



Penske Entertainment Bios



Bill Combs

Bill Combs is Vice President of Sustainability at Penske. He leads the organization's environmental sustainability strategy and initiatives across its automotive, transportation and motorsports business units. In his role, Bill focuses on scaling, monitoring and advancing the organization's sustainability efforts by collaborating with established teams in key, strategic areas. His overall goal is to contribute to a healthy environment in the communities wherever Penske operates around the world. Bill has been with the Penske organization since 2011. Prior to leading Penske's sustainability efforts, Bill worked on marketing strategy, vehicle connectivity, electrification, and other emerging technologies for Penske Transportation Solutions.

Logan Waddle

Logan Waddle is the Sustainability Program Leader for Penske Entertainment. In this role, Waddle oversees data collection, reporting, and initiatives related to sustainability across the Indianapolis Motor Speedway, NTT INDYCAR Series, and IMS Productions with a focus on waste diversion, energy management, transportation solutions, and emission reductions. He has been with Penske Entertainment since 2016 when he started as an intern in the IMS College Program in the Guest Experience Department. Waddle has a variety of experience in multiple departments across Penske Entertainment, including Guest Experience, Facilities, Operations, Ticketing, and now Sustainability. He completed the first ever baseline greenhouse gas inventory for the organization and piloted a food waste composting program to continue improving waste diversion efforts with the venue.



American Dairy Association Indiana LLC Bios



Jacqi Coleman

Jacqi Coleman is the SVP of Sustainability Partners for Dairy Management, Inc. (DMI) She leads the organizations partnerships to advance progress toward the dairy industry's 2050 environmental goals. Jacqi focuses on partnerships that provide mutual benefit to dairy farmers and our partners and support projects from research and education to outreach and on-farm validation. Jacqi has been with DMI since 2016 and prior to working with the environmental sustainability team she led product innovation partnerships with partners like McDonald's, Kroger, and Domino's.

Jenni Browning

Jenni Browning serves as the Chief Executive Officer of the American Dairy Association Indiana Inc., representing Hoosier dairy farmers. Her leadership is marked by a strategic emphasis stakeholder engagement and the innovative promotion of dairy and nutrition across Indiana. Since starting her journey with the association in 2008, Browning has utilized her extensive background in communications, dietetics and exercise physiology to navigate the organization through numerous crucial roles. As a registered dietitian, she is deeply passionate about bridging the gap between people and agriculture, enhancing public understanding of food origins. Browning spearheads initiatives that not only underscore the health benefits of dairy but also demonstrate the industry's dedication to sustainable agriculture and its positive impact on the community.

Allie Rieth

Allie Rieth, Agricultural Affairs Manager at American Dairy Association Indiana (ADAI), connects the public with dairy farms and empowers farmers to showcase their dedication to animal care, communities, and the environment. With a degree in Animal Sciences from Purdue University, national experience in advocacy and a Master's in Strategic Communications, Allie brings a unique perspective to her role fostering meaningful engagement between dairy farmers and consumers.

Brooke Williams

Brooke Williams, Director of Communications at American Dairy Association Indiana (ADAI), tells the story of Indiana dairy farming families through ADAI's online platforms, traditional media and impactful partnerships. For over ten years, Brooke has utilized her communication skills to connect the public with dairy foods, dairy farms, and dairy traditions through community-engaging events and initiatives. With a degree in Health Promotions Management and a Master's in English and Literature, Brooke provides an inviting and educational approach to every dairy-driven post and interview.

Newtrient Capabilities and Qualifications

Newtrient's staff and extended team of consultants represent over 100 years of agriculture practical experience with technical capabilities and in-depth understanding of agricultural operations. Their experience base includes financial, technical, and scientific arenas which empowers Newtrient to help dairy producers address complex conservation solutions.

Chris Kopman – Chief Executive Officer (CEO)

Education & Certifications: B.S. in Accounting (Illinois State University). Certified Public Accountant.

