

JORDAN POWER

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EDUCATION

UNIVERSITY OF MICHIGAN, SCHOOL FOR THE ENVIRONMENT AND SUSTAINABILITY - Ann Arbor, MI

August 2021 – April 2023

M.S. - Environmental Policy & Planning and Behavior, Education & Communication

KALAMAZOO COLLEGE - Kalamazoo, MI

September 2008 – June 2012

B.S. – English

PROFESSIONAL EXPERIENCE

Michigan Department of Environment, Great Lakes, and Energy

November 2023 - Present

Office of Climate and Energy

Lansing, MI

CLIMATE ACTION OFFICER

- Develop and implement programs to meet the MI Healthy Climate Plan goal of reaching economy-wide carbon neutrality in a just and equitable way by 2050
- Manage \$864k AmeriCorps grant for the MI Healthy Climate Corps initiative; 30-members serving to implement climate action, build local capacity, and develop the next cohort of climate leaders

Climate Resiliency Consulting

August 2023 – October 2023

CLIMATE GENTRIFICATION CONSULTANT

Remote

- Authored content for coastal resiliency project on equitable green infrastructure development
- Conducted quantitative/qualitative research on equitable implementation of climate action projects

Rare: *Global non-profit inspiring social change for people and the planet*

June 2022 – July 2023

BEHAVIOR-CENTERED DESIGN, GRADUATE INTERN

Arlington, VA

- Independently conducted a needs assessment of Rare's global behavioral-centered design programs
- Developed and implemented stakeholder interviews and surveys, compiled evaluation data, and analyzed data to understand the information needs of stakeholders to develop climate change solutions

The Nature Conservancy, Michigan Business Unit

January 2020 – June 2022

OPERATIONS ASSOCIATE

Lansing, MI

- Managed 300+ contracts, cooperative agreements, grants, MOUs and more: maintained contracts database, authored agreements and proposals, worked with project managers and contractors to track progress and ensure compliance, generated reports, analyzed data, and approving final deliverables
- Developed a more efficient management and evaluation process for contract management, successfully training staff and leadership on new method
- Supported HR and Finance in workforce development, account management, and budget preparation
- Advanced environmental justice principles as a member of "MI People Team": facilitated virtual talks and trainings, reviewed internal policies, set long and short-term goals and action strategies

City of Woodland, Community Services Department

July 2018 – January 2020

MANAGEMENT ANALYST

Woodland, CA

- Department Analyst managing 28 budgets totaling over \$11 million: monitored and projected revenue/expenditures, progress, and deliverable quality; prioritized short and long-range goals
- Successfully facilitated department-wide strategic planning and program evaluation projects
- Supervised Urban Forestry staff, planned and managed workload, conducted performance evaluations, and supported professional development

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- Managed Urban Forestry projects: coordinated the 2019 Urban Forest Master Plan, successfully managed \$356K CALFIRE grant, identified stormwater management opportunities
- Spearheaded project proposals to include extensive public engagement and research, creating detailed project plans and budget justifications, and coordinating with project partners

City of Woodland, Environmental Services Division WATER CONSERVATION COORDINATOR

**September 2015 – July 2018
Woodland, CA**

- Managed city water conservation program: tracked and analyzed water policy and regulations, developed engagement and outreach programs to meet state and local water reduction goals
- Developed and tracked key performance indicators and regularly reported progress to the public, City Council, regional water boards and commissions, and the State of California
- Managed regional grant resulting in 40% water savings for commercial landscapes
- Engaged key stakeholders on water use reduction and water policy priorities through partnerships, grants, public speaking events, workshop series, and interactive educational events.
- Spearheaded communications strategy including developing daily social media posts, monthly newsletters, regular press releases, and advertisement campaigns, responding to media inquiries, and crafting presentations for the public, city council and at conferences

Tuleyome, Environmental Advocacy and Conservation Non-profit PROGRAM COORDINATOR

**June 2014 – September 2015
Woodland, CA**

- Developed, marketed, and led Home Place Adventure's environmental conservation and education events, targeting under-served youth through diverse partnerships
- Team member in the campaign to establish the new Berryessa Snow Mountain National Monument
- Lead monthly interpretative hikes which saw a 20% increase in participation
- Managed trail restoration project for stormwater management and invasive species control

California Association of Resource Conservation Districts (CARCD) OUTREACH & DEVELOPMENT COORDINATOR

**August 2013 – September 2015
Sacramento, CA**

- Coordinated 3 state-wide conferences: reviewed presentation proposals, designed the agenda, worked with state agencies and elected officials to organize keynote speakers
- Led conference sponsorship strategy, leading to a doubling of donations from 2013 to 2014
- Managed state-wide list-serve, authored monthly newsletters, represented CARCD at events
- Assisted in compiling a comprehensive progress report of the 97 RCDs in California, translating surveys and interviews, researching policy barriers and opportunities

SKILLS

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| • Geospatial Visualization and Analysis (ArcGIS) | • Virtual Meeting Facilitation (Zoom, Microsoft Teams) | • Data Visualization (Power BI, Tableau) |
| • Graphic Design (Adobe Illustrator, InDesign, Photoshop; Figma; Canva) | • Virtual Collaboration (MURAL, Miro) | • Data Analysis (R) |
| • Project Management Apps (Asana, Monday.com, GanttPro, Box, SharePoint) | • Microsoft Office and Google Workspace Website Design (Blackbaud, Salesforce) | • HR Programs (PeopleSoft) |
| • Database Management | | • CRM Management |
| | | • American Society of Adaptation Professionals Member |