

JANUARY 2024

Denver Regional Council of Governments
Climate Pollution Reduction Grants Steering Committee

Re: Letter of Support
For the Front Range Beneficial Electrification Network Proposal

Dear DRCOG CPRG Steering Committee,

Rewiring America is pleased to support the Decarbonize DRCOG application for CPRG funds. This region is the ideal launchpad for the nation's most promising community-based decarbonization efforts. From supportive and knowledgeable local governments to receptive communities and organizations to leading nonprofits and businesses working to figure out the knotty difficulties of home electrification, Decarbonize DRCOG is poised to electrify at speed and scale.

At Rewiring America, we know the work of electrifying homes and communities will have to be done holistically — we need communities to be the electric ecosystems because the work is new, challenging, and costly. We're designing the tools, the training, the marketing, and the financing to help communities leverage their power and bring costs down for everyone.

We see the potential of our collaboration with Decarbonize DRCOG to establish this programmatic and scalable approach, particularly in low-income and disadvantaged communities. We will help collectively accelerate the equitable electrification of U.S. households by removing barriers and increasing awareness and access.

We're happy to apply our considerable tools and resources here because it is not hyperbole to say that what this region pulls off will create a blueprint for national decarbonization. We're also impressed with this team and their ability to make our data, tools, and creative work.

If you have questions about our support for this application for funding, please contact [Sarah Lazarovic](#), Head of Communications and Creative Strategy, Rewiring America.

Respectfully submitted,



Ari Matusiak
CEO, Rewiring America