitment to reducing emissions from the built environment.

This proposal addresses Denver and the Metro Area's largest source of greenhouse gas emissions - the building sector. As a national leading provider of building electrification solutions, BlocPower applauds the ambition of the scope of work of this grant.

By addressing every barrier to building decarbonization, DRCOG's proposal offers a three-tiered approach: providing full-service retrofits, energy advisory for the mass market, and direct incentives for ready-to-implement plans. Local governments are supported in their plans for zero-emission codes and building performance standards, thereby aligning with BlocPower's vision and Denver's commitment to a greener built environment. Significantly, this grant also focuses on boosting employment, catering to the region's job needs with well-paying opportunities. We believe that this proposal is comprehensive and transformative. It not only targets equitable building electrification but also ensures a focus on Justice40 principles, prioritizing benefits for low-income and disadvantaged communities and will help bring our entire region along in advancing our climate justice and greenhouse gas reduction goals. We look forward to contributing our expertise, tools, and resources to support the success of this groundbreaking initiative.

Should you have any inquiries regarding our support for this funding application, please feel free to contact myself, Keith Kinch, at [keith@blocpower.io](mailto:keith@blocpower.io)

Sincerely,

  
Keith Kinch, General Manager  
BlocPower  
[keith@blocpower.io](mailto:keith@blocpower.io)