

Chet Parsons, AICP CTP

Education

MURP/Urban & Regional Planning/1998/Virginia Commonwealth University
BS/Mechanical Engineering/1996/North Carolina State University

Professional Registrations/Certifications

Certified Transportation Planner, AICP /2016
American Institute of Certified Planners /2001
Certified Project Manager /2010

Years of Experience: 26

Executive Director, Central Virginia Transportation Authority (CVTA) (2020-present)

Founding Executive Director with experience in the leadership and operation of the CVTA as its only administrator since inception. Responsible for day-to-day agency function, commitment of regional funds for priority projects, timely reimbursement of funds to member jurisdictions, Authority communications/coordination, and support for regional transportation needs as identified by the Authority.

Director of Transportation, PlanRVA (2019-2023)

Directly involved in the administration and operation of PlanRVA and its connection as the regional Planning District Commission to the needs and opportunities in the region. Collaborates with staff / elected officials to seek and access funds for regional programs, linking transportation, land use, economic development, environment, and housing.

Director, Richmond Regional Transportation Planning Organization (RRTPO) (2019-2023)

Certified transportation planner through the American Institute of Certified Planners. Executive responsibility for the daily operation of the RRTPO and its focus on long range transportation planning, short term project funding, equitable access to resources, and coordination with member government agencies and state/federal partners.

Practice Leader, AECOM (2008-2019)

Led the planning practice for the state of West Virginia. Developed client base, marketed services, managed proposals, developed budgets, and implemented projects. Represented municipal, state, and private clients to develop traffic improvements, site development plans, and planning and programming solutions.

Executive Director, Greater Morgantown Metropolitan Planning Organization (2003-2008)

Founding Executive Director for this new metropolitan planning organization established legislatively after the 2000 Census. Worked in cooperation with member governments to establish bylaws, guiding documents, committees, and work programs. Established relationships with state and federal officials and worked closely with community groups to understand issues. Developed metrics and priorities for spending and sought fiscal resources.

County Planner, Goochland County, Virginia (2001-2003)

Worked closely with staff and Board of Supervisors to develop planning guidance and community resources for future development. Coordinated with VDOT and RRPDC on highway access and future connections.

Senior Planner, Richmond Regional Planning District Commission (1998-2001)

Coordinated regional planning efforts with local staff, state agencies, and community stakeholders.

Highlights

The following projects provide a cross-section of work performed during my career.

CVTA, PlanRVA, RRTPO: January 2019 to present

Executive Director, CVTA: Serves as lead staff for the Central Virginia Transportation Authority, coordinating with Authority members, state partners, and community stakeholders to advance regionally significant transportation projects. Led the establishment of the Authority following its creation in 2020. Worked collaboratively to establish bylaws and guidance documents. Developed a voting tool to satisfy legislative requirements.

Transit Governance lead, CVTA: Main point of contact and contract administrator for the Transit Governance study CVTA developed as required by Virginia code. Managed the consultant team and facilitated the participation of GRTC, CVTA TAC, and elected officials.

Regional Projects coordinator, CVTA: Led the process to develop initial scoring, ranking and prioritization process for allocation of regional tax revenues to major transportation initiatives. Worked with TAC and Finance to develop the regional prioritization framework. Managed staff through development of performance metrics and connection to RRTPO plans.

Staff Lead, Technical Advisory Committee, CVTA: Serves as lead staff for the CVTA TAC. Works directly with key engineering, planning, and finance staff from member jurisdictions. Coordinates meetings, organizes upcoming content, aligns TAC activities with projected action items for consideration by the Authority.

Staff Lead, Finance Committee, CVTA: Serves as lead staff for the CVTA Finance Committee. Works directly with fiscal agent and audit services to ensure flow of funds from collected taxes to the Authority. Coordinated search and procurement of financial advisory services to resource project selection process. Leading the process to develop bonding capacity in 2023.

Committee Liaison, CVTA: Serves as the main point of contact for five standing committees and assorted ad hoc committees that advise the work of the authority

Secretary, RRTPO: Serves as lead staff for the Richmond Regional Transportation Planning Organization. Manages day-to-day operation of the

RRTPO. Works directly with the Chair and committee leads to develop meeting content and focus areas for the agency.

Committee Liaison, RRTPO: Serves as the main point of contact for ten standing committees and assorted ad hoc committees that guides the work of the organization.

Director of Transportation, RRTPO: Lead staff of 12 to develop major products such as:

- Long range transportation plan
- Transportation improvement program,
- Bicycle pedestrian plan
- Regional safety plan
- Annual Unified Planning Work Program
- Coordinate with FHWA on RRTPO Certification Review with multiple commendations
- Developed model Title VI plan for RRTPO / PlanRVA
- I-95/RMT/Commerce Corridor Access Study with Port of Virginia
- Greater RVA Transit Vision Plan

AECOM, Morgantown, WV: June 2008 to 2019

Traffic & Transportation Lead, WVU Mountainlair Redevelopment Study, West Virginia University: Served as transportation planner and traffic lead for Strada Architects -led visioning process for the WVU Student Union. Primary responsibility was to reimagine the circulation patterns of pedestrians, bicycles, cars, trucks, and transit vehicles to best enable a safe, plaza-type experience at the student union.

