

Lisa Shulock

Philadelphia Energy Authority

SUMMARY

Lisa Shulock is an experienced executive director and program consultant with expertise in nonprofit leadership and clean energy. She has been with the Philadelphia Energy Authority since December 2018, first in a consulting capacity and currently as Director of Commercial Programs. Lisa was the founding executive director of Tech Impact which enables nonprofits' use of technology to expand the reach and impact of their work. Lisa was elected to the Green Building United Board of Directors in 2019 and currently serves as Board Chair.

EDUCATION

Yale University School of Management, M.B.A	1986
University of Vermont, B.A. Environmental Studies	1981

Continuing Education

Penn State University , Distributed Energy Systems and Management (AE 862)	2016
U.S. Green Building Council , LEED Accredited Professional Operations + Maintenance	2013-present
Regenesis Group , The Regenerative Practitioner	2016-2018

Professional Credential:

LEED Accredited Professional, Operations and Maintenance

PROFESSIONAL EXPERIENCE

Director of Commercial Programs, Philadelphia Energy Authority	Jan 2023 - present
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Leads strategy, develops, launches, administers and grows programs related to commercial & industrial buildings to build a robust, equitable clean energy economy in Philadelphia; currently leads and manages the Commercial Property Assessed Clean Energy (C-PACE) and Commercial Solarize programs

Program Consultant, Philadelphia Energy Authority	Dec 2018 – Dec 2022
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- C-PACE (Commercial Property Assessed Clean Energy) program administration including supporting applications and inquiries, marketing, and program development
- Supported U.S. Department of Energy award on solar workforce training and education for youth. Developed systems for resource and budget tracking, subcontract award templates, and deliverables management and reporting; established and managed the advisory committee overseeing the school-based program; managed construction of the Frankford High School solar lab

Program Consultant, Indigenized Energy Initiative	2021-2022
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Supported Northern Cheyenne Tribe's Department of Energy and Department of Interior grants for solar and wind development on the reservation

Research Project Manager, Department of Architectural Engineering, Penn State at The Navy Yard, The Pennsylvania State University	2014-2018
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Developed and managed projects related to education, training and workforce development needed for managing highly efficient commercial buildings and distributed energy systems supporting the rapid growth of renewable energy. Co-created and managed Penn State's Energy Outreach and Assessment Center whose purpose was to research, develop and demonstrate alternative methods of accessing the hard-to-reach energy retrofit market of food sales and service small businesses; developed partnerships with the

Philadelphia Energy Authority, energy contractors and community-based organizations to reach and support businesses

Independent Consultant, Twice Green Consulting

2011-2014

Selected client projects include:

Kitchen & Associates, Energy Consulting Program Manager (2012-2014)

Architecture, engineering, planning, and interior design services firm. Created energy and sustainability consulting services practice focused on commissioning, energy auditing and design of energy efficient solutions

Re:Vision Architecture, Sustainability Fellow (2012-2013)

One-year, inaugural fellow at Re:Vision Architecture, an architecture and sustainability consulting practice founded to re-vision and restore the balance between natural and built environments. Consulted with clients to obtain LEED Existing Building Operations and Maintenance certification which indicates that buildings are operated in a sustainable manner

Director of Professional Services, Social Solutions Inc.

2009-2011

Social Solutions' Efforts to Outcomes (ETO™) software enables public, private, and nonprofit human services organizations to measure and manage their performance and effectiveness. Led team of 20 consultants responsible for implementing ETO software and providing ongoing consulting services for Social Solutions' customers.

Founding Executive Director, Tech Impact

2002-2008

Tech Impact (formerly NPower Pennsylvania) assists nonprofits use technology to expand the reach and impact of their work through structured consulting and training engagements

- Led the research, community assessment and business planning process that resulted in approval of NPower PA as a Microsoft-supported technology provider to the nonprofit community and creation of new nonprofit organization
- In six years, grew organization to \$2 million in annual revenue from corporate and foundation contributions and fees earned from nonprofit clients with 250 nonprofit member organizations and 18 staff members. Left organization in strong position and it continues to thrive under successor executive director
- Provided leadership, strategic direction and financial management for all aspects of start-up and ongoing business and service delivery
- Established relationships with major foundations and corporations
- Provided executive sponsorship and project management to key accounts
- Evaluated and implemented new cloud computing and shared services technologies

CURRENT PROFESSIONAL MEMBERSHIPS AND ACTIVITIES

Green Building United Board of Directors

2019-present

Green Building United's mission is to foster transformative impact in our communities through green building education and advocacy: Chair of Board of Directors