



Kirsten Liske

Vice President, Community Programs, Ecology Action

Kirsten Liske joined Ecology Action in 1999. She has been promoted with the organization as it has expanded its service from local to statewide programs services. Before coming to Ecology Action she gained private sector experience as the Northern California Sales Manager for Philip Services Household Hazardous Waste Programs, and public sector experience as the Waste Reduction Coordinator for San Joaquin County Public Works Department. She received her BA with Honors in Environmental Studies, Policy and Planning focus from UC Santa Cruz.

Recent Work Experience

Vice President Community Programs, May 2014-present

Senior Program Manager, 2008-2014

Project Manager, 1999 – 2008

- Provides strategic direction and leadership to a team of up to 50 members delivering as many as 12 critical community programs concurrently
- Manages a suite of programs with combined budgets up to \$3.5 million annually
- Represents the Community Programs group on the executive team and to the Board of Directors contributing to strategic planning, organizational development and fund development.
- Has been responsible for program development and grant writing that has secured over \$20 million in funding for key resource conservation programs to date.
- Initiates, facilitates and develops successful collaboratives with dozens of local agency and organization partners around the Monterey Bay, serving as a primary Community Relations rep for the organization along with the Executive Director.

Household Hazardous Waste Service Group

HHW/CESQG Northern California Sales Manager, 1993-1999

- Served as the first sales person for the newly launched Household Hazardous Waste (HHW) services market in Northern California.
- * Grew the business from one \$300,000 contract in 1993 to over \$3 million with a dozen clients by 1998.

Education and Certifications

B.A., Environmental Studies,
Policy and Planning Focus with
Honors
University of California, Santa
Cruz, 1992

Contact for Kirsten Liske

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- Prepared and delivered high profile representation at industry meetings including interactive presentations to groups of over 200
- Prepared and presented comprehensive written and audio visual technical proposals to review panels of up to 14 technical agency staff and elected officials

San Joaquin County Solid Waste Division Waste Reduction Coordinator, 1992 to 1993

- Served as public information officer for waste reduction, pollution prevention, integrated pest management, HHW, composting and recycling
- Implemented the new regional HHW collection program
- Updated the County's Household Hazardous Waste Element
- Built relationships with state regulatory and funding agencies
- Designed and oversaw the administration of a statewide HERS II Rebate Program.

Program Manager - 2008-2011

- Managed three program delivery teams across California in the Bay Area, Central Coast and Southern California Regions towards the successful delivery of the Energy Upgrade California Program.

Other Selected Work Experience

Professional and Technical Assistant, City of Santa Cruz Planning Department - 2007- 2008

- Worked with the Chief Building Official to operationalize the City of Santa Cruz Green Building Program