



March 15, 2024

Jared Darby  
Administrator  
Office of Sustainability & Resilience  
Shelby County Government  
125 N. Main, Ste. 468 Memphis, TN 38103

RE: Innovate Memphis commits to the Mid-South Rapid Retrofits Project: Addressing Barriers to Residential Energy Efficiency in the Greater Memphis Area project

Innovate Memphis develops initiatives, nurtures partnerships and innovates solutions that move Memphis forward with impactful, sustained change. We work with diverse stakeholders to collaborate across public, private, and non-profit sectors to understand the root causes of long-standing challenges and generate solutions from ideation to delivery, scaling and sustaining successful ones.

We are committed to the Mid-South Rapid Retrofits project because residents of historically disadvantaged communities in the Greater Memphis Area contend with some of the highest energy burdens in the country, and this project will help residents to save money while also reducing greenhouse gas emissions. Our participation in the project will help ensure its success by focusing on user-centered design that will make retrofits and home enhancement services easier for clients to navigate and offering collaboration and facilitation support between public, nonprofit and private partners.

Innovate Memphis is ready to actively engage in the Mid-South Rapid Retrofits project. We commit to assisting with the development of a One-Stop-Shop application website for weatherization and energy efficiency services and assisting with outreach and education to community members to spread the word about new access to energy efficiency and weatherization services.

Sincerely,

A handwritten signature in black ink that reads "Jessica Lotz". The signature is fluid and cursive, with the first name "Jessica" and last name "Lotz" clearly distinguishable.

Jessica Lotz  
Executive Director | Innovate Memphis