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Executive Vice President and  
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March 21, 2024

Elizabeth Mahony, Commissioner  
Massachusetts Department of Energy Resources  
100 Cambridge St., 9<sup>th</sup> Floor  
Boston, MA 02114

**RE: Partnership with DOER on CPRG Application**

Dear Commissioner Mahony,

On behalf of the Massachusetts State Automobile Dealers Association, I am writing to express our desire, in tandem with our pertinent member dealerships, to partner with the Massachusetts Department of Energy Resources (DOER) on the Climate Pollution Reduction Grant (CPRG) application. MSADA represents the 427 franchised new-car and truck franchised dealerships in the Commonwealth of Massachusetts, which employ over 20,000 men and women across the state. Economic activity at our members' dealerships represents almost 20% of the state's retail economy.

As evidenced by its oversight of the MOR-EV medium- and heavy-duty rebate program, as well as other related programs, we believe the DOER has demonstrated a clear ability to manage this CPRG grant and all its components. As a result, we are committed to working with DOER in its effort to support medium- and heavy-duty truck fleet electrification in Massachusetts and the application's goal to equitably benefit low-income and disadvantaged communities.

While medium- and heavy-duty diesel vehicles in Massachusetts represent around 5% of total vehicles on the road, they contribute approximately 20% of on-road transportation greenhouse gas emissions and almost 100% of on-road diesel particulate matter emissions. The emissions from these vehicles, moreover, are inequitably concentrated in urban and low-income and disadvantaged communities (LIDACs), disproportionately affecting the health of the residents in those communities.

In the CPRG proposal, DOER has proposed a set of comprehensive and effective strategies that will address the many electrification challenges faced by fleets and enable the Commonwealth to achieve the substantial emissions and pollution reduction goals outlined in the application. Through enhanced electric vehicle rebates, technical and financial support for charging infrastructure, expanded fleet advisory services, LIDAC-based outreach and engagement efforts, and workforce development programs targeting training for essential electric vehicle maintenance and repair, this project, if awarded, will definitively support an accelerated transition to zero emission medium- and heavy-duty vehicles among fleets throughout the Commonwealth.

MSADA and our medium- and heavy-duty truck dealers are committed to supporting the outreach and engagement component of the DOER's CPRG program, including, but not limited to:

- Partnering with the DOER and other applicable entities to coordinate an outreach strategy to identify fleets and ensure they are made aware of this opportunity; and
- Executing outreach and engagement methods in order to recruit fleets and support the program.

The Commonwealth has proven to be committed to the decarbonization and electrification of Massachusetts and its fleets specifically. We look forward to the possibility of working with the DOER to implement this important, far-reaching program. Thank you for your attention to this matter. Please do not hesitate to contact us if you require additional information.

Sincerely,

Robert O'Koniewski