

CORA PANTURAD

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Summary

I am a sustainability professional who is committed to climate action, environmental justice, and social impact. My cross disciplinary focus and diverse interests help me to quickly understand sustainability challenges, plan a course of action, and collaborate with multiple stakeholders to achieve shared goals.

Professional Experience

- 2024-present **Sustainability Program Manager** (Interim)
2022-2024 **Sustainable Infrastructure Analyst**
County of Monterey | Salinas, CA
- Provide subject expertise on climate action topics including building decarbonization, electric vehicle adoption, equitable climate action, funding opportunities through the IRA and IIJA and more
 - Represent the County on multi-jurisdictional working groups to advance County interests
 - Facilitate climate action plan stakeholder meetings with community members
 - Passed County's first reach code to increase EV charging requirements in new construction
 - Negotiated and passed County's first power purchase agreement to save the County an estimated \$11M
 - Developed projects on building decarbonization, EVCS deployment and equity-centered climate action
 - Led grant applications to draw down over \$1M in grant funding over first year with the Sustainability Program
- 2020-2022 **Sustainability Consultant**
Sonder, Inc. | San Francisco, CA
- Analyzed energy consumption and cost for global hospitality company using data management skills
 - Managed and interpreted data in accessible and clear formats for distribution to city teams and senior leadership
 - Researched and compiled energy efficiency rebates and programs in city markets
 - Built pathway for brand to adopt renewable energy, carbon neutrality and decarbonization targets in alignment with climate action plans in host communities
 - Provided research assistance on broad scope of subjects including DEI benchmarking, codes of conduct, ESG reporting, SASB alignment, and SBTi potential
- 2020-2021 **Sustainability Council Graduate Assistant**
Middlebury Institute of International Studies | Monterey, CA
Facilitated Desmond Tutu Fellows project advancement, advertising, grant fulfillment, and community engagement
- Restructured council for increased effectiveness, transparency, and scope of sustainability programming
 - Overcame persistent organizational barriers through advocacy, stakeholder management, and collaboration
 - Advanced justice, equity, diversity, and inclusion goals to increase social sustainability of organization
 - Campaigned to decarbonize new residential hall, resulting in institute's first solar PV system
 - Develop electrification proposal of new dormitory, cutting expected implementation costs of \$1.2M by 92%
 - Created and funded Sustainability Impact Lab, hired fellows, managed projects, and conducted monthly meetings

Education

- 2019-2021 **Middlebury Institute of International Studies at Monterey** | Monterey, CA
Masters of Arts International Environmental Policy
Sustainability Management Specialization
Relevant Coursework includes: International Renewable Energy Policy, Measuring and Managing ESG Risks and Opportunities, Corporate Sustainability Management and Strategy, Business Models for Sustainable Development, Foundations in Financial Management, Trust Across Cultures
- 2014-2018 **Butler University** | Indianapolis, IN
Bachelor of Arts International Studies & French Double Major
Minors in Political Science, African Studies, and Dance
Relevant coursework includes: Microeconomics, Accounting, Research & Analysis, Constitutional Law

Skills

French Language: DALF C1 (2019), University of Poitiers, France; ACTFL Advanced Low (Spring 2018)

Specialties: zero-emissions buildings, policy analysis, climate change, California Clean Vehicle Rebate Program, major economic systems, politics of U.S. military retrenchment, and Middle East-U.S. foreign policy

Technology: proficient in Microsoft Outlook, Word, PowerPoint, Excel, Zoom, data management, familiar with WordPress, familiar with Tableau, comfortable on both Mac and PC systems

Sustainability Standards: familiar with GRI and SASB reporting standards, familiar with UN SDGs



Kirsten Liske

Vice President, Community Programs, Ecology Action

Kirsten Liske joined Ecology Action in 1999. She has been promoted with the organization as it has expanded its service from local to statewide programs services. Before coming to Ecology Action she gained private sector experience as the Northern California Sales Manager for Philip Services Household Hazardous Waste Programs, and public sector experience as the Waste Reduction Coordinator for San Joaquin County Public Works Department. She received her BA with Honors in Environmental Studies, Policy and Planning focus from UC Santa Cruz.

