



March 29, 2024

Cora Panturad, Sustainability Program Manager (Interim)
County of Monterey, Chief Administrative Office
168 West Alisal Street, 3rd Floor
Salinas, CA 93901

Re: Letter of Commitment for Monterey County's *Agriculture and Tourism Worker EMobility Network* proposal to the EPA Climate Pollution Reduction Grant Program

Dear Ms. Panturad,

I am writing on behalf of the Ecology Action to confirm our support of and participation in Monterey County's *Agriculture and Tourism Worker EMobility Network* proposal to the EPA Climate Pollution Reduction Grant Program. Since 1970 Ecology Action, a non-profit CBO, has been advancing environmental practices through energy efficiency, water conservation and transportation. Last year, we reached and directly served 866,508 people with our equitable climate community solutions.

Ecology Action has over 30 years' experience working in Monterey County implementing and promoting equitable sustainable transportation initiatives. Our Monterey County based bilingual/ bicultural staff located in our Salinas, CA office conduct EV equity consumer education, transportation planning, bike and walk safety education and encouragement programs from Pajaro to the Salinas Valley working with vulnerable community members. Staff have experience working to develop, promote, and support car share in local jurisdictions. With strong roots and trusted partnerships built on decades of successful collaborations, Ecology Action is perfectly suited to assist in this EMobility network project. Ecology Action's transportation planning, active transportation and EV consumer education and outreach continue to evolve with a greater Equity and Environmental Justice emphasis. Ecology Action has long focused on meeting the residents we serve where they are at, continuously growing our programs to serve the needs of Justice40 Monterey County communities.

Ecology Action regularly collaborates with the Monterey County Cities of Salinas, Gonzalez, Greenfield, Soledad, King City, Marina, Seaside, Monterey County, the Transportation Agency of Monterey County, AMBAG, Central Coast Community Energy, Monterey Bay Area Climate Justice Collaborative, Regeneración, and other stakeholders to design and implement a host of equitable mobility programs.

Should the EPA CPRG grant be awarded, Ecology Action is committed to supporting the program success, evaluation and future replicability of the EMobility Network services in the following ways:

- Participate in planning meetings to ensure program design reflects community needs and best practices in shared emobility services based on our program experience.
- Participate as as advisor for EV Carshare component of this proposal, based on our experience leading CARB funded Watsonville EV Carshare in 2024. Ecology Action EVs para Todos bilingual and bicultural staff will conduct extensive outreach in the targeted neighborhoods in LIC/DAC areas to promote the EV carshare services.
- Partner with project team leads on the EV Van Rebates for Farmworker/Commuter Vanpools in Disadvantaged Communities for the design and promoting/enrollment of this proposal measure.



- Will lead on centering the community in the project, including facilitating community engagement in finalizing program implementation plans, conducting transportation assessments for program participants working closely with project partners and CBOs.
- Will lead on one-on-one EV purchase guidance assistance and referrals to vanpool and carshare program services. Leveraging our past experience, connections and in/of community bilingual staff.
- Will lead on evaluation for outreach strategies coordinating closely with partners to assure we are meeting our objectives.
- Will manage the subaward to Regeneración Pajaro Valley Climate Action as we have collaborated with this CBO since its conception.
- Support the project team develop a white paper on the model and lessons learned and promulgate the model statewide and nationally.

Thank you for considering our proposal, which will serve among the lowest income residents in the state, living in some of the highest cost of living and housing markets in the nation with limited public transportation options, working outdoors in extreme heat, smoke and drought conditions. If you have any questions or comments please do not hesitate to contact me at kirsten.liske@ecoact.org or 831.332.3619.

Sincerely,

A handwritten signature in blue ink, appearing to read "K. Liske", with a long horizontal stroke extending to the right.

Kirsten Liske
Vice President of Community Programs