Traffic & Transportation Lead, WVU Business & Economics Master Plan, West Virginia University: Served as transportation planner and traffic lead for Strada-led master planning process to develop a new campus for the WVU Business & Economics College. Developed multi-modal plans including integration with WVU's Personal Rapid Transit (PRT) and the Mon River Rail-Trail System.

Traffic & Transportation Lead, WVU HSC Master Plan, West Virginia University: Served as transportation planner and traffic lead for Strada-led master planning process for the health sciences campus. Worked closely with both HSC and WVU administration to develop vision plans for future growth of the campus.

Project Manager, Statewide Planning Services, West Virginia Division of Highways: Consulting services utilized to provide planning on-call services for various programs and miscellaneous projects across

the state of West Virginia. The work generally consists of preparation of budget, planning studies, analyses, reports, environmental services, modeling for air quality and traffic, GIS, asset management, program management and related work.

Project Manager, Statewide Traffic Engineering Services, West Virginia Division of Highways:

Consulting services utilized to provide traffic engineering on-call services for various programs and miscellaneous projects across the state of West Virginia. The work generally consists of the preparation of, but not necessarily be limited to, managed budget, contract plans (signing, traffic signal and roadway lighting), traffic impact studies, traffic engineering studies, Intelligent Transportation System (ITS) projects (planning studies, systems engineering and contract plans), incident management planning, highway safety improvement projects (studies, data analysis, and contract plans) as well as other related services.

On-Call Project Manager, City of Morgantown Community Development, Morgantown, WV:

Provided on-call planning and development services to the City of Morgantown including code revisions and reviews, site plan review, drafting new ordinance components, and GIS projects. Primary project work consisted of managing budget, developing small area plans for areas of Morgantown that had inconsistencies with the overall Comprehensive Plan. Work closely with the Planning Director and staff to address current and long-range department goals.

Project Manager, Street Flooding Mitigation Plan, KYOVA Interstate Planning Commission:

Project to analyze issues crossing the boundaries between transportation and stormwater management in relation to street flooding in the City of Huntington. The study assesses a defined study area in key locations throughout the city and focus on stormwater capacity, multimodal traffic movements, emergency services provision, traveler notification, and needs assessment. It will include both the KYOVA traffic model as well as a specialized stormwater model developed for a defined CSO area. Green infrastructure will be included as a component of any developed outcomes, as well as an analysis of travel times and estimated improvements. A major product of the plan was a series of typical sections that identify complete streets components specific to the circulation and environmental needs of that section of Huntington.

Project Manager, Culloden Interchange Study, West Virginia Division of Highways:

Project to analyze issues identified in several previous studies conducted by WVDOH and the Metropolitan Planning Organizations in the area, including KYOVA and RIC. Study includes contract management, an Automated License Plate Recognition (ALPR) data collection study

at the Milton and Hurricane Interchanges, turning movement counts, ATR counts, geometric data, land use data, signalized intersections data and truck routing. It will also include both TransCAD and TransModeler runs using a modified RIC model that incorporates important aspects of the KYOVA model

Project Director, Mountain Line Transit Master Plan, Greater Morgantown Metropolitan Planning Organization, Morgantown, WV:

Partnered with Mountain Line Transit Authority to develop a master transit plan to guide future expansion and services of bus facilities in the Greater Morgantown area. Areas of emphasis included contract management, service hours/frequency, transit-oriented development, connections to bike/pedestrian facilities, connections with the WVU Personal Rapid Transit system, funding options, and implementation priorities.

Project Manager, Teays Valley Transportation Study, Regional Intergovernmental Council, WV:

Developed a cost constrained regional plan for transportation that encompasses all modes of travel and land use and looks out 20 years into the future. The plan included a significant public involvement role and outreach to local government agencies and businesses. The scope included existing conditions, public involvement, travel model development, alternatives testing, and developing recommended actions.

Deputy Project Manager, Goldsboro MPO MTP, Goldsboro, NC.

Collaborated with a steering committee of active citizens and local officials to develop a long range transportation plan according to guidance from NCDOT and FHWA. The plan documents the ongoing transportation planning process carried out by the Goldsboro Metropolitan Planning Organization (GMPO) and its partners, and plans for strategies and projects to maintain and improve the transportation system between 2014 and 2040. Existing conditions and policies were reviewed, future network needs were documented and analyzed and funding strategies and opportunities for improving infrastructure were recommended.

Planning Team Lead, Hurricane Matthew Recovery Plan, North Carolina Department of Emergency Management:

Lead planner for Bertie and Hertford Counties in the ongoing effort to develop resilient, sustainable strategies for each community to successfully implement in recovering from Hurricane Matthew and preventing future devastation due to major storm events in Eastern North Carolina. Worked closely with community leaders on a planning team as well as residents through public involvement to identify assets, develop issues, and create viable strategies that can be implemented.