Recent Work Experience

Vice President Community Programs, May 2014-present

Senior Program Manager, 2008-2014

Project Manager, 1999 – 2008

- Provides strategic direction and leadership to a team of up to 50 members delivering as many as 12 critical community programs concurrently
- Manages a suite of programs with combined budgets up to \$3.5 million annually
- Represents the Community Programs group on the executive team and to the Board of Directors contributing to strategic planning, organizational development and fund development.
- Has been responsible for program development and grant writing that has secured over \$20 million in funding for key resource conservation programs to date.
- Initiates, facilitates and develops successful collaboratives with dozens of local agency and organization partners around the Monterey Bay, serving as a primary Community Relations rep for the organization along with the Executive Director.

Household Hazardous Waste Service Group

HHW/CESQG Northern California Sales Manager, 1993-1999

- Served as the first sales person for the newly launched Household Hazardous Waste (HHW) services market in Northern California.

* Grew the business from one \$300,000 contract in 1993 to over \$3 million with a dozen clients by 1998.

Education and Certifications

B.A., Environmental Studies,
Policy and Planning Focus with
Honors
University of California, Santa
Cruz, 1992

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- Prepared and delivered high profile representation at industry meetings including interactive presentations to groups of over 200
- Prepared and presented comprehensive written and audio visual technical proposals to review panels of up to 14 technical agency staff and elected officials

San Joaquin County Solid Waste Division Waste Reduction Coordinator, 1992 to 1993

- Served as public information officer for waste reduction, pollution prevention, integrated pest management, HHW, composting and recycling
- Implemented the new regional HHW collection program
- Updated the County's Household Hazardous Waste Element
- Built relationships with state regulatory and funding agencies
- Designed and oversaw the administration of a statewide HERS II Rebate Program.

Program Manager - 2008-2011

- Managed three program delivery teams across California in the Bay Area, Central Coast and Southern California Regions towards the successful delivery of the Energy Upgrade California Program.

Other Selected Work Experience

Professional and Technical Assistant, City of Santa Cruz Planning Department - 2007- 2008

- Worked with the Chief Building Official to operationalize the City of Santa Cruz Green Building Program



Piet Canin

Strategic Development Director, Ecology Action

Piet has been designing, implementing, and evaluating cutting edge sustainable transportation programs for over three decades. He brings extensive program management and development expertise in Sustainable Transportation, Electric vehicle education and outreach, Electric vehicle infrastructure, transportation planning, and advocacy. As our Strategic Development Director, Piet focuses on innovation, building new programs that solve current environmental issues, and public/private collaborations. He has extensive experience working with a diversity of partners including schools, businesses, public health, safety and transportation agencies, and community groups and individuals.

Recent Work Experience

Strategic Development and Program Director, Community Programs Division, 2019-present

Vice President, Sustainable Transportation Division, 2012-2019

Program Manager, Sustainable Transportation Division, 2000-2012

- Responsible for securing public and private funding to implement our electric vehicle education and awareness program along with our adult transportation programs.
- Since 2010, has led the development of Ecology Action's EV education and awareness programs. Initiated the first EV Ride n Drive, EV Displays and public education events in the Monterey Bay.
- Contributed to two California Energy Commission funded ZEV planning grants for the Monterey Bay. Documenting ZEV adoption barriers, needs and goals.
- Project managed a California Energy Commission funded EV charger program that resulted in the installation of 40 public charging stations in the Monterey Bay. Worked with site hosts, electricians, and permitting agencies to install public EV charging stations.
- Coordinated with Hertz rental company to place and promote several EV rental cars in their Santa Cruz fleet. Developed promotional materials for Hertz staff and customers.
- Advises on the strategic direction of Ecology Action's sustainable transportation programs with a focus on employer based electrified transportation and adult biking programs

Education and Certifications

B.A., Politics,
University of California,
Santa Cruz, 1986
Certified Instructor, League
of American Bicyclists

Contact for Piet Canin

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Andrew Hoeksema

Senior Program Specialist, EV Promotion

Andrew leads the Electric Vehicle Promotions team at Ecology Action, which shows up in the Monterey Bay region under the EVs for Everyone/EVs para Todos brand, www.evsforeveryone.org. Andrew brings an approach to equitable and sustainable transportation rooted in inclusive collaboration and innovation. Andrew leads the team in diverse partner relationships including utilities, public agencies, EV and EVSE manufacturers.

