

DINIECE MENDES, EIT

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PROFESSIONAL SUMMARY

Highly organized and results-focused Civil Engineering professional with nearly a decade of progressive public sector experience leading, streamlining, assessing, and implementing a \$36M freight transportation planning and performance systems portfolio across New York City; skilled at spearheading adaptive challenges; seeking to utilize my strategic planning, management, leadership development, problem-solving, and interpersonal skills.

EXPERIENCE

New York City Department of Transportation

New York, NY

Regional & Strategic Planning, Transportation Planning & Management

Director (Freight Mobility Unit)

February 2018-Present

- Directs multidisciplinary team of 10 full-time staff, interns, and 30+ person consultant team responsible for planning and delivering a \$36M portfolio of efficiency, safety, sustainability, and efficient delivery programs.
- Advise senior leadership on freight issues, legislative priorities, and industry stakeholder engagement
- Coach, mentor, and empower staff through weekly team meetings and bi-weekly staff-building activities, communicating effectively to set priorities and expectations.
- Supervise the planning, implementation, and evaluation of initiatives emanating from *Delivering New York* & *Delivering Green* freight management strategy and vision plans.
 - Quintupled implementation of Neighborhood Loading Zones citywide since its inception
 - Launched and expanded the nation's most extensive Commercial Cargo Bike program to support sustainable last-mile deliveries, doubling the number of program participants and quadrupling the number of operating cargo bikes; Advanced rules to remove regulatory barriers.
 - Expanded Off-Hour Deliveries program by 600 locations between 2019 and 2022; Secured \$11M for incentive program implementation
 - Launched Blue Highways Request for Expressions of Interest to inform pilot program development
 - Supported the advancement of legislatively mandated initiatives: microhub delivery pilot program, commercial loading expansion, overnight truck parking, and truck route network redesign.
 - Directed \$1.5M Freight Decarbonization and Truck Electrification Strategy Development.
- Work with intergovernmental affairs groups to negotiate and prepare for freight-related city council bills and hearings, respectively.
- Serve as agency co-lead for City Hall-led Overnight Truck Parking and Supply Chain & Freight Management Task Forces
- Actively prepare job requisitions, contract specifications, technical reports, and grant proposals
- Design, evaluate, and ensure compliance with standard operating procedures.
- Secure strategic partnerships with University partners for the advancement of freight research
- **2022-2023 CORO Leadership New York Alumni (August 2022 - May 2023):** Develop and enhance personal skills, civic knowledge, and a multi-sector network to lead change effectively. CORO is a competitively-selected, rigorous 175+ hour experiential leadership development program for mid-career and early-executive professionals.

Program Manager, Freight Planning (Freight Mobility Unit)

September 2016- February 2018

- Secured \$340,000 of grant funding to advance freight planning studies
- Led, directed, and managed a multi-year \$1.5M study leveraging a multi-disciplinary team of three full-time staff and a 20-person professional consultant team (resulted in developing NYCDOT's first strategic freight plan: *Delivering New York - A Smart Truck Management Plan for NYC*).
- Organized and facilitated 15 workshops, focus groups, freight advisory committee meetings, private industry stakeholder interviews, public outreach engagement, and community events citywide.

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- Cultivated relationships with the freight industry through the 40+ member Freight Advisory Committee, bringing together the trucking industry, businesses, researchers, advocacy groups, and government agencies each quarter.
 - Managed 1300-mile truck route network, citywide freight delivery and safety programs, and the traffic rules and regulations governing truck movement.

Project Manager (Traffic Engineering & Planning Unit)

March 2014 - September, 2016

- Secured \$200,000 for a Canarsie Neighborhood Transportation Study and assisted grant proposals..
- Supported NYMTC's Regional Establishment Surveys and led citywide trip generation studies surveying over 130+ locations to guide the planning of future transportation projects in the region.
- Spearheaded in-house traffic engineering, planning, safety, and operational improvement studies and environmental reviews for various NYC development projects
- Fostered trusted stakeholder engagement and routinely delivered technical presentations for policymakers, elected officials, researchers, practitioners, academic institutions, and government-industry audiences.

EDUCATION

- **Master's Degree: Civil Engineering**
Specialization: Transportation/Infrastructure Management
Advanced Institute for Transportation Infrastructure Engineering and Management Fellow
University of Texas at Austin, December 2013
- **Bachelor's Degree: Civil Engineering**
Minor: Economics - Management & Administration
Dwight D Eisenhower Transportation Fellow
City College of New York, June 2012

CERTIFICATION



New York Board of Professional Engineers
Certified Engineer in Training (EIT), April 2012

VOLUNTEER EXPERIENCE

- **ASCE Transportation and Development Institute**
 - **Board of Governor**, Appointed Young Member Representative, 2021-Present
 - **Technical Program Chair**, International Conference on Transportation & Development, 2023
 - **Chair**, Diversity, Equity, and Inclusion Committee, 2020 - Present
 - **Chair**, Planning and Development Council, 2019 - 2022
 - **Chair**, Infrastructure Systems Committee, 2016-2019
- **Alumni Association of City College of New York, Engineering School Alumni Affiliate Group**
 - **President**, 2019 - 2022
 - **Treasurer**, 2017-2019

PROFESSIONAL AFFILIATIONS

- American Society of Civil Engineers
- Institute of Transportation Engineers