

# Faith Krogstad

## EDUCATION

### MASTER OF ARTS

Education  
University of Minnesota

### GRADUATE CERTIFICATE

Environmental Education  
University of Washington

### BACHELOR OF ARTS

Biology, *cum laude*  
Macalester College

### CERTIFICATE

Amazon Studies & Ecology  
School for International  
Training – Belém, Brazil

## RECOGNITION

### EMERGING LEADERS INSTITUTE

MN Management and Budget  
2023

### ACHIEVEMENT AWARD

MN Pollution Control Agency  
2022

### COMMISSIONER'S AWARD

MN Dept. of Natural Resources  
2018

### EMERGING LEADERS ACADEMY

City of Saint Paul  
2017

## PROFILE

- Highly skilled environmental professional adept at long-range planning, project planning and management, engagement, and communication.
- Proven track record leading teams, expanding public engagement, and building consensus to advance environmental and equity goals.

## PROFESSIONAL EXPERIENCE

### CLIMATE & ENERGY COORDINATOR

*2023 - Present*

Minnesota Pollution Control Agency, Saint Paul, MN

- Lead the Climate Pollution Reduction Grant (CPRG) program for the state, including the development of an \$200M interagency and cross-sector implementation grant proposal, the state's Priority Climate Action Plan, and the planning phase. Secured \$3M in planning grant funding.
- Advance climate mitigation policy and support MPCA and the Climate Change Subcabinet in developing and implementing climate policies, programs, and rulemaking, responding to federal regulation and funding opportunities.

### ENGAGEMENT & COMMUNICATIONS DIRECTOR

*2019 - 2023*

Minnesota Environmental Quality Board (EQB), Saint Paul, MN

- Led interagency teams to develop plans and reports relating to environmental quality in Minnesota, including:
  - *Minnesota Climate Action Framework* (2022) – Served on the framework development team, playing a key role in creating the hierarchy of information, contributing content, organizing GHG mitigation and adaptation action ideas across all sectors, and working with contributors to strengthen language and incorporate environmental justice and equity.
  - *Solar on Closed Landfills* (2020) – Led an interagency team to develop a legislative report on the feasibility of solar development on state-managed closed landfills; executed a contract for technical assessment of solar potential; made recommendations for state action that considered MPCA's statutory authority and state bond obligations.
  - *State Water Plan: Water and Climate* (2020), *Emerald Ash Borer* (2019), *Pollinator Reports* (2018-present) – Played an essential role in formulating policy, messaging, and progress measures for these plans.
- Plan and lead meaningful public engagement strategy, programs, and events, including the Environmental Congress, Emerging Environmental Leaders program, and joint meetings of the EQB and Climate Subcabinet; co-lead the interagency Climate Engagement Team and support implementation; serve on the leadership team of the state Community Engagement Practitioners Group

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## VOLUNTEER EXPERIENCE

### BOARD MEMBER

Sustain Saint Paul  
Saint Paul, MN  
2022-present

### NORDIC SKI COACH

MN Youth Ski League  
Saint Paul, MN  
2021-present

### EVENT VOLUNTEER

Saint Paul Public Schools  
Saint Paul, MN  
2013-present

### FOUNDING BOARD MEMBER

Hmong American Farmers  
Association  
Saint Paul, MN  
2012-2013

### BOARD TREASURER, SECRETARY

Minnesota Association for  
Environmental Education  
Bloomington, MN  
2011-2012

## PROFESSIONAL EXPERIENCE *continued*

### STATE POLLINATOR COORDINATOR

*2018 - 2019*

Minnesota Department of Natural Resources (DNR), Saint Paul, MN

This shared EQB/DNR position coordinated both the statewide implementation of the governor's pollinator executive order and the DNR's internal pollinator planning.

- Led the development of the EQB's long-range statewide pollinator planning and reporting, facilitated the interagency team, managed communications, and worked with the governor's office on the revision and signing of the 2019 pollinator executive order.
- Coordinated the governor's advisory committee and the development of their recommendations; built consensus around a report framework that allowed them to express their shared and divergent viewpoints and priorities.
- Served as the Minnesota liaison to the Midwest Association of Fish and Wildlife Agencies for the Mid-America Monarch Conservation Strategy and wrote Minnesota's plan for monarch conservation; collected data from internal networks for entry into the federal Monarch Conservation Database.
- Advanced the development of the Department of Natural Resources' Native Pollinator Action Plan through internal and external engagement.

### PROJECT MANAGER

*2017 - 2018*

### ENVIRONMENTAL EDUCATION COORDINATOR

*2013 - 2017*

City of Saint Paul, MN

- Managed the city's environmental education program in regional parks; developed and implemented long-range program plans and strategic direction; hired, trained, and supervised staff; managed online and print communications; expanded offerings and tripled annual participation in four years; and secured and managed over \$150,000 in grants.
- Led the development of the city's pollinator plan, policies, and educational programs; facilitated the development of an educational apiary; and successfully negotiated policy language for the city's pollinator resolution with municipal leadership, land managers, advocacy groups, and technical experts.
- Led the city's Connecting Children to Nature team as part of a National League of Cities cohort; designed and facilitated community research led by youth and people of color; and coordinated the development of a citywide implementation plan to equitably engage residents in outdoor activity and park spaces.
- Established and maintained numerous partnerships with community organizations, park advocacy groups, volunteers, and government agencies to enhance program offerings and outreach; strengthened equitable use of parks and trails through the creation of a Parks Ambassador program, large special events, and targeted engagement.