



Andrew Hoeksema

Senior Program Specialist, EV Promotion

Andrew leads the Electric Vehicle Promotions team at Ecology Action, which shows up in the Monterey Bay region under the EVs for Everyone/EVs para Todos brand, www.evsforyeveryone.org. Andrew brings an approach to equitable and sustainable transportation rooted in inclusive collaboration and innovation. Andrew leads the team in diverse partner relationships including utilities, public agencies, EV and EVSE manufacturers.

Andrew has two decades of program and project leadership experience in non-profit agencies spanning outdoor recreation, religious work, political advocacy, affordable housing and homeless services, and environmental conservation. He has managed large and complex teams and project budgets up to \$3.5 million.

Recent Work Experience

Senior Program Specialist, Ecology Action, Present

- Lead six-person team in EV Promotion through online and in-person outreach, and personalized purchase guidance for consumers with a priority on disadvantaged communities.
- Guides climate justice efforts in cross-cultural outreach and regional partnerships.
- Applies Community Based Social Marketing program evaluation and strategic planning to maximize impact in equitable and sustainable transportation in the region.
- Program management including staff leadership, budgeting, reporting and partner/funder relationships.

Redmond Project Manager, Shepherd's House, Bend, OR

- Lead fundraiser for \$3.5 million capital campaign to build a new homeless services center in Central Oregon.
- Project manager for 9700 sq ft facility renovation from concept through architectural design, permitting, contracting, construction, and operational budget formation.
- Built strong community partnerships with City, County, State, and local service providers.

Education

M.Div., San Francisco
Theological Seminary

B.A. in Philosophy and
Spanish Language,
Dordt University,
Sioux Center, IA

Skills

- Project Management
- Program Design
- Program Evaluation
- Fund Development
- Budget Formation
- Staff Development
- Team Optimization

Contact

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