

KATE LAWRENCE-SHETTY

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EDUCATION

Master of City and Regional Planning (M.C.R.P), Rutgers, The State University of New Jersey (2010)

Bachelor of the Arts (B.A.) in History, Bard College (2004)

PROFESSIONAL EXPERIENCE

Port Authority of New York and New Jersey (PANYNJ), Office of Sustainability (Oct. 2021-Present)

Sustainability Manager, Net Zero Lead

- Project Manager for development of PANYNJ's Net Zero Roadmap, a plan for reaching net zero emissions across Scopes 1, 2, and 3 by 2050.
- Manages annual Agency-wide greenhouse gas inventory.
- Leads sustainability engagement efforts with other PANYNJ offices and departments.
- Coordinates content development with Marketing and Communications.
- Regularly updates Executive Management on sustainability initiatives.
- Serves as Office liaison for state agency coordination in New York and New Jersey.
- Co-created internal sustainability SharePoint site - a hub for information on the Office of Sustainability.
- Organizes Earth Month and Climate Week programming for both internal and external audiences.
- Works with Purchasing and Planning on developing procurement vehicles for sustainability projects.

City of Jersey City Jersey City, NJ, Office of Sustainability (Jan. 2018 – Oct. 2021)

Director

- Led Jersey City's municipal and community sustainability efforts.
- Initiated and completed the 2021 Jersey City Climate and Energy Action Plan.
- Completed Jersey City's first-ever community and municipal GHG inventories.
- City lead in the development of the City's Energy Savings Plan as part of the NJ ESIP program.
- Collaborated across multiple municipal departments and offices including, but not limited to, Planning, Engineering, Architecture, Urban Forestry, Office of Innovation, and Sanitation.
- Managed multiple grants including, but not limited to, Sustainable Jersey Gardiner Environmental Fund Grant for Energy and the DEP's Resilient NJ Grant for the Northeastern New Jersey Team.
- Oversaw the installation of 16 Level 2 EV charging stations throughout the City.
- Advised in the start-up and assisted in the management of the City's backyard composting program.
- Coordinated the public outreach campaign in advance of enforcement of the City's single-use plastic bag ban.
- Managed contracts for planting over 500 street trees through 2020 and 2021.
- City lead for Jersey City Sustainable STEAM Challenge – a partnership with Jersey City's Public Schools.
- Co-chair of Jersey City Stormwater Treatment and Resiliency Team (JC START).
- Oversaw all content for JCMakeItGreen.org website and JCMakeItGreen social media.
- Coordinated Jersey City's Sustainable Jersey Recertification.

City of Jersey City Jersey City, NJ, Division of Planning (Aug. 2016 – Jan. 2018)

Environmental Planner

- Reviewed land development proposals and determined compliance with municipal regulations.
- Provided professional advice and technical assistance to Jersey City's Environmental Commission and Mayor's Office of Innovation.
- Project Manager of Resiliency Planning Documents project.
- Managed planning grant applications and reporting, including for the NJDEC Post Sandy Planning Assistance Grant.
- Coordinated City Sustainable Jersey Recertification.
- Assisted in coordination of Jersey City's Year of Water initiative.
- Collaborated with multiple municipal departments in environmental planning efforts, including green infrastructure and urban forestry.
- Represented the City of Jersey City at public meetings and presentations.

City of Albany, Department of Development and Planning

Albany, NY (Jun. 2012-Aug. 2016)

Senior Planner (April 2015-August 2016); Planner (June 2012-April 2015)

- Directed the Mayor's Office of Energy & Sustainability (MOE&S), which coordinated energy efficiency programming, alternative transportation planning, and sustainability and resiliency planning for the City.
- Applied, secured and managed grants for planning initiatives awarded from numerous agencies.
- Provided professional recommendations to Albany's Sustainability Advisory Committee.
- Presented to the public regarding planning projects as needed.
- Participated in indicator programs tracking the City's progress in achieving sustainability goals.
- Created content and maintained MOE&S website, Facebook page, and Twitter feed.
- Represented Albany on the Regional MPO's Bike and Pedestrian and Complete Streets Task Forces.
- Coordinated the City's involvement in the New York Power Authority's Five City Energy Plan.
- Supervised the Tivoli Lake Preserve Improvements project.
- Supervised the update of the City of Albany's Municipal GHG Inventory.
- Managed the creation of the City's Complete Streets Policy and Design Manual, Transit Oriented Development Guidebook, Bike Share Feasibility Study, and Bicycle Signage and Wayfinding Strategy.
- Project manager for the Albany Waterfront Multi-Use Path Feasibility Study.
- Organized semi-annual bike counts at seven intersections throughout the City.

Urban Sustainability Directors Network (USDN)

Chicago, IL (Jul. 2011-Feb. 2012)

Network Assistant

- Tracked, analyzed, and interpreted member data.
- Provided content for weekly e-newsletter focused on local government sustainability news efforts.
- Facilitated connections between members.

The Cecil Group, Inc.

Boston, MA (Jul. 2007-Jul. 2008)

Business Development Coordinator and Administrative Assistant

- Coordinated business development and managed daily office operations.
- Edited project proposals, planning reports, articles, and applications.
- Performed research on municipal, state, and institutional planning.

Generations Incorporated

Boston, MA (Sep. 2005-Jun. 2006)

Project Assistant/AmeriCorps Lead

- Supported and trained on-site coordinators.
- Mentored and tutored children in Generations Incorporated programs.

AmeriCorps*National Civilian Community Corps

Charleston, SC (Sep. 2004-Jun. 2005)

AmeriCorps Member

- Worked on a diverse 10-member team serving communities across the Southeastern U.S.
- Initiated and encouraged service learning among team members.

PROFESSIONAL AND COMMUNITY AFFILIATIONS

- Certified Planner with the American Planning Association (AICP)
- New Jersey Professional Planner (PP)
- Greener JC – Board Member
- Washington Park Association – Board Member
- Urban Sustainability Directors Network (USDN) – Former Member (2014-2021)
- New England Municipal Sustainability Network (NEMSN) – Former Member (2012-2016)
- Capital Carshare – Former Board President (2015-2016)
- Capital District Planners Association – Former Treasurer (2014-2015)

AWARDS

- Local Government Energy Leader, NY Power Authority (October 2016)
- Achievement in Planning Award, NJ Planning Organization (April 2010)

OTHER SKILLS

- Website management
- Conversational Spanish