



Qualifications Highlights

- Financial & Organizational Leadership Expertise
- Adept Community-Building and Collaboration

Education

- MPA, Concentration in State and Local Government, George Mason University, 2007.
- BA, Sociology, The College of William and Mary, 2003

Certifications and Trainings

- University of Virginia, Weldon Cooper Center for Public Service: Leading Educating and Developing (LEAD) Certificate Program, 2007
- University of Virginia, Institute for Environmental Negotiation: Virginia Natural Resources Leadership Institute, 2005

*Experienced
strategic and
innovative leader
and organizational
director*

Martha Shickle, MPA

PlanRVA Executive Director

RELEVANT EXPERIENCE

Innovative and energetic executive with 20+ years of experience in project management, developing new initiatives and evaluating program and organizational performance. Martha is skilled at leveraging strategic leadership experience and creativity to improve organizations and the community. She is a strong relationship builder with passion for problem solving and leadership development. With her leadership expertise, Martha has shepherded PlanRVA into an increasingly respected regional institution with strong ties to community partners and local governments.

PROJECT EXPERIENCE

Organizational and Financial Leadership

PlanRVA, Richmond, VA, 2015–Present

Executive Director. Strategic and operational leader of 31 team members focused on program delivery, grants administration and regional cooperation in core program areas of community development; resiliency; emergency management; the environment; and transportation.

Steward for \$4.5 million organizational budget for operating and pass through grant administration.

“Client” relations manager for nine local member jurisdictions as well as affiliate organizations including Richmond Regional Transportation Planning Organization, Emergency Management Alliance of Central Virginia and Central Virginia Transportation Authority.

Architect for first organizational strategic planning process achieving agency rebrand, governance review and financial stabilization.

Engaged community leader supporting public and private organizations with regular focus on initiating and maintaining partnerships with regional anchor



organizations, public and private entities, local universities and community leaders.

Northern Shenandoah Valley Regional Commission (NSRVC), 05/2011-12/2015

Executive Director. Organizational leader for ten member team supporting regional transportation, natural resources and community development programs. Responsible for \$2.5 million organizational budget including operating and pass through grants. Established new lines of business/services to improve relations with member local governments. Launched innovative regional on-call consulting program that provided localities access to professional planning and engineering firms through a cooperative solicitation process

Northern Shenandoah Valley Regional Commission (NSRVC), 08/2008-05/2011

Community Development Program Manager. Facilitated partnerships with key community organizations including institutes of Higher Education, Healthcare, Local Advocacy and Interest Groups. Progressive responsibilities beginning as Program Manager and succeeding to Assistant Executive Director prior to appointment as Executive Director.

ADDITIONAL LEADERSHIP EXPERIENCE

Economic Development and Professional Engagement

- City of Richmond Workforce Commission, 2024
- NADO Research Foundation. Advisory Committee Chair, 2021
- Richmond Region Tourism Master Plan. Industry Advancement & Advocacy Committee, 2020-2021
- RVA/ Hampton Roads Collaborative Mega Region Institutional Council, 2020- present
- National Association of Development Organizations. Board of Directors, 2019-present. Audit Committee Chair, 2020. Nominating Committee, 2021.
- GROW Capital Jobs (GO Virginia) Region 4. Council Member, 2019-present
- Southeast Regional Directors Institute Council of Peers, 2014-present. Chair, 2021-2023
- Virginia Association of Planning District Commissions, 2011- present. Second Vice President, 2020-2021

Community Impact

- The Forum Club of Richmond. 2020-present. Program Committee Chair, 2024.
- Lead Virginia. Class of 2018. Richmond Region Curriculum Committee Co-Chair, 2020
- Thrive Birth to Five. Board of Directors, 2019-present. Finance Committee Chair, 2020-2021
- Partnership for Housing Affordability. Board of Directors, 2019- present. Vice Chair, 2023-2024
- Virginia Repertory Theatre. Board of Directors 2018-present. Gala Auction Co-chair,



2019–2021. Governance Committee Chair, 2023–2024

- Homeward. Board of Directors, 2017–2020. Vice Chair, 2018–2020
- YWCA Young Women’s Leadership Alliance. 2017–2018
- Richmond Memorial Health Foundation Health + Equity Fellowship. 2017
- Winchester Planning Commission. 2014–2015
- Boys and Girls Club, NSV. Board of Directors 2013–2014
- Habitat for Humanity, Winchester–Frederick County. Nominating Committee, 2013–2014.

PROFESSIONAL AFFILIATIONS

Virginia Association of Planning District Commissions, 2019–Present

National Association of Development Organizations, 2017–Present

SouthEast Regional Directors Institute, 2017–Present

AWARDS

Virginia's Top 40 Under 40 in Housing, Virginia Housing Alliance, 2012

2009 Garland Thayer Exemplary Service Award, People Incorporated

2008 Rotarian of the Year, Rotary Club of Winchester’s Lates

EMPLOYMENT HISTORY

Northern Shenandoah Valley Regional Commission (NSRVC)

Executive Director, 2011–2015

Community Development Program Manager, 2008 –2011

City of Winchester, Virginia Neighborhood Revitalization Director, 2004–2008