Experience: 27 years' experience consistently demonstrating ability to successfully execute large-scale finance projects. Comprehensive background in finance and business, and a proven track record of driving financial initiatives and strategic projects. Positions at Newtrient include Chief Financial Officer and Chief Executive Officer, highlighting ability to effectively advance the economic feasibility of environmental solutions for dairy farmers. Managed finances and partner payments for \$2M of projects funded by state programs and research foundations, centered on quantifying reductions and evaluating market potential for sustainable practices, directly translates to delivering impactful financial assistance. Past work underscores expertise in optimizing efficiency, system integration, and cost containment. Recently, successfully completed 32 impactful multistate projects and actively engaged in other ongoing multistate initiatives, showcasing proficiency in managing and tracking partner contributions. Skillset seamlessly extends to ensuring meticulous financial management of grants, guaranteeing allocated funds are meticulously directed to support conservation and sustainability objectives.

Mark Stoermann – Chief Operations Officer (COO)

Education & Certifications: B.A. Biology (St. Cloud State University); Total Quality Management Certificate (Pennsylvania State University-Penn State Mont Alto)

Experience: 40 years' on-the-ground experience and extensive leadership in dairy, manure management and bioenergy. Recent work includes evaluating 510 dairy farm technologies through 322 vendors; led published, public Solutions Catalog for all dairy farms to access, leading local technical consultants through 32 environmental evaluations across the country, delivering decision-support for 100 dairy producers on projects and contracts, and ensuring successful project outcomes. Experience includes proficiently managing the construction and startup of multiple plants and anaerobic digesters, demonstrating the ability to oversee complex projects from inception to successful operation and effectively aligning subcontracted TSPs with project goals.

Jeff Porter – Technical Consultant

Education & Certifications: M.S. in Agricultural Engineering (Purdue University) and a B.S. in Agricultural Engineering (Purdue University).

Experience: Over 32 years at USDA - NRCS, consistently demonstrated knowledge in project management, policy development, and environmental stewardship. As the Team Leader for the National Animal Manure and Nutrient Management program, responsibilities included overseeing comprehensive nutrient management plans, reviewing conservation practice standards and payment schedules, and evaluating emerging manure management technologies. The role also involved providing crucial producer decision-support, offering a deep understanding of the unique challenges faced by agricultural producers. Expertise extends to providing training for Technical Service Providers (TSPs), to help ensure project success and achieve optimal outcomes. Worked with multiple engineering firms in the design and layout of various agricultural waste management systems. Current experience leading projects evaluating dairy manure management technologies for water quality benefits and providing expertise in dairy sustainability assessments and producer decision-support.

Jamie Vander Molen Boehl – SVP, Sustainability Initiatives & Business Development

Education & Certifications: B.A. Communications, Purdue University

Experience: 13 years dairy industry experience with focus on outreach with Newtrient members and dairy companies to drive activation and collaboration to advance climate-smart practices. Ongoing management of member relations, including 10 leading dairy cooperatives. Experience in supporting outreach and engaging partners in large-scale research projects, including recent FFAR \$10M dairy soil and water project and dairy farm assessments. Depth of experience reporting results from federal and privately funded research projects. Supported producer participating in operational crisis planning and prevention; created and ran trainings for producers to enable them to leverage online presence; current.

Wendy David – Manager, Sustainability Initiatives

Education & Certifications: B.S. Agricultural Business, Colorado State University.

Experience: 15 years cattle industry experience with a focus on administering checkoff-funded research programs. Current experience ensuring the successful execution and delivery of 32 dairy environmental assessments. By leveraging strong partnerships and utilizing robust tracking mechanisms, consistently ensured that third-party contributions were effectively utilized, tracked, and reported in alignment with project goals and objectives. Prior experience leading the development and management of a comprehensive online grants management system which streamlined proposal collection, reviews, communication, and report generation, demonstrating expertise in tracking third-party contributions.

Corrine Brown – Analyst, Sustainability Initiatives & Research

Education & Certifications, Coursework: B.S. Agriculture Science, Business Management Concentration, Animal Science Minor (Cornell, 2023). A.A.S. Agriculture Science, Science and Technology Concentration (SUNY Morrisville, 2020). SUNY Morrisville - Statistics, Agriculture Statistics, and Computer Precision Farming; Cornell University - Spreadsheet Modeling and Dairy Fellows course with on-farm case studies.

Experience: More than 4 years' experience in agricultural data collection, organization, and input. Encompassing tasks like running Cornell Nutrient Mass Balance software for dairy farms, data cleaning from field trials, inputting data for greenhouse gas emission software tools, and collecting and inputting experimental data for research on crop growth, health, and fertility.

In addition, Newtrient has a network of consultants and service providers that can be leveraged to support direct staff as needed.