

Elena Foshay

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EXPERIENCE

City of Duluth, Duluth, MN - September 2018-Present

Director, Workforce Development

- **Senior Leadership:** Lead and manage Workforce Development Department, delivering services to jobseekers and employers in Duluth.
- **Department Oversight:** Responsible for staff supervision, budget and program oversight, and strategic partnerships with internal and external stakeholders.
- **Executive Leadership:** Serve on Mayor's leadership team; lead community-wide workforce development strategies and initiatives; Serve as Executive Director of Duluth Workforce Development Board.
- **Fundraising and Contracts Management:** Develop projects and programs, write grants, manage contracts and implementation partnerships.

Center for Energy and Environment, Saint Paul, MN - August 2016-August 2018

Community Energy Program Manager

- **Community Energy Planning:** Worked with Minnesota cities to develop and implement energy plans. Facilitated planning workshops, conduct energy use data analysis and scenario modeling, draft reports, design and help implement community based social marketing campaigns, and provide general project management support.
- **Workforce Development:** Led initiative to project energy efficiency job growth in Minnesota and identify gaps in the workforce system. Identified solutions to address gaps, including increasing equity in clean energy workforce.

Rising Sun Energy Center, Berkeley, CA - June 2010-June 2016

Director of Adult Programs

- **Senior Management:** Oversaw sector-based and green jobs-focused workforce development programs targeting low-income adults with barriers to employment.
- **Strategic Partnerships:** Developed and maintained strategic and collaborative relationships with external stakeholders, including city and county government agencies, community colleges, social service agencies, unions, and employers.
- **Fundraising and Grants Management:** Wrote government and foundation grant applications; managed contracts; wrote and submitted grant reports.

The Apollo Alliance, San Francisco, CA - September 2008-June 2010

Research Associate

- Planned and coordinated strategic research efforts and organizational expertise

to support a comprehensive green economic and workforce development policy agenda. Conducted policy and other research, and provided technical assistance to national, state, and city partner organizations.

- Wrote and published all policy documents and research reports. Spoke publicly about organization's policy and research priorities during press interviews, webinars, workshops, and conferences.
- Built and maintained collaborative partnerships with coalition members, including community-based organizations, labor unions, businesses, policymakers, and other advocacy groups.

SELECTED PUBLICATIONS

Minnesota Energy Efficiency Workforce Gap Analysis (Center for Energy and Environment, February 2019).

<https://www.mncee.org/MNCEE/media/PDFs/MN-Energy-Efficiency-Workforce-Gap-3-1-19.pdf>

Green Jobs: Myth or Pathway Out of Poverty (Clearinghouse Community, March 2017).

http://www.povertylaw.org/files/docs/article/ClearinghouseCommunity_Foshay.pdf

Leveraging Partnerships to Create Articulated Career Pathways (Proceedings of the ACEEE Summer Study on Energy Efficiency in Buildings, 2012).

<http://aceee.org/files/proceedings/2012/start.htm>

An Industry at the Crossroads: Creating Quality Green-Collar Jobs in Energy Efficiency (Clearinghouse Review 44:5-6, September-October 2010).

Mapping Green Career Pathways: Job Training Infrastructure and Opportunities in Michigan, Ohio, and Wisconsin (Apollo Alliance, January 2010).

Making the Transition: Helping Workers and Communities Retool for the Clean Energy Economy (Apollo Alliance and Cornell Global Labor Institute, May 2009).

Ensuring Green Jobs are Quality Jobs (Center for Community Innovation, April 2009)

<http://communityinnovation.berkeley.edu/reports/green%20jobs.pdf>

EDUCATION

University of California – Berkeley
2005-May 2008

September

Masters in Social Welfare - Management and Planning

Master of Arts in International Area Studies – Community Development

Oberlin College, Oberlin, OH
1995-May 1998

September

B.A. with Highest Honors in Women's Studies and Sociology

Spanish: ACTFL Certified Advanced High Level