

## Laura Stuchinsky

### T-2: Implement the VTA Visionary Transit Network

Project Manager, City of San Jose, Zero-Emission Microtransit Service

Laura possesses extensive public policy and project management experience, coupled with strong strategic planning, leadership, supervisory, and organizational skills. Her proven analytical and writing abilities enable her to navigate complex issues with ease and precision. With a keen eye for detail, she excels in overseeing projects from conception to completion. Laura's robust interpersonal skills facilitate seamless collaboration with diverse teams, fostering an environment of innovation and productivity.

#### EXPERIENCE

- 2008-  
Present **Emerging Mobility Program Lead**, Dept. of Transportation, City of San José. Lead a five-member team that seeks to leverage emerging mobility to create an affordable, reliable, and sustainable transportation system that serves all. Project Manager for Emerging Mobility Action Plan. Support the City's efforts to center racial equity through, among other things, actively participating in two citywide work groups and DOT's racial equity team. Manage a variety of projects that seek to advance the City's climate, transportation, and equity goals, including creating a regulatory framework for a one-way vehicle-sharing program and developing an electric mobility roadmap. Managed a \$1.8 million Automated Transit Network feasibility study. Helped lead the City's "smart" streetlight conversion effort, including revising policy; developing a streetlight installation, replacement, and adaptive lighting design guide; and negotiating with the utility on the development of an adaptive streetlight pilot tariff.
- 2000-  
2008 **Senior Transportation & Land Use Director**, Silicon Valley Leadership Group (SVLG), San José. Staffed policy committees analyzed proposed bills, organized conferences, managed programs, organized coalitions and participated in campaigns to further SVLG's policy goals. Spoke on behalf of the organization at legislative hearings, public forums, and to the media.
- Communications Officer**, Association of Bay Area Governments (ABAG), Oakland, CA. Liaison to ABAG's regional planning department. Produced reports, press releases, op-eds, and videos to educate local policymakers on the regional implications of local land use policies.
- 2000-  
1997 **Policy Aide**, California Telecommunication Policy Forum, Los Altos, CA. Wrote policy papers analyzing the impact on consumers of the proposed merger of Pacific Telesis and SBC Communications, and on legislative efforts to integrate information technology into California's public schools.

#### EDUCATION

Masters of Arts, Communication, Stanford University, Palo Alto, CA.

Bachelor of Arts, Community Development, Beacon College, Boston, MA.