



Danny Ordaz

Program Specialist, EV Promotion

Danny brings 3 years of expertise working as a purchase guidance advisor for our EVs para Todos/EVs for Everyone program. He blends his passion for the environment with his enthusiasm for community outreach and engagement to his EV work. He is bilingual and engages participants in their native language. Danny has taken advantage of our specialized EV purchase guidance program to purchase his first EV. He has extensive experience working with multicultural communities and a variety of age groups.

Recent Work Experience

Program Specialist, EV Promotion, Jan 2023 – present
Transportation Justice Coordinator, Feb 2021 – Jan 2023

- Manage the Electric Vehicle (EV) Purchase Assistance Program in Santa Cruz, Monterey, and San Benito Counties and collaborations with partners and sub-contractors.
- Create monthly, quarterly, and annual funder reports and gather data for grant proposals.
- Update and maintain CRM systems and Program Management tools.
- Train staff and volunteers on digital tools to provide quality purchase assistance.
- Coordinate EV car shows and plan Earth Day and National Drive Electric Week EV Ride and Drive events.
- Develop a program contingency plan in case of an emergency or staff transitions.
- Build a network of dealerships to work with the EVs for Everyone/EVs Para Todos Campaign and make purchase of electric vehicles more accessible to those living in underserved communities.
- Work with the marketing team to create digital content for social media and e-newsletters.

Education and Certifications

B.S., Business Administration,
International Business and
Marketing, California State,
Monterey Bay, 2017

Contact for Danny Ordaz

Ecology Action
877 Cedar Street, Ste 240
Santa Cruz, CA 95060
danny.ordaz@ecoact.org