

# ERIN KAYSER

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## City of Saint Paul / Electric Vehicle Program Coordinator

2022 - PRESENT, SAINT PAUL, MINNESOTA

- Lead the City of Saint Paul work in the deployment of Public Electric Vehicle Charging in Saint Paul, and completion of the EV Spot Network in Saint Paul and Minneapolis, MN
- Lead the coordination of construction of public EV charging in the right-of-way and at public facilities, including coordination with Xcel Energy and their vendors and problem solving any issues that arise among partners regarding utilities, costs, etc.
- Lead the City's work in the deployment of Evie Carshare and other electric carshare and related services in Saint Paul
- Manage, identify and pursue funding opportunities for the expansion of the EV Spot Network, and the Evie Carshare programs; understand funding criteria, seek new financial partnerships, oversee all program expenditures to ensure eligibility for each funding sources

## Center for Transportation and the Environment / Engineering Consultant

2019 - 2022, SAINT PAUL, MINNESOTA

- Track project progress, budget expenditures, performance projections, and risk management strategies to project teams, stakeholders, and clients to deliver quality work products on time and within budget that meet client expectations
- Provide technical and project management consulting services to guide the effective deployment of zero-emission vehicles (battery electric and fuel cell electric vehicles) in public transit applications
- Assist in vehicle performance and route modeling, utility rate modeling, electric vehicle feasibility planning, and key performance indicator (KPI) reporting through the collection and analysis of project data
- Analyze vehicle deployment data to evaluate and optimize vehicle electric fleet implementation

## Industrious / Operations Associate

2018 - 2019, MINNEAPOLIS, MINNESOTA

- Spearheaded and implemented the *Industrious Green Initiative*, a nationwide program designed to reduce waste in all 56 locations by evaluating waste streams and analyzing members' needs and behavior
- Led community engagement programming to develop member relations while resolving member issues and simultaneously work on larger company-wide initiatives
- Communicated with business members, vendors, co-workers, and national leadership to present strategies for internal process improvements and to facilitate events.

## Acara - University of Minnesota / Program Coordinator

2016 - 2018, SAINT PAUL, MINNESOTA

- Strategized with leadership on detailed program development and direction, including promoting the launch of two new courses
- Implemented courses in four countries; oversaw all logistics while mentoring students with unique academic needs and financial situations
- Developed written and verbal communications in the form of reports, social media content, and instructional material for information sessions
- Evaluated program effectiveness using qualitative and quantitative data; presented program impact to the greater University community

## **Eureka Recycling / Community Engagement Associate**

2013 - 2016, MINNEAPOLIS, MINNESOTA

- Educated residents on everyday recycling challenges, including the narration of '[The Story of a Cereal Box](#)' and guided tours through a Materials Recovery Facility
- Managed a team of staff and volunteers to address strategic initiative: Zero Waste Education and Advocacy in the Twin Cities area
- Worked closely with policy development team to support waste reduction messaging and policy development
- Communicated with multi-sector clients on sustainable business practices through education, collaboration and support. Organized and strengthened existing Eureka Recycling professional network & provided opportunities for expansion

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## **Education**

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### **University of Minnesota / BS Civil Engineering**

SEPTEMBER 2010 - MAY 2015

Emphasis in Environmental Engineering, minors in both Sustainability and Ecological Engineering.

2015 Acara Sustainable Development Fellow.

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## **Skills**

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| -Project Planning & Management    | -Google Suite, Windows and Mac OS             |
| -Interpersonal Communication      | -Presentation Development and Public Speaking |
| -Professional & Technical Writing | -Advanced Knowledge of Sustainability         |