Andrew has two decades of program and project leadership experience in non-profit agencies spanning outdoor recreation, religious work, political advocacy, affordable housing and homeless services, and environmental conservation. He has managed large and complex teams and project budgets up to \$3.5 million.

Recent Work Experience

Senior Program Specialist, Ecology Action, Present

- Lead six-person team in EV Promotion through online and in-person outreach, and personalized purchase guidance for consumers with a priority on disadvantaged communities.
- Guides climate justice efforts in cross-cultural outreach and regional partnerships.
- Applies Community Based Social Marketing program evaluation and strategic planning to maximize impact in equitable and sustainable transportation in the region.
- Program management including staff leadership, budgeting, reporting and partner/funder relationships.

Redmond Project Manager, Shepherd's House, Bend, OR

- Lead fundraiser for \$3.5 million capital campaign to build a new homeless services center in Central Oregon.
- Project manager for 9700 sq ft facility renovation from concept through architectural design, permitting, contracting, construction, and operational budget formation.
- Built strong community partnerships with City, County, State, and local service providers.

Education

M.Div., San Francisco
Theological Seminary

B.A. in Philosophy and
Spanish Language,
Dordt University,
Sioux Center, IA

Skills

- Project Management
- Program Design
- Program Evaluation
- Fund Development
- Budget Formation
- Staff Development
- Team Optimization

Contact

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Danny Ordaz

Program Specialist, EV Promotion

Danny brings 3 years of expertise working as a purchase guidance advisor for our EVs para Todos/EVs for Everyone program. He blends his passion for the environment with his enthusiasm for community outreach and engagement to his EV work. He is bilingual and engages participants in their native language. Danny has taken advantage of our specialized EV purchase guidance program to purchase his first EV. He has extensive experience working with multicultural communities and a variety of age groups.

Recent Work Experience

Program Specialist, EV Promotion, Jan 2023 – present
Transportation Justice Coordinator, Feb 2021 – Jan 2023

- Manage the Electric Vehicle (EV) Purchase Assistance Program in Santa Cruz, Monterey, and San Benito Counties and collaborations with partners and sub-contractors.
- Create monthly, quarterly, and annual funder reports and gather data for grant proposals.
- Update and maintain CRM systems and Program Management tools.
- Train staff and volunteers on digital tools to provide quality purchase assistance.
- Coordinate EV car shows and plan Earth Day and National Drive Electric Week EV Ride and Drive events.
- Develop a program contingency plan in case of an emergency or staff transitions.
- Build a network of dealerships to work with the EVs for Everyone/EVs Para Todos Campaign and make purchase of electric vehicles more accessible to those living in underserved communities.
- Work with the marketing team to create digital content for social media and e-newsletters.

Education and Certifications




B.S., Business Administration,
International Business and
Marketing, California State,
Monterey Bay, 2017

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ELOY ORTIZ

CONTACT

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Scotts Valley, CA 95066

EDUCATION

University of California at Irvine

Master of Urban and Regional Planning

University of California at Santa Cruz

Bachelor of Arts in Psychology

SKILLS

- Project Management
- Professional conference presentations
- Community outreach and informational presentations
- Academic journal and grant writing
- Qualitative and quantitative data analysis
- Technology focused research processes
- Bicultural and bilingual data collection
- Graphic design and Infographics
- Educational video production

LANGUAGES

- English (Native)
- Spanish (Fluent)

EXPERIENCE

Special Projects Manager | November 2022 – Current

Regeneración- Pajaro Valley Climate Action | Watsonville, CA

- Project Management of multiple climate resilience projects including a California State funded, multi-year, community-based participatory planning project.
- Program Management of the Monterey Bay Area Climate Justice Collaborative, a regional initiative to bring together CBOs, Public agencies and Frontline groups to develop Climate Change Strategies and funding opportunities.
- Partner development through participation and leadership in local and regional collaboratives including the California Jobs First and the Long-Term Pajaro Recovery Alliance.
- Represents the agency at community events, prepares press releases, develops communications resources, and engages with media contacts.

