

Katelynn Samuelson

OUTREACH AND ENGAGEMENT SPECIALIST – *WI Office of Sustainability and Clean Energy (OSCE)* *Oct 2023-Present*

- Leads communication and outreach services for the Climate Pollution Reduction Grant Program
- Serves as the lead on all communication related sub-awards and ensure all sub-recipients comply with federal, state, and WI Department of Administration requirements.
- Works with internal and external stakeholders to gather information, organize, and analyze key strategies developed as part of the CPRG to meet deliverables.
- Shares information with stakeholders on climate change mitigation and clean energy transition strategies as well as federal, state, and private assistance for strategic planning

CLIMATE AND CLEAN ENERGY INITIATIVES COORDINATOR – *WI OSCE* *Oct 2021 – Oct 2023*

- Develops materials to conduct outreach and build partnerships with 234 organizations related to the Climate Pollution Reduction grant program.
- Prepared presentations for and spoke to a total of 280 stakeholders at seven conferences related to a range of topics including the CPRG program, WI Clean Energy Plan, WI CEP Progress Report, and accessing federal funding.
- Consults with Governor, agency, and OSCE staff to develop publications and projects related to implementing the Wisconsin Clean Energy Plan.
- Coordinates stakeholder meetings and communications and works to provide resources for project-specific requests to interested stakeholders.

GOVERNMENT AFFAIRS INTERN – *RENEW Wisconsin* *Mar 2021 – Oct 2022*

- Worked cooperatively with renewable energy industry business leaders, policy makers, city and state officials
- Wrote two blog posts (Community Solar for All, Solar Farms Improve Water Quality), drafted action alerts and web content
- Conducted research on clean energy programs and policy, and performed administrative tasks relating to renewable energy policy in Wisconsin

LEGISLATIVE AFFAIRS INTERN – *Wisconsin State Senate* *May 2019 – Sept 2019*

- First line of contact for constituents in a 172,000-person district, provided legal or charitable resources to assist in problem-solving.
- Attended legislative hearings and summarized relevant policy conversations into concise memos for senior staff

OUTREACH OFFICER – *Project Malawi* *Dec 2019 – June 2021*

- Served as the communications lead of a student organization
- Worked on a team to write grants and fundraise \$109,693 for the Associated Center of Agricultural Development, an environmental non-profit based out of Lilongwe, Malawi
- Sent a monthly newsletter to community members

FUNDRAISING COORDINATOR – *The Wisconsin Foundation* *Sept 2018 – Jan 2019*

- Administered cold-calls to UW-Madison Alum in order to secure donations for the University
- Interacted with key donors to provide persuasive arguments for giving

MANAGING EDITOR – *The Purple Sage* *Sept 2014 – May 2017*

- Wrote News and Features stories, edited other students work, designed 36 monthly publications on the Adobe Suite

EDUCATION

UNIVERSITY OF WISCONSIN-MADISON

Bachelor of Arts in Environmental Studies and Political Science