Deputy Planner, NY Rising Community Reconstruction Plan, Oceanside, Island Park,

Barnum Island, and Harbor Isle, NY: Lead planner for the four listed communities in the ongoing effort to develop resilient, sustainable strategies for each community to successfully implement in preventing future devastation of Long Island due to major storm event such as Superstorm Sandy. Worked closely with community leaders on a planning team as well as residents through public involvement to identify assets, develop issues, and create viable strategies that can be implemented.

Project Manager, Ohiopyle Joint Master Plan and Implementation Strategy, Pennsylvania Environmental Council, PA: Developed alternatives and strategies for development of Ohiopyle Borough and Ohiopyle State Park. The process involved multimodal transportation, parking, utilities, green infrastructure, sustainable energy, zoning, and community design. The project scope included data collection, working with stakeholders and the public, developing and testing project alternatives, and presenting final recommendations to the community. This project received \$1.3M in ARRA funding.

Morgantown Monongalia Metropolitan Planning Organization, Morgantown, WV: October 2003 to May 2008

Organizational Founder, Morgantown Monongalia Metropolitan Planning Organization, Morgantown, WV: Hired as the first Executive Director of the Morgantown MPO and was tasked with all duties necessary to establish an impactful transportation and community development organization. Developed relationships with local, state, and federal leadership and staff. Determined all necessary agreements and memorandums of understanding between the MPO and local agencies. Developed and managed budget and organization operation.

Project Director, 2030 Long Range Transportation Plan, Morgantown Monongalia Metropolitan Planning Organization, Morgantown, WV: Led the development of the regional transportation plan for the Morgantown MSA. Developed scope and budget and partnered with consultants to establish foundational planning process for the newly formed MPO. Worked hand in hand with local leaders to develop consensus on planning vision and goals and educated citizen groups on the planning process.

Project Director, Mountain Line Transit Master Plan, Morgantown Monongalia Metropolitan Planning Organization, Morgantown, WV: Partnered with Mountain Line Transit Authority to develop a master transit plan to guide future expansion and services of bus facilities in the Greater Morgantown area. Areas of emphasis included service hours/frequency, transit-oriented development,

connections to bike/pedestrian facilities, connections with the WVU Personal Rapid Transit system, funding options, and implementation priorities.

Staff Resource, Monongalia County Infrastructure Service Fee, Monongalia County Commission, Morgantown, WV: Served as technical counsel to an advisory committee formed by the Monongalia County Commission, tasked with developing recommendations for locally funding transportation improvements. The group researched and proposed a \$2 per week countywide service fee directed at specific projects highlighted in the MPO 2030 Regional Plan. The advisory group worked from concept inception through passage of state legislation to the special election.

Goochland Planning, Goochland County, VA: May 2001 to August 2003

Project Director, Goochland 2023 Comprehensive Plan, Goochland County Planning Commission, Goochland, VA: Worked with the Planning Commission to develop a complete rewrite of the comprehensive plan, focusing development in a preservation concept that concentrated growth to village centers and established rural preserves with heightened growth restrictions. Facilitated public meetings and workshops with community groups, county departments, state partners, and other stakeholders develop planning goals and objectives. Created detailed mapping using Geographic Information Systems (GIS) to illustrate plan concepts.

Project Planner, Goochland County Proffer System, Goochland County, VA: Developed methodology for a voluntary cash proffer system in Goochland County, Virginia that would offset the costs of community facilities required to support the residential growth of the county.

Project Planner, Goochland County Geographic Information System, Goochland County, VA: Developed a GIS program to assist county personnel in evaluating growth potential and risk for a rural jurisdiction west of Richmond, Virginia. Emphasis was placed on utilizing existing data resources, eliminating duplication and streamlining the review process. Data layers included environmental resources, development risk areas such as steep slopes, historic resources, wetlands, and prime agricultural lands, and transportation facilities in addition to county tax assessor information.

Richmond Regional Planning District Commission,
Richmond, VA: January 1998 to May 2001

Project Planner, Richmond Area Regional Land Use Compendium, Richmond Regional Planning District Commission, Richmond, VA: Developed a compendium of the comprehensive land use plans for each of the nine member jurisdictions of the Richmond Planning District Commission. Land use categories were analyzed and broken down between each jurisdiction into similar characteristics. The resulting general use levels were compiled into GIS and displayed across the region to illustrate commonalities and provoke discussion in growth areas.

Project Planner, Powhatan County Access Management Service Coordination Report, Powhatan County, VA: Worked closely with Powhatan County to develop access management standards for Route 60.

Project Director, Goochland County Access Management Standards, Goochland County, VA: Working in concert with the Board of Supervisors, developed model ordinance language that could be used to regulate access to development areas and preserve the regional flow of traffic in terms of safety, capacity, and speed.

Project Planner, Goochland County Courthouse Circulation Study, Goochland County, VA: Worked closely with the Planning Commission to develop a Transportation Enhancement grant application for the historic Goochland Courthouse Village. The grant was used to fund a detailed village plan. Recommendations were developed for sidewalks, streetlights, street furniture and amenities, signage, and parking.

Contact Information:

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