Consultant | December 2021 – December 2022

Center for Farmworker Families | Watsonville, CA

- Grant writing, grant management, report writing and consulting for strategic planning and development for a non-profit serving immigrant families in Central Coast California.
- Research, analysis, and reporting of constituents' post-pandemic needs.

Project Coordinator | September 2019 – June 2021

dfusion, Inc. | Scotts Valley, CA

- Produced in-person and animated videos and Social Media Procedures focused on alcohol, tobacco, and other drug education for the California Tobacco Control Program.

Senior Research Associate | February 2019 – March 2020

Aldea Analytics | Scotts Valley, CA

- Data collection and analysis of multiple local community educational research projects in Santa Cruz County.

Research Associate I/II | November 2006 – December 2017

Education, Training, Research (ETR) | Scotts Valley, CA

- Project Manager for multiple National Science Foundation funded, STEM education, research projects.
- Primary project liaison and recruiter of project participants including school and community college districts, school staff, students, and parents.
- Data Processing, Analysis, and Dissemination of project outcomes via presentations, academic journals, and infographics.
- Monitored multiple multi-year project budgets to ensure staffing and research activity goals were met.
- Developed onboarding and training processes for new staff.

Research Assistant | September 2002 – December 2004

University of California at Irvine, Department of Urban Planning and Public Policy | Irvine, CA

- Developed and implemented a qualitative data collection curriculum for the non-profit, Communities for a Better Environment.

Program Coordinator/Manager | November 1999 – September 2002

Price Scholarship Program at San Diego City College | San Diego, CA

- Manager of a non-profit 501(c)(3) organization based out of San Diego City College providing supplemental academic and employment skill development support to first generation community college students.
- Managed program and finances for 100 student participants per year, multiple staff members, and program contractors.

ELOY ORTIZ

PUBLICATIONS

Diaz, Y, Denner, J., & Ortiz, E. (2017). Critical Methods in Longitudinal Research with Latino Immigrant Families. *Hispanic Journal of Behavioral Sciences*. Vol. 39 (2), 150-168.

Denner, J., Ortiz, E., & Werner, L. (2015). Women and men in computer science: The role of gaming in their educational goals. In J. Prescott (Ed.), *Gender considerations and influence in the digital media and gaming industry*, 18-35. Hershey, PA: IGI Global.

Hartl, A.C., et al., Dyadic instruction for middle school students: Liking promotes learning, Learning and Individual Differences (2015). *Learning and Individual Differences*. Vol. 44, 33-39.

Denner, J., Werner, L., Campe, S., & Ortiz, E. (2014). Using game mechanics to measure what children learn from programming games. *International Journal of Game-Based Learning*, 4 (3): 13-22.

Denner, J., Werner, L., Campe, S. & Ortiz, E. (2014). Pair programming: Under what conditions is it advantageous for middle school students? *Journal of Research on Technology in Education*, 46 (3): 277-296.

Denner, J., Ortiz, E., Campe, S., & Werner, L. (2014). Beyond stereotypes of gender and gaming: Video games made by middle school students. In H. Agius & M. Angelides (Eds.), *Handbook of Digital Games*, 667-688. John Wiley & Sons, Inc.

Hartl, A., DeLay, D., Laursen, B., Denner, J., Werner, L., Campe, S., & Ortiz, E. (2013). Learning from friends: Measuring influence in a dyadic computer instructional setting. *International Journal of Research & Method in Education*. Vol. 37, No. 2, 190– 205.

Pair programming for middle school students: Does friendship influence academic outcomes? Werner et al. SIGCSE'13, March 6–9, 2013, Denver, Colorado, USA. Copyright 2013 ACM 978-1-4503-1868-6/13/03.

Denner, J. Werner, L., & Ortiz, E. (2012). Computer games created by middle school girls: Can they be used to measure understanding of computer science concepts? *Computers and Education*, 58 (1): 240-249.

Denner, J., Ortiz, E., & Werner, L. (2011). Computer games created by middle school girls: Can they be used to measure understanding of computer science concepts? *Computers and Education*, 58, 240-249.

Conner, R., Takahashi, L., Ortiz, E., Archuleta, E., Muniz, J., Rodriguez, J. (2005). The Solaar HIV Prevention Program for Gay and Bisexual Latino Men: Using Social Marketing to Build Capacity for Service Provision and Evaluation. *AIDS Education and Prevention*, 17(4), 361-374.

CONFERENCE PRESENTATIONS

Ortiz, E. & Lyon, L.A. (2015) *Beyond Marketing to Stealth Recruitment: Creating ICT Pathways from High School to College and Work for Underrepresented Groups* [PowerPoint Slides]. Mid-Pacific Information Communication Technologies Center Winter Conference, San Francisco, CA.

Ortiz, E. & Diaz, Y. (2015) *Recruitment and Data Collection with Latino Immigrant Mothers in Education Research* [PowerPoint Slides]. American Educational Research Association Conference, Chicago, IL.

CONNER, R. & ORTIZ, E. (2004) *THE SOLAAR HIV PREVENTION PROGRAM FOR GAY AND BISEXUAL LATINO Men: Preliminary Results*. Universitywide AIDS Research Project Annual Conference, Los Angeles, CA.



Amaury Berteaud

Sustainability Program Manager

Association of Monterey Bay Area Governments
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SELECT PROFESSIONAL EXPERIENCES

Program Implementation. Delivery of climate and sustainability programs to support the Monterey Bay region. Currently implementing a grant from the California Department of Transportation (caltrans) to develop a Monterey Bay Electric Vehicle Climate Adaptation and Resiliency Framework. Currently implementing a grant from the California Department of Conservation to develop a Monterey Bay Natural and Working Lands Climate Mitigation and Resiliency Study.

Program Development. Developing sustainability and climate planning implementation programs to support the Monterey Bay region. Currently developing programs for the Rural Regional energy Network (RuralREN), which was approved for funding by the California Public Utilities Commission. The RuralREN seeks to provide energy efficiency resources to rural residents, local businesses, and public agencies, as well as create career pathways to clean energy jobs. The RuralREN will also work with rural communities to provide technical support and education in order to enable access to funding.

Regional Capacity Building. working collaboratively to build the capacity of local governments and community based organizations to act on climate change and sustainability issues. Created the 2018 community-wide GHG Inventories for all jurisdictions in Monterey, San Benito, San Luis Obispo, Santa Barbara, and Santa Cruz Counties. Supporting local jurisdictions' climate action plan

process across the Monterey Bay. Partnered with SBCAG on the implementation of the Central Coast Zero Emissions Vehicle Strategy. Working with a coalition of local cities to obtain funding for climate mitigation projects that have been identified in climate action plans. Working with the County of Monterey to implement a Caltrans grant to complete the Monterey County Zero Emissions Shared Mobility Study.

EDUCATION

B.S, Environmental Sciences, McGill University, 2015

MBA Candidate, UC Berkeley

AREAS OF EXPERTISE

Multi-Year Program Development and Management

CPUC Policy Engagement

Climate Planning Program Implementation

Electric Vehicle Charging Infrastructure Planning

Government Relations

Investor Owned Utility Relations

California Energy Commission Grant Management

Department of Conservation Grant Management

California Department of Transportation Grant Management

Public Engagement

Marketing & Sales

Energy Efficiency Implementation

Community-wide GHG inventories

Climate Resiliency Planning

Planning